

OVERSEAS NEWS

Soviets want wider SALT talks

By Robert Mauthner

PARIS, Oct. 29.

THE SOVIET Union would like the Strategic Arms Limitation Talks (SALT), at present restricted to the Soviet Union and the U.S., to be extended eventually to all nuclear powers.

This was made clear by Mr. Andrei Gromyko, the Soviet Foreign Minister, at a press conference following his talks here last week with President Giscard d'Estaing and Mr. Louis de Guiringaud, the French Foreign Minister.

Although Mr. Gromyko said he raised this question during his talks, he declined to give any further details. Nor was he much more forthcoming on the state of the current SALT negotiations. An early agreement was possible, he said, but it would still require a number of meetings.

Mr. Gromyko, who welcomed France's recent return to international disarmament discussions, said that he had suggested a meeting of French and Soviet experts to study French proposals for a European disarmament conference aimed at reducing conventional weapons.

Mr. Gromyko, who underlined the special relationship between the Soviet Union and France in spite of the recent cooling of bilateral relations, stressed that the two countries' positions on the Middle East were very close.

President Giscard d'Estaing has accepted an invitation to visit the Soviet Union in 1979.

Western five expected to submit Namibia resolution

By ADRIAN DICKS

BONN, Oct. 29.

THE FIVE Western Powers involved in the Namibia question are now expected to press rapidly ahead with a resolution of their own in the United Nations Security Council. It is likely to deplore South Africa's insistence on holding early elections in the territory, but to stop well short of calling for the economic sanctions against South Africa favoured by most black African countries.

Agreement on this position was reliably understood to have been the main concrete achievement of the weekend of private talks held at Schloss Garmisch, near Cologne, by the nine EEC foreign ministers. After hearing from Herr Hans-Dietrich Genscher and Dr. David Owen of

their recent discussions in Pretoria, the remainder of the nine were believed to have endorsed the proposal that Britain, West Germany and France should now work urgently with the U.S. and Canada to bring a draft resolution before the Security Council.

Sources close to the Foreign Ministers' meeting made clear that the Western countries hope this strategy might even now head off an attempt by African countries to introduce a call for mandatory sanctions against South Africa. If so, a little more time would be available to try to bring pressure on South Africa to co-operate with UN-supervised elections in the territory, provided the Secretary-

General's representative, Mr. Martti Ahtisaari, has his mandate extended.

While the Namibia question, together with discussions on Rhodesia and on the new South African Government, was said to have dominated the Schloss Garmisch talks, the Ministers also discussed looming internal community problems arising from the forthcoming enlargement of the Nine.

The Ministers were understood to have reacted positively to President Giscard d'Estaing's suggestion of a panel of "three wise men" to study the implications of Greek, Spanish and Portuguese entry for Community institutions.

Iran purges secret police

By Andrew Whitley

TEHRAN, Oct. 29.

THE Iranian Government today tacitly confirmed newspaper reports that a major purge of the secret police is under way, with the dismissal or retirement of 34 senior officials.

The confirmation came during a Press conference with Mr. Mohammad Reza Ameli-Tehrani, the Minister of Information, in which he stressed the Government's conciliatory strategy.

Martial law, in force for the past seven weeks in 12 cities, would be ended at the first available opportunity, he said. The Cabinet's policy was to resist the introduction of "total martial law."

Meanwhile, West Germany has joined Britain and the U.S. in reaffirming strong support for the Shah.

The visiting West German Minister for Economic Affairs, Count Otto Lambsdorff said Bonn did not care to see "the development of ultra-conservative, even reactionary forces, nor in developments in the direction of a more Marxist or Communist Iran."

The Count confirmed that final contracts for the construction of four nuclear power plants in Iran by the West German firm of Kraftwerk Union have been delivered for another year.

AP adds: Violence swept at least 37 areas throughout Iran yesterday, leaving eight people dead in the towns of Kermanshah and Dezful. Government officials said in Tehran, troops clashed with thousands of anti-Government demonstrators, but no casualties were reported.

Norwegians told of fall in Statfjord Field oil profits

BY KEVIN DONE, ENERGY CORRESPONDENT

THE profitability of the Statfjord Field, the largest oil discovery yet made in the North Sea, has been considerably reduced according to a White Paper presented to the Norwegian Parliament.

The field development through the first two platforms A and B is now expected to give a 23 per cent rate of return before fees and taxes and only 14 per cent after. Last year's estimate for the Statfjord A platform alone was a return of 34 per cent before taxes, but this has fallen to only 27 per cent.

Statfjord A is expected to have a return of 17 per cent after fees and taxes, and Statfjord B is estimated at 12 per cent because of higher construction costs and a far lower production rate.

The rate of return expected from Statfjord will make it one of the least profitable developments that have been embarked on in the North Sea. The field straddles the median line between the Norwegian and UK sectors, and the group developing the field includes the British National Oil Corporation.

The cost of developing the field has been rising rapidly and it is now estimated at NK 22bn (£3.2bn), NK 3.1bn higher than the last estimate.

According to the White Paper, production on the Statfjord A platform, which is being fitted out in the North Sea, has been disturbingly low in the last few months. This has been exacerbated by a series of strikes.

The start of production from the A platform has fallen from back according to Statoil, the Norwegian state oil company, production is now unlikely to

begin before the first quarter of 1980. The Norwegian Oil Ministry is doubtful whether the timetable of August 1981 for tow- ing out the B platform will be achieved. The platform might not be towed out until 1982, delaying production for one more year.

Statoil's working capital should be increased by NK 3.39bn, says the White Paper. Its share capital should be increased by NK 500m while NK 2.89bn should be raised by state-guaranteed foreign loans.

The state oil company is planning capital expenditure next year of NK 2.65bn compared with NK 3.86bn this year. Revenue next year are forecast at NK 4.45bn while a deficit of about NK 400m is expected.

Statoil is unlikely to make a trading profit until 1982.

Botha 'flew to Iran over oil'

BY QUENTIN PEEL

JOHANNESBURG, Oct. 29.

MIR. PIK BOTHA, the South African Foreign Minister, flew to Iran four weeks ago for talks with the Shah on South Africa's future oil supplies. It was reported here today.

The Johannesburg Sunday Express newspaper said that Mr. Botha, who refused to confirm or deny the story, was told that Iran would not be prepared to defy UN Oil sanctions if South Africa pressed ahead with a unilateral settle-

ment in Namibia. The newspaper also reported that in an earlier contact, some three months ago, the Iranian Government had demanded and received an assurance from South Africa that it would not pass on to Rhodesia any oil received from Iran.

Iran supplies the great bulk of South Africa's crude oil imports, although no exact figures are available. However

it has recently been reported that South Africa has been looking for alternative sources of supply. Several Arab States and the U.S. oil rich State of Brunei have been mentioned.

The newspaper report suggested that the Shah's tough line on oil, in contrast with his traditional good relations with South Africa, is a result of his own internal political problems and dependence on the West.

Failure in Italian union talks

BY PAUL BETTS

ROME, Oct. 29.

THE NEXT 48 hours could be decisive for the survival of the minority Christian Democrat Government after the breakdown of week-end talks between Sig. Giulio Andreotti, the Prime Minister and the trade unions to seek a compromise to end the increasingly bitter strike of hospital workers here.

The Government's refusal to meet the higher wage demand of

hospital workers on the grounds that this would compromise its attempts to enforce an incomes policy was immediately followed by the decision of the unions to call a series of further strikes next week which are likely to spread labour agitation in many other public sectors.

In the face of the intransigent attitude of the unions, the Prime Minister has referred this specifically explosive issue to Parliament, which is expected to consider the matter on Tuesday. Sig. Andreotti, whose Government depends on the direct support of the Communists and Socialists, is now seeking all-party backing for his line against the unions.

The key Parliamentary debate next week will thus represent something of a confidence test for Sig. Andreotti's administration.

The Prime Minister claims that by surrendering to the hospital workers his Government's attempts to enforce a medium-term economic recovery plan would lose all credibility. One of the main aspects of the programme is a major effort to contain the country's increasing labour costs.

For their part, the main political parties supporting the minority Government reaffirmed their support for a Government crisis at this stage. According to Sig. Enrico Berlinguer, the Communist Secretary General, speaking at Bologna today, a crisis would not solve the country's fundamental economic and social problems.

New fighting expected as Nicaragua talks collapse

BY HUGH O'SHAUGHNESSY

MEXICO CITY, Oct. 29.

GEN. ANASTASIO SOMOZA, head of the family which has ruled Nicaragua for 44 years, and the Left-wing Sandinista guerrillas are preparing for a new outbreak of fighting following the virtual collapse last week of the U.S.-sponsored mediation talks between Somoza and his opponents.

The withdrawal from the talks of the Group of 13 moderate Left-wing leaders and their claim that the U.S. was still giving aid and comfort to Gen. Somoza, has dimmed the chances of a negotiated settlement of the Nicaraguan crisis and of the rapid abdication of the General.

Gen. Somoza is today reported as saying that he intends to continue buying arms for use against those who threaten his Government. The scale of Somoza's arms purchases, according to U.S. officials, has been a major factor behind the decision of the international financial institutions against giving him new loans and the U.S. and Mexico have been trying to persuade Israel, Gen. Somoza's chief arms supplier, to halt shipments to him.

The much more lightly armed Sandinistas are meanwhile trying to reorganise and strengthen themselves for a new offensive against Gen. Somoza under the leadership of their commander, Eden Pastora.

The fact that Eden Pastora is a political moderate in Sandinista terms and is opposed to the sectarian Leninist attitudes of the far Left factions of the movement goes far to explain why the Sandinistas so far have got little or no help from the Communist countries and are reported to be badly off for funds and weapons.

Despite the breakdown of negotiations between Gen. Somoza and the leaders of the nationwide uprising against him, several of whom have sought asylum in the Mexican Embassy in Managua, would be prepared to continue discussions in the free atmosphere of Mexico City about the withdrawal of the General and his immediate family from Nicaragua and the establishment of a broadly-based democratic Government.

U.S. steel imports drop

BY STEWART FLEMING

NEW YORK, Oct. 29.

FOREIGN STEEL imports into the U.S. showed signs of slowing down during September, according to preliminary Commerce Department statistics released by the American Iron and Steel Institute.

The figures show a particularly significant decline in imports from the EEC, which has previously been exporting heavily to the U.S. in comparison with other years.

Imports in September totalled 1,58m tons, 23 per cent below last year's earlier levels and also declined significantly from the figure of 1,67m tons in August. A bulge in imports in July and August, particularly from the EEC, had raised serious anxieties about the effectiveness of the Treasury's trigger price mechanism as a tool for controlling when the industry in the U.S. believes to be illegally dumped foreign steel.

In spite of this decline, in the first nine months this year imports rose 19 per cent to 18m tons compared with 15.1m in the same period last year.

Considering that the trigger

price system was introduced in May in an attempt to curb imports, the industry in the U.S. still has grounds for questioning its effectiveness. It fears that American Iron and Steel market share this year, up almost 2 percentage points from last year.

The Gulf in the U.S. account previously been exporting heavily to the U.S. in comparison with other years. Imports in September totalled 1,58m tons, 23 per cent below last year's earlier levels and also declined significantly from the figure of 1,67m tons in August. A bulge in imports in July and August, particularly from the EEC, had raised serious anxieties about the effectiveness of the Treasury's trigger price mechanism as a tool for controlling when the industry in the U.S. believes to be illegally dumped foreign steel.

In the report Mr. Walter E. Hanson, the chairman and chief executive, says that he is proud of the profession's efforts to improve its self-regulatory procedure and warns of the continuing struggle to ward off Federal regulation of the self-regulatory efforts of the profession so far.

Ireland denies break with £

By Stewart Dobby

DUBLIN, Oct. 29.

DR. JOHN Colley, Irish Finance Minister, today moved to end speculation that a cut in the link between the Irish pound and sterling was imminent.

"There is no basis whatsoever for reports that we are breaking with sterling. I do not contemplate any such move prior to the final decision on the European Monetary System being taken," Dr. Colley said in a radio interview.

Rumours that the Irish punt, which has a firm parity link with sterling, would be set free by tomorrow caused an influx of over 250m funds into Irish gilt and industrial shares last week. Much of the money was said to have come from Britain. One or two heavy Irish banks were said to have moved forward in Irish pounds through the medium of dollars.

Bruce Andrews, Mr. Jack Lynch, Irish Prime Minister, has officially switched on the Kinsale Head gas field, Ireland's first commercial hydrocarbon reserve, at Cork.

Belgium sets 'election day'

By Giles Merritt

BRUSSELS, Oct. 29.

BELGIUM's caretaker Prime Minister, Mr. Paul Vanden Boeynants, tonight pinpointed December 17, as the date for the country's upcoming general election.

M. Vanden Boeynants stipulated that the target date was contingent on his Government's being able to push urgent legislative measures through the Belgian Parliament inside the seven-week deadline.

In addition to economic measures, the Vanden Boeynants administration aims to pass the necessary legislation that will enable direct elections to the European Parliament to take place here next June.

Government took over 10 days ago as an interim administration following the surprise resignation of Premier M. Leo Tindemans.

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TC rejects anti-dumping complaint against motor-cycle producers

BY STEWART FLEMING

NEW YORK, Oct. 29.

THE U.S. International Trade Commission has determined that Harley-Davidson, the sole U.S. motor-cycle producer, has not been injured by the dumping of Japanese motor-cycles in the U.S.

The decision means that the Treasury, which had earlier filed an anti-dumping complaint against the Japanese producers, will not impose anti-dumping duties on Japanese motor-cycles.

Last year, Harley-Davidson, which produces about 48,000 motor-cycles a year and claims a 90 per cent market share in the U.S., brought an anti-dumping complaint against the Japanese producers Honda, Suzuki, Kawasaki and Yamaha, alleging that they were selling their motor-cycles in the U.S. at prices below fair value in the U.S. market for the same goods.

The Treasury found in April this year that Kawasaki, Yamaha and Suzuki were selling their motor-cycles in Japan at between 10 per cent and 30 per cent below U.S. prices for the same product. Harley-Davidson had

claimed that dumping margins ranged from 30 per cent for Suzuki to 45 per cent for Kawasaki.

For penalties to be imposed in a dumping case it is necessary under U.S. Trade Law not only for the Treasury to find evidence of dumping but, additionally, for the International Trade Commission to find that the dumping has caused injury to the U.S. producer.

Harley-Davidson, which is a subsidiary of AMF, in its complaint to the ITC said that the dumping had prevented the company from entering the middle-weight U.S. motor cycle market, forced it out of the production of light-weight cycles and had crowded its market for heavy-weight machines. Harley-Davidson now only makes heavy-weight machines of around 1,000 cc capacity and has a 42 per cent market share in this sector of the market.

A decade ago it accounted for virtually the whole of the heavy-weight market.

The reasons why the ITC determined that the dumping was not causing injury will be set out in full in early November, but it is understood, however, that

the commissioners, in their four to zero finding, were influenced by their belief that other factors, including for example inadequate production facilities, have contributed to Harley-Davidson's difficulties and that these outweighed the impact of the dumping. The Treasury did not find dumping, moreover, on any cycle above the 700 cc class—the market in which Harley-Davidson's operations are now centred.

Harley-Davidson has said that it is disappointed with the ITC's judgment, with which it disagrees. But it has claimed that filing the suit has resulted in fairer prices with both Honda and Yamaha raising U.S. prices some 30 per cent since early 1977.

But whatever impact the case has had on Japanese prices, another factor will have been the decline in the value of the dollar against the Japanese yen on foreign exchange markets.

Harley-Davidson points out too that Yamaha has entered into a formal commitment with the U.S. Treasury not to dump motor-cycles.

Japanese makers have secured a dominant position across the whole U.S. market with the

exception of the heavy-weight 1,000 cc bikes. Harley-Davidson estimates that Japanese imports account for 85 per cent of U.S. motor cycle sales. The Treasury puts the value of Japanese motor cycle imports in 1976 at \$386m and at around \$85m in the first quarter of 1977.

Japan's colour television exports in September rose 49.7 per cent to 453,294 sets from 304,130 in August and were up 9.8 per cent from 414,650 in September last year, according to the Japan Electronics Industries Association. The September export rise was due mainly to increased sales to the U.S. and West Germany, it said.

Exports to the U.S. almost doubled in September to 214,625 sets from 109,167 in August and were up 11.7 per cent from 192,222 a year earlier.

Exports to Britain fell 9.8 per cent to 16,834 from 20,963 in August but rose 18.9 per cent from 15,708 in September last year.

Japanese colour television production in September rose 21.5 per cent to 771,000 from 634,570 in August and up 1.1 per cent from 762,600 in September last year.

Reuters.

Britain to advise Egypt on gas scheme

By Kevin Done, Energy Correspondent

BRITISH GAS has been chosen by Egypt as the consultant for the country's first scheme to develop natural gas for household use.

The corporation's international consultancy service will advise on a multi-million pound scheme to distribute gas to four suburbs of Cairo.

The contract, which still has to be negotiated in detail with Egypt's Petrochemicals authority, could be worth several hundred thousand pounds. It also offers the prospect of further overseas contracts for the UK gas contracting industry.

The Cairo suburbs to be supplied—Helwan, Madi, Helwan and Nasr City—are planned to have a population of 650,000 by the year 2000. There are already 300,000 users of bottled liquid petroleum gas in the area.

The new natural gas supplies will be transmitted from established fields that are already supplying

British Gas will advise on the extension of the existing natural gas high pressure transmission system, the design and construction of local distribution networks, the conversion of LPG appliances and marketing.

It has carried out other consultancy work abroad in countries such as Australia and New Zealand, and in the Middle East, but this will be its biggest contract to date.

Kenya, Uganda air agreement

By John Worrall

NAIROBI, Oct. 29.

KENYA AND UGANDA have signed a bilateral air service agreement under which aircraft from one country are allowed to overfly the territory of the other, land for technical reasons, take or drop passengers and land in transit to other countries.

Each country is to operate two weekly regional flights of mixed cargo and passengers between Entebbe, Uganda, and Nairobi, and two more international flights to either of the two airports or beyond. The agreement, which takes immediate effect, also allows the two countries to operate four cargo flights a week between Mombasa and Entebbe.

This is regarded as the first step towards normalising relations between Uganda and Kenya since the break-up of the East African Community last year.

Japan to press Mexico for cut in price of light crude

BY RICHARD C. HANSON

TOKYO, Oct. 29.

THE JAPANESE are prepared to greet President Jose Lopez Portillo of Mexico, who arrives tomorrow for an official visit en route from China, with millions of dollars and billions of yen in loans.

The hope here is that the Mexicans will agree to lower the price of their highly prized light crude oil, thus clearing the way for oil imports and correcting a persistent trade imbalance.

It is unlikely, however, that the Mexican President will be swayed quickly.

The trade gap between Mexico and Japan, though less severe than a few years earlier, expanded to \$150.4m in Japan's favour last year from \$137.7m in 1976, as exports from Japan rose 18.9 per cent and imports from Mexico gained only 9.1 per cent.

The trend this year shows further Japanese export expansion.

Japan would like Mexico to become a major "second" source of crude oil after the Middle East. The Mexicans have indicated they too want to diversify their market away from the U.S.

Mexico is about the same distance from Japan as its major

energy supplier, Saudi Arabia, but the Mexicans are asking \$13.10 per barrel, for light crude, or U.S. 40 cents more than the Saudis.

In September, Mitsubishi Corp. for the first time arranged to buy on a spot basis 330,000 barrels of oil from Mexico as a test, with the tanker sailing from the East Coast Gulf side of Mexico to Japan through the Panama Canal. This is due to arrive during the President's stay.

The major obstacle in increasing oil exports to Japan is the building of tanker facilities on Mexico's Pacific coast—where a refinery is scheduled to be completed this year—and sufficient pipelines from the potentially huge Mexican oil fields.

Mexico plans to raise production from about 1m barrels a day to about 2.2m by 1981. It would expect to export about half, with the U.S. perhaps getting 60 per cent, Europe 20 per cent and (if pricing can be agreed) Japan 20 per cent.

The Japanese Foreign Ministry notes that Mexico has shipped in recent years from the biggest

trading partner Japan has in Latin America to only fourth and fifth respectively in exports and imports, partly because Mexican trade volume has been relatively stagnant.

Japanese investment in Mexico has been fairly active over the past few years, rising on a licensed basis to \$150m in March this year from about \$100m in 1973.

During his four-day visit, President Lopez will formally sign a series of private commercial bank loan syndicates denominated in both dollars and yen, as well as official credits for various development projects.

At current exchange rates, these are valued at about \$1bn, which can be viewed as the biggest package ever put together for a foreign borrower by the Japanese.

General Motors, has, it hopes, established the basis on which to expand its business in China. Mr. Thomas Murphy, chairman and chief executive officer, said when arriving in Tokyo from China.

He is to be hosted by China's Ministry of Machine Building.

Further improvement in S. Africa's trade balance

BY QUENTIN PEEL

JOHANNESBURG, Oct. 29.

OUTH AFRICA'S favourable trade balance for the first nine months of the year totalled \$11.8m (\$1346.2m) compared to \$278m (\$1517.3m) for the same period last year, according to the latest figures issued by a Department of Customs.

The figures, which exclude ports of gold bullion, and imports of oil and military equipment, point to a continuing improvement in the current account surplus, expected to top \$1bn (\$366m) by the end of the year.

The September surplus was \$14.4m (\$176m) from exports of \$20m (\$250.5m) and imports of \$5.6m (\$74.8m)—the best monthly surplus so far this year. The surplus in August totalled \$5.9m (\$72.8m), and in July \$2.6m (\$32.8m). Moreover, the import figure in September as down on the August level of \$67.5m (\$832.5m), suggesting at least a temporary let-up in the rise in imports since the beginning of the year.

The latest figure has also been earned in spite of a seasonal drop in sales of Krugerrand gold

Brokers anticipate slump if OPEC lifts oil price

BY OUR SHIPPING CORRESPONDENT

THE HARLEY Maltion tanker charter index reached Worldscale 121—its highest point for four years—last Friday as tanker owners consolidated the gains of recent weeks.

There was not a great deal of activity in the Gulf loading area, but brokers remain confident that the present level of rates will hold for the next month. There was more action and further rate improvements in the Mediterranean.

Brokers, Galbraith Wrightson warns, however, that they are unlikely to see further gains with 35 vessels available in the Gulf in the next month. Most brokers are now preparing for the slump in business expected to occur after the assumed OPEC oil price increase in January, but few expect rates to collapse to the distress levels prevalent for the first half of this year.

Another critical factor is whether owners can push the effects of higher spot charter rates through into the time charter market. Galbraith Wrightson's advice to owners is to hold off until charterers are prepared to concede ground.

Reuters.

U.S. opposed on export credits

BY ROBERT MAUTHNER

PARIS, Oct. 29.

THE U.S. proposal to increase interest rates on export credits, made here last week during the first annual review of the international export credit consensus, has run into strong opposition from other participating countries, particularly the nine EEC members and Japan.

Though the U.S. partners have agreed to study the American proposals, which also include the extension of the arrangement to aircraft, nuclear equipment and ships, it will clearly take a long time before the revision procedure is completed, if at all.

Moreover, the current unstable conditions on international currency markets and the existence

World Economic Indicators

INDUSTRIAL PRODUCTION

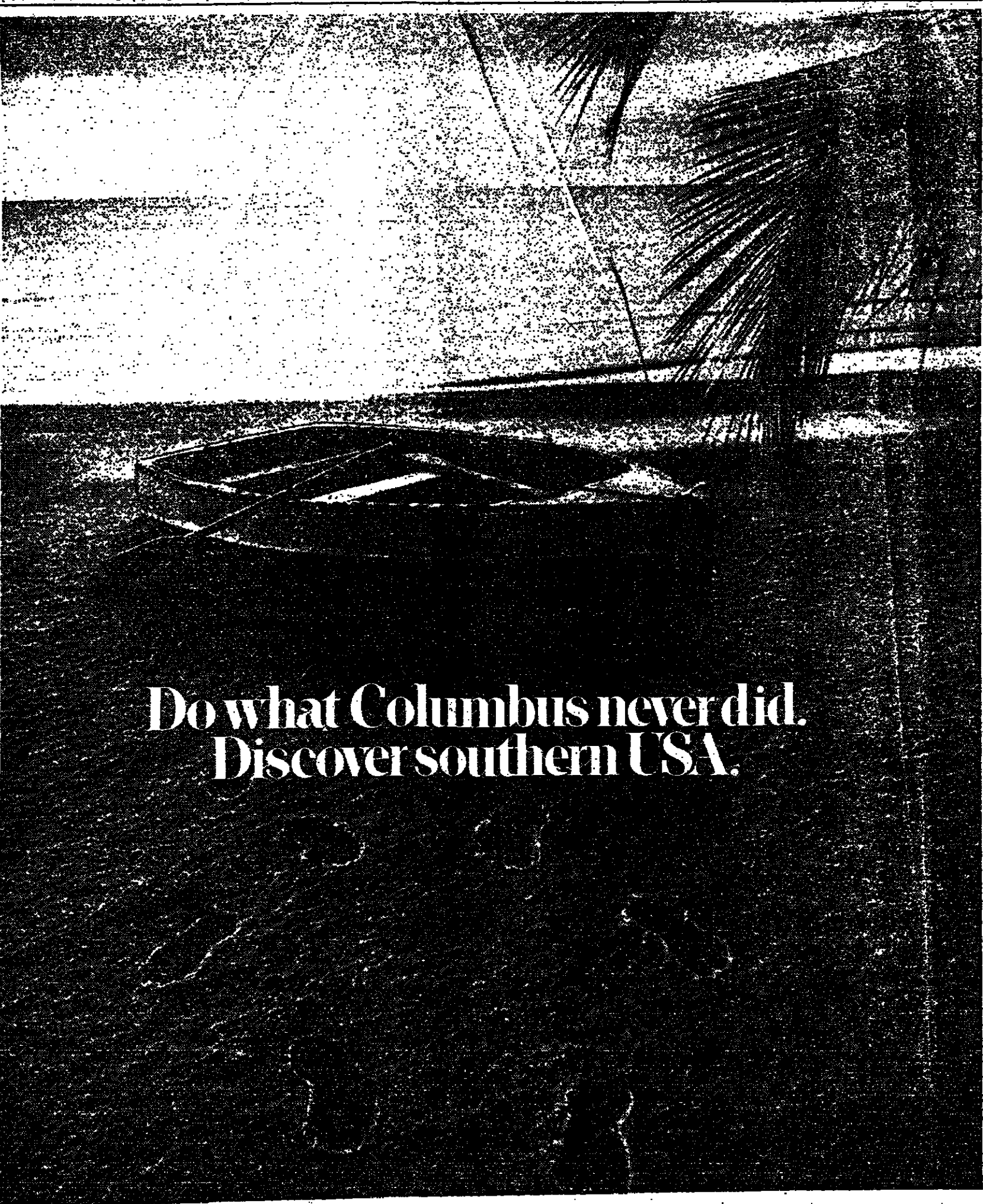
	Sept. 78	Aug. 78	July 78	Sept. 77	% change on year	Index base year
U.S.	147.5	146.7	145.9	138.1	+6.3	1967=100
Holland	125.1	130	127	124	+0.8	1970=100
Italy	72.8	127.5	134.2	71.6	+1.7	1970=100
W. Germany	100.31	105.3	119.0	97.8	+2.6	1970=100
U.K.	110.7	110.2	114.0	109.6	+1.0	1975=100
Japan	122.8	122.4	122.4	113.5	+8.2	1975=100
Belgium	114.5	116.8	123.4	121.3	+4.0	1970=100
France	126.9	127.0	131.0	127.9	+1.5	1970=100

M. Gilbert Morleghem, Director of External Financial Relations at the Belgian Ministry and chairman of the conference, told a Press conference that a number of countries had stressed that they had already made a big effort to reach the original agreement, which came into effect only in April this year. They did not see why the U.S. should throw the whole consensus into the balance after such a short period.

There seems little chance, therefore, that the U.S. proposal to raise the rates on export credits by between 0.25 and 0.75 per cent, with the bulk of rates rising by 0.5 per cent, will be adopted in its present simple form. Nor does the procedure agreed on at last week's meeting permit an early solution.

The intention is to set up a special working group to study the U.S. proposal. But before it can meet, the OECD secretariat will have to work out a detailed mandate on which its discussions will be based.

31. Morleghem made it clear that this working party was not expected to be set up before the next meeting of the participants in the arrangement, which has been fixed for January 1979, when other aspects of the U.S. proposal, such as the extension of the consensus to aircraft, nuclear plant and shipping will be discussed.



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October 1978

HOME NEWS

Community farmers paid too much, report says

By John Edwards, Commodities Editor

EEC FARMERS are being paid too much and prices will have to be cut ruthlessly before the Community's agricultural surplus can be significantly reduced, according to a report issued yesterday by the National Enterprise Board's Insac, a new software marketing company.

A report issued yesterday by the National Enterprise Board's Insac, a new software marketing company, says that the Community's agricultural surplus is too large and that prices will have to be cut ruthlessly before the Community's agricultural surplus can be significantly reduced.

Political changes in the EEC and the decline of the agricultural population, cutting rural voting power, would force radical alterations in the Common Agricultural Policy before 1985. Farmers' profit levels were on average 20 per cent higher than needed to give adequate return on capital. Even if prices were cut by 20 per cent, farmers could maintain their real incomes by using unexploited reserves of production potential from land, animals and machines.

Since the "excess profits" of the larger and more efficient farmers were so large, price cuts would have to be similarly large—at least 30 per cent in real terms—to have any effect in curbing surplus production. Urban voters were no longer prepared to tolerate a system which they felt forced them to pay more than necessary for their food. Given the failure of price-support mechanisms to control costly surpluses, the Community would be forced to adopt more directly interventionist policies.

Political Change in the European Community: Implications for the Common Agricultural Policy. (London), £17.50.

Dial-a-programme system announced

BY MAX WILKINSON

A NEW British system to allow businessmen and householders to dial a computer programme has been announced in London. The system aims to give the power of a large programme library to thousands of potential users of low cost micro-computers or adapted television sets.

It was devised by CAP-CPP, the programming company, which is co-operating with the National Enterprise Board's Insac, a new software marketing company.

The idea has been developed in co-operation with the Post Office for use on its new Prestel (formerly Viewdata) service. This allows an adapted television set or a computer terminal to be connected by the ordinary telephone network to a central computer file.

Information providers, ranging from financial institutions to marketing companies or public authorities, can place information on the central files for access by any member of the public who has a Prestel set.

A charge is made to those who wish to call up a "page" of information. The new CAP-CPP system will allow computer programmes to be stored in the central files and accessed as if they were any other type of information.

Mr. Alex d'Agapeyeff, chair-

man of CAP-CPP claimed that the company had made a world breakthrough with its invention of a special programming system called micro-cobol. This allows programmes written on one micro-computer to be used without modification on a competing brand of machine.

Mr. d'Agapeyeff said that the price of micro-computer-based systems was coming down so fast that soon even the smallest businesses would be able to afford them. Domestic television sets would also be adapted to become small computers by the addition of a tiny processor, a keyboard and some form of magnetic storage device.

Already home computers can be bought for about £700, and in the next few years they are expected to come down to perhaps £500 for the simplest configurations.

Mr. d'Agapeyeff said that the main limitation on their use would be the difficulty in providing adequate software programmes. His company's new idea for "Telesoftware" in conjunction with Prestel could fill this gap.

Mr. d'Agapeyeff also announced that his company was working with the General Electric Company to produce a prototype terminal.

Car makers to help with faults survey

By Maurice Samuelson

THE SOCIETY of Motor Manufacturers and Traders is to co-operate with the Office of Fair Trading in a second survey of car owners to investigate faults in new vehicles.

That is in spite of the society's reservations about the results of last year's survey by the office, which showed faults in 67 per cent of new cars.

Since only half the 5,000 questionnaires were returned, the society considers it inaccurate to assume a 67 per cent defect rate.

Faults reported during a car's warranty period might have been routine adjustments rather than serious repairs, the society says.

The aim of the survey will be to provide information on the need for quality control. It will also show which makes of car have the most faults.

Mr. Gordon Borrie, Director-General of Fair Trading, is said to have given a warning, that unless the main offenders pull up their socks, next year's findings will be published.

Peachey inquiry report sent to department

The draft report on the 18-month investigation into the late Sir Eric Miller's conduct as chairman of the Peachey Property Corporation has been sent to the Department of Trade.

Sir Eric, aged 50, shot himself a year ago last September in the garden of his home in the Little Solihulls, Kensington, London.

The inquiry was one of two investigations into Sir Eric's affairs. The other, which is continuing, is by the City of London Fraud Squad.

Society's advantage
THE Co-operative Wholesale Society is well placed to take advantage of buoyant consumer spending expected next year, says Mr. Bill Farrow, chairman, said at the weekend.

Offshore oil chief
THE Department of Energy has appointed Mr. Norman Smith as director-general for the Offshore Supplies Office in Scotland.

British Rail success
More than one-third of the visitors to the Motor Show near Birmingham used trains to get there. British Rail was "fabulous" with the way the meticulously planned operation, the biggest ever mounted, had gone without a hitch.

Guarantee honoured
The Electrical Contractors' Association has handed over its first cheque, for £1,141, under a new contract completion guarantee scheme.

Unpopular clothes
Clothing retailers are worse off than their fellow High Street traders, with consumer spending on clothes almost at a standstill, according to a report from Inter Company Comparisons.

Accountants speak out on self-employed tax

BY DAVID FREUD

THE ACCOUNTANCY profession has told Sir William Fife, chairman of the Inland Revenue, that it is too early to say whether it supports plans to tax the 2m self-employed on a current year basis.

The new CAP-CPP system will allow computer programmes to be stored in the central files and accessed as if they were any other type of information.

However, the consultative committee of accountants said at the weekend that any suggestion that the accountancy profession would favour the change over was premature.

The Inland Revenue has launched an intensive study into how to switch to current year assessment, which would bring forward to an earlier date the tax assessment on any level of income. This could mean higher tax bills for many self-employed.

Sir William told the committee of public accounts that there had been a number of formal and informal discussions with the accountants on the proposals and that they would be likely to welcome the change. With this assurance, the committee recommended that the change be made as soon as possible.

Inflation rate 'unlikely to fall significantly'

BY DAVID FREUD

A SIGNIFICANT reduction in the rate of inflation in the near future is difficult to envisage, given the past monetary expansion, according to Dr. David Lomax, economic adviser to the National Westminster Bank.

However, says Dr. Lomax, that opportunity was not taken "and it is difficult now to see even a policy of fiscal concession encouraging lower inflation."

Staniland Hall Associates, a business forecasting group, expects a slowdown but no recession over the next two years, with consumer spending expected to rise by 2.5 per cent in 1979, 1.75 per cent in 1980 after this year's 5.25 per cent growth.

However, spending on electrical durables and furniture and floor coverings is expected to fade, while car registrations, up 21 per cent in 1978, are forecast to decline by 5 per cent in both 1979 and 1980.

Growth slowdown 'short-term'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RATE of growth of output is likely to slow down around the end of this year as the consumer boom slackens. During 1978, however, the expansion of investment and exports should help sustain demand so that the increase in overall output next year is only slightly less than in 1978.

These are the main short-term projections for the UK economy contained in the London Business School's Economic Outlook 1978-82, published today.

Among other main points is that the rate of price inflation will move back towards double figures unless current fiscal and monetary policies are changed. Unemployment is expected to stay at about its present level over the next four years, although there could be a slight decline until the end of 1980.

The Economic Outlook contains a detailed discussion of the proposed European Monetary System by Dr. Alan Budd and Mr. Terry Burns of the school. They conclude that a big shift would be required in monetary and fiscal policy if the UK was to join the scheme and stay in it.

Worst choice
The rate of money supply growth would have to be about 65 per cent below the average in the EEC—recently about 12 per cent a year. In order to avoid a loss of official reserves this would imply domestic credit expansion of about £20m against this year's target of £20m, with a similar reduction in the budget deficit.

The article points out that if the control of inflation is the Government's main objective, this could be achieved without joining the system. The worst possible choice, the authors conclude, would be a half-hearted attempt at membership without undertaking the necessary changes in fiscal and monetary policy.

The authors say there is much to be said for staying out completely, but they also outline a plan for a two-year transitional period before full membership, during which the UK would have to get its inflation rate down to 4 per cent.

The forecasts assume that the UK will not join the proposed system and reflect the conventional unchanged policy assumption for other influences—in

LONDON BUSINESS SCHOOL ECONOMIC FORECASTS					
Annual Percentage Change	1978	1979	1980	1981	1982
At 1975 prices:					
Gross Domestic Product	3.5	3.3	3.6	2.5	2.5
At 1970 prices:					
Gross Domestic Product	3.0	2.6	3.2	2.1	2.4
Consumer spending	4.8	3.7	2.0	2.1	2.4
Private fixed investment (excluding dwellings)	7.0	3.6	7.9	2.1	4.2
Public expenditure on goods and services	2.0	2.0	2.3	1.8	2.0
Exports	4.2	5.7	4.2	4.1	3.5
Imports	7.9	6.6	5.2	4.8	5.4
Consumer prices	8.8	9.9	10.2	11.0	9.2
Average earnings in manufacturing	14.6	11.6	12.0	14.4	12.3
Money supply (M3)	14.4	12.7	13.7	13.4	12.1
Annual Average					
Wholly Unemployed (Great Britain)	1.31m	1.27m	1.26m	1.27m	1.31m
Annual Total					
Current account (£m)	-3	-523	-733	135	-253

particular announced plans for public spending and annual adjustments to both income-tax allowances and indirect taxes to take account of inflation.

The public sector borrowing requirement: in the current financial year is expected to be £3.3bn, compared with the limit of £3bn. The broadly defined money supply is forecast to grow by 11.5 per cent in 1978-79.

Accordingly, while sterling should remain at about its present level until the middle of next year, the rate is likely to decline thereafter by about 3 to 4 per cent a year.

On the same basis, and after taking account of the likely change in competitors' prices, earnings are likely to rise by about 11 to 12 per cent during the current year round. The school argues that if the Government wants to improve or this it needs a correspondingly tighter monetary policy with a higher exchange rate.

The Government's policy of forcing restraint will be a "pointless exercise. The effect on the inflation rate will be minimal and the harmful effect on industrial structure will be far more enduring."

The rate of consumer price inflation is expected to edge up slightly next year. The convergence of the growth of prices

and earnings, coupled with the expectation that there will be no further major regulatory measures, indicates a much slower growth of living standards, measured by real personal disposable income, in 1979 up by 5.4 per cent against 5.3 per cent this year.

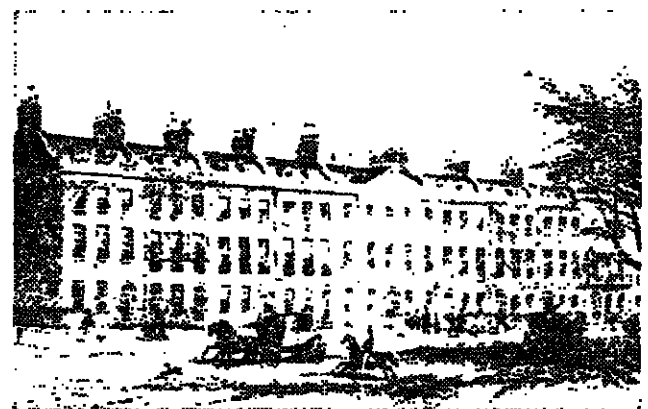
The increase in real consumer spending is consequently expected to slacken from 4.8 to 3.1 per cent between the two years. With a faster expansion of exports next year, though, a much smaller slowdown in the growth of total output is projected—from 3 to 2.6 per cent (at 1970 prices).

The London Business School believes that the growth of output in 1980 should be strong, thanks largely to the buoyancy of world output. "The years 1978 to 1983 should prove to be distinctly better in almost every respect than the last five years."

The Outlook notes that the difference between the present recovery and earlier consumption-led booms is that North Sea oil is keeping the balance of payments in near equilibrium. Although the current account is expected to move into deficit over the next couple of years, the scale is not expected to be serious.

Economic Outlook 1978-82 published jointly by the London Business School and the Governing Body of the Institute of Economics and Statistics. Annual subscriptions £40.00 from Governing Body, 1 Westmead, Farnborough, Hampshire GU14 7TU.

CUBITTS Master builders by tradition



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When Thomas Cubitt, first of the master builders, developed Belgravia and Pimlico early in the last century he revolutionised community building. For over 150 years now, Cubitts have held their position as one of the country's leading public sector housing contractors, creating new standards with the building of Thamesmead, the largest single public authority housing project in the United Kingdom, on land reclaimed from the River Thames.

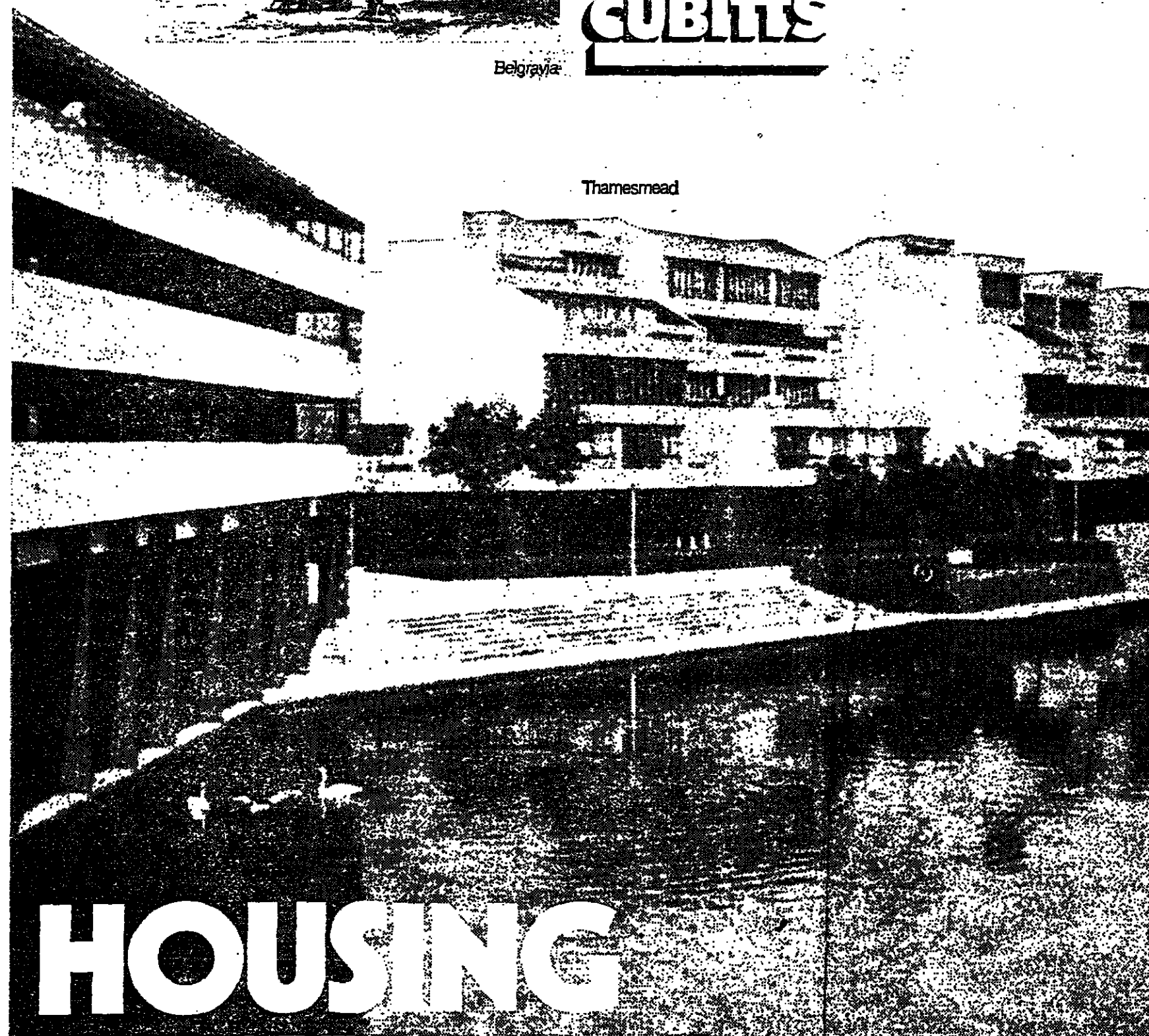
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Thamesmead



HOUSING

HOME NEWS

Provincial bus fares likely to rise

By Maurice Samuelson

ARRIVES on most of the provincial routes run by the National Bus Commission are likely to rise by between 7 and 10 per cent from 1978 to 1979.

Many of the 35 individual companies under the umbrella of the nationally-owned bus commission have already made applications for fare increases which will be considered by the Traffic Commissioners in the next two months. In most cases, they will be the first rises for more than a year.

The final level of increase will depend on the amount of subsidy for loss-making routes which companies receive from county councils. Last month, the Government warned councils that they could forfeit financial support for road schemes if they cut their own bus subsidies.

It is up to the individual companies to decide on the size of the increase they require. United Northern, general, which operates in the North East, are asking 7.1 per cent, while South Wales companies are asking for 10 per cent. National Bus says it needs the extra money to continue to break even. Apart from the county subsidies, it receives no other money.

In recent years, the gap between coach and rail fares has narrowed and the company has been pressed to cut its fares to match the cheaper fares policies.

Decision sought on fibre industry restructuring

By Rhys David, Textiles Correspondent

A STRONG HINT has been given that the fibre industry is looking for a favourable decision from the European Commission on the restructuring plan it has drawn up.

Mr. Bill Barnes, chairman of the British Man-Made Fibres Federation, speaking at a conference of European filament weavers at Runnymede, Surrey, said the plan provided a workable mechanism which would enable capacity to be brought into line with demand without imposing disruptive, violent shifts in market shares.

It offered the industry its best chance of a reasonably early return to financial health. The scheme was drawn up in the summer by the fibre producers in consultation with M. Etienne Davignon, the European Commissioner for Industry—but subsequently ran into opposition with the EEC Directorate responsible for competition policy.

Commission officials have been discussing the industry's problems in detail with producers throughout Europe. With their report now complete, the restructuring proposals are again due for discussion by the Commission.

The scheme envisages rationalisation bringing an overall reduction of about 15 per cent in EEC fibre capacity. At the same time there would be some re-adjustment of market shares in favour of Italian producers.

"Although the issue has not yet been decided, we fervently hope that permission for implementation of the plan will be granted," said Mr. Barnes. The difficulties in the industry, he said, were the result of massive expansion aimed at catering for a demand which had not materialised.

Since 1960, growth in textile industry output in the OECD countries had increased by about 50 per cent while production of man-made fibres had gone up by 400 per cent.

A similar increase had taken place recently in production capacity in Third World and Soviet bloc countries.

"Fate has decreed that since 1973 we should have the responsibility of guiding our industry through a combination of stubbornly weak demand, chronic overcapacity and increased labour, raw material and transport costs."

Mr. Barnes forecast a brighter period ahead for the industry and a growing inter-dependence between fibre producers and customers.

North Sea oil price up

By Kevin Done, Energy Correspondent

THE GROWING demand for oil worldwide, but particularly in the U.S. and Western Europe, is pushing prices for North Sea light crude oil above \$14.40 a barrel.

According to a report prepared by Ebsco, the stockbrokers, petrol prices on the Rotterdam spot market have recently touched \$200 a ton compared with \$120 barely six months ago.

Petrol demand has been strong all through the summer, with a growth in sales in Western Europe of 4 in 5 per cent since the start of the year. In the U.S., demand jumped by 7 per cent in July followed by 5 per cent in August. The demand for North Sea light crude has also been strong.

Encouraged by restraints on production in OPEC countries, particularly in Saudi Arabia, limiting total crude exports to no more than 65 per cent light crude.

Extra pressure is being applied to oil prices in the lead-up to the OPEC price-fixing meeting in Abu Dhabi in December. A 7.5 per cent price rise at this meeting would lift the average price of Arabian market crude—the base price—from \$12.70 to \$13.65 a barrel, and North Sea crude prices could rise from \$14.30 to \$15.48 a barrel.

By contrast, prices for heavy crude are still depressed, reflecting the recession in big industries, such as steel and shipbuilding.

Scottish exports increase by 24%

By Roy Perman, Scottish Correspondent

SCOTLAND is one of the fastest-growing regions of the UK in terms of exports of manufactured goods, a survey by the Scottish Council Research Institute suggests.

Inquiries among 600 companies showed that between 1974 and 1977 exports from Scotland increased by 24 per cent in real terms compared to 14 per cent from the U.K. as a whole.

Over the same period Scotland's share of total manufactured exports from Britain rose from 16.4 per cent to 11.5 per cent.

Whisky was the most important single export, with nearly two-thirds of all production sent abroad last year. But, while it maintained its pre-eminent position, as a proportion of all exports it declined from a quarter in 1971 to 14 per cent last year.

The engineering industries performed well but exports of ships, and textiles—two traditional Scottish industries—declined in real terms. The destination of Scottish exports has also changed. Since 1974 the proportion of goods sold to European countries has grown while there has been a drop in the proportion sold to North America.

Scotland's manufactured exports 1974-77, Scottish Council Research Institute, 1, Castle Street, Edinburgh, EH2 3AJ. Price £2.

Aluminium output boost awaits cheap power deal

By Roy Hodson

KAISER ALUMINUM is prepared to go ahead with a £100m expansion of the Anglesey Aluminium Company smelter as soon as it can agree with the Central Electricity Generating Board over cheap, continuous power.

Mr. Bill Houts, Kaiser's vice-president and treasurer, said in London at the weekend that he was expecting a Government-backed power price offer within weeks.

Up to 500 new jobs will be created at the smelter, at Holyhead, and the annual input capacity will be doubled to 224,000 tonnes if the price for the extra electricity can be agreed.

The new capacity would make Britain self-sufficient in primary aluminium by supplementing output from Anglesey, the British Aluminium Scottish smelters, and the Alcan smelter at Lynemouth, Northumberland.

The Department of Industry, the Department of Energy, the generating board, the Welsh Office, and the Welsh Development Agency, have all been negotiating with Anglesey Aluminium for a year. Rio Tinto-Zinc Corporation is leading the negotiations on behalf of Anglesey Aluminium. It has a one-third holding in the company, which was formed to run the Anglesey smelter. Kaiser Aluminium holds two-thirds.

The various Government departments are still arguing with the generating board which opposes providing further cheap electricity for expansion at the smelter. The board feels that it has to carry a heavy financial load arising from the existing power deal for Anglesey Aluminium arranged by the Wilson Government 10 years ago.

The cost of that power has never been made public. It is probably near the lowest European power rates for heavy industry from base-load power stations, of about 10 mills. A mill represents payment of a tenth of a U.S. cent for each kilowatt-hour of electricity. Usual British industrial rates are two to three times higher.

The board has an excess of electricity generation capacity. It has a planning programme to raise the level of financial incentives for improvement and repair. It includes a new fabric repair grant to cover the costs of basic repairs, 75 per cent grants for properties lacking basic amenities, the raising of road funds on grants to reflect inflation, and building societies or local authorities to advance mortgage money for renovations.

More help urged for housing renovation

By Paul Taylor

BIG CHANGES in Government policy towards housing renovation are called for today by the Association of Metropolitan Authorities.

A report by an association working party says that the Government is not doing enough to help people repair, maintain and modernise their homes.

The association says that deteriorating housing conditions will cause great problems in the future and can be resolved only by a big Government re-think of national policies on housing repairs and improvements.

The number of unfit houses had declined between 1971 and 1976, but there had been a "substantial rise" in the number of dwellings in "substantial disrepair". Councillor John Bradley, chairman of the association's housing committee, said that the swing away from slum clearance had not resulted in a corresponding increase in improvements. The Association is recommending a five-point programme to raise the level of financial incentives for improvement and repair.

It includes a new fabric repair grant to cover the costs of basic repairs, 75 per cent grants for properties lacking basic amenities, the raising of road funds on grants to reflect inflation, and building societies or local authorities to advance mortgage money for renovations.

Far East equity funds do best for pensions

By Eric Short

EQUITY FUNDS based on Japan did elsewhere in the Far East were the best-performing pension funds over the 12 months to the end of September, according to the latest figures from Harris Graham, a leading firm of pension consultants. However, the best average performance overall came from property funds.

Far East funds occupied the top places in the equity performance table. Heading the list was Anglo-Nippon Exempt, with a rise of 93.4 per cent. The average equity performance over the year amounted to a 13.1 per cent rise, compared with an increase of only 7.4 per cent in the T-Actuaries All Share Index with income reinvested. In 11, 39 of the 52 funds analysed managed to do better than the index.

Property funds recorded the best average performance over the year, with a rise of 18.7 per cent. Top of the league table was Abbotstone Agricultural, with an increase of 37.3 per cent. However, even the bottom fund, Industrial and Commercial, improved by 14.6 per cent. Fixed interest funds, in contrast, had an average rise of only 1.6 per cent over the year, reflecting the weakness in gilts.

Pension fund investment depends much on getting the correct balance between the three investment media: equity, property and fixed interest. Pension schemes can decide on the proportions themselves, or leave it to the institutions by investing in a mixed fund. Here, the average performance showed a rise of 4.6 per cent, with the top fund, Welfare Life, having an increase of 12.4 per cent.

PERFORMANCE OVER THE 12 MONTHS TO SEPTEMBER 30, 1978

EQUITIES		FIXED INTEREST	
Top	Change %	Top	Change %
Anglo-Nippon Exempt	+93.4	Confederate Life Fixed	+10.7
verage	+13.1	Average	+1.6
Bottom: Equity Capital	-11.1	Bottom: King & Shazson Bd.	-13.9
T-A All Share	+7.4	FT-A All Stocks Gilts	-0.9
PROPERTY		MIXED FUNDS	
Top	Change %	Top	Change %
Abbotstone Agriculture	+37.3	Welfare Life Mixed	+12.4
verage	+18.7	Average	+4.6
Bottom: Industrial & Comm.	-14.6	Bottom: Lloyds Bank Exempt	-6.8
Retail Price Index +7.8 per cent			
Basic State Pension +14.4 per cent			

Directors call for tax cuts and competition

By Colleen Toomey

CUT in top income tax rates 50 per cent and a declaration of intent to reduce the standard rate to 25 per cent have been urged by the Government by the Institute of Directors.

Mr. Jan Hildreth, director-general of the institute, has written to the Prime Minister asking for proposals to create a healthier business climate to be included in the Queen's speech on Wednesday.

The main immediate needs, he said, were the provision of more jobs and a substantial improvement in living standards for all. "These can be achieved if business is encouraged to flourish and we believe that this is the chief consideration which should be borne in mind when framing Government policy."

Mr. Hildreth spelled out his recipe for success with a programme which included a strong competition policy, tax cuts, better national housekeeping and a commitment from the Government to balance its budget.

The customer's interest was paramount and any monopoly power threatening this had to be opposed, he said. "The Government must therefore encourage competition."

Business with eastern European countries?

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FAIRPORT
MOSCOW
22-31 May 79
USSR

Banque Nationale de Paris opens an office in Stockholm

The representative office of Banque Nationale de Paris in the Malmkillnadsgatan has been officially opened by Monsieur Pierre Ledoux, President of the BNP Group.

Monsieur Ledoux was received by King Carl-Gustav, by Mr. Mundebo, Finance Minister, and by Mr. Nordlander, Governor of the Central Bank of Sweden. Together with their office in Oslo the new BNP representative office in Stockholm will facilitate business with both local and multinational companies as well as with the Swedish financial community.

MALMSKILLNADSGATAN

42, Stockholm. Tel: 21.27.01. Telex 12655.

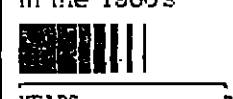


'Which would you rather invest in: a computer range with a past or a computer range with a future?'

Dr Chris Wilson Managing Director, ICL

Over the past 10 years ICL has achieved a remarkable success by increasing turnover fivefold, but we seek to grow even faster over the next decade. More than anything else it is the design of our 2900 series of computers, introduced in 1974, that encourages such confidence in the future.

Potential development life of systems designed in the 1960's



Potential development life of new ICL Systems designed in the 1970's



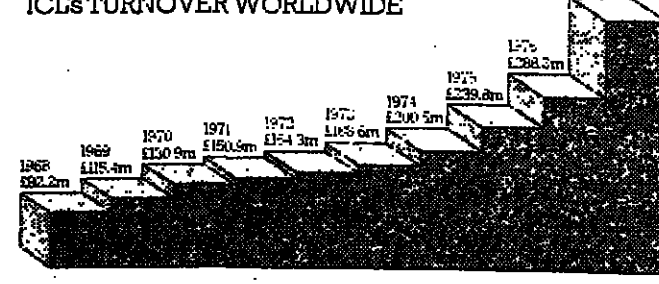
Many computer ranges stem from concepts developed in the early 1960's intended for calculation or the processing of large volumes of paper. The early designers did not anticipate the size and intricacy of the tasks that their machines would ultimately be set. Each requirement could only be met by the use of an ever increasing volume of complex software.

ICL met the challenge in 1974 with a radical new concept - the 2900 series.

ICL began by defining the needs of the computer user in the 1980's and 90's: communications, ease of use, security and privacy. The system was designed to match.

The 2900 series that emerged is simpler, less costly and readily able to absorb each new technological development as it is proven. It strengthens still further the foundations of Europe's most successful computer company.

ICL's TURNOVER WORLDWIDE



ICL International Computers
Profitable growth is our business.

LABOUR NEWS

Daily Star print union row threatens Express group

BY PAULINE CLARK, LABOUR STAFF

NATIONAL Graphical Association members working for Express Newspapers in Manchester are to visit national union leaders today to try to persuade the union not to take any action over the launching of the group's new newspaper, the Daily Star, next Wednesday. The union's Manchester chapter office branch and branch officials fear that industrial action taken against their group's other papers as a result of serious union discord over an agreement they reached with management on new jobs created by the Daily Star.

Attempt

Mr. Salts said yesterday that action in London would not threaten the Daily Star itself because all production was based in Manchester. But there could be an attempt to stop editorial matter reaching the Daily Express in Manchester from London which could reduce the size of Manchester editions.

A meeting was reached in Manchester to create 55 new permanent jobs for local NGA members subject to review and re-negotiation after 12 weeks. However, in spite of a recommendation that this should be agreed from Mr. Joe Wade, general secretary, and Mr. Les Dixon, general president, the union's national council refused to endorse it.

Government asked to be wary over EMS plans

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT will be asked by Labour MPs and TUC leaders today to proceed very warily on the question of Britain's joining the proposed European Monetary System.

A meeting of the TUC-Labour Party liaison committee, which includes Government Ministers, is expected to spend some time on the issue—which has already evoked outright hostility from anti-Marketisers and unease among other Labour and union leaders.

The committee will also consider a list of subjects for future discussion. Its agenda ran out two months ago because it was widely supposed that the Prime Minister would call a general election.

A new element in the EMS debate today will be a paper from the TUC recently approved by its economic committee. This does not put forward objections in principle to the EMS, despite the distrust of all EEC institutions felt by most trade union leaders.

Instead, it dwells at length on the importance of getting the right terms for the UK. It says that the allocation of resources within the EEC is a principal consideration and that the Prime Minister should not accept terms that further disadvantage the Community's poorer regions.

One of the beliefs underlying the TUC's submission is that Britain has not yet got from the EEC the value she deserves because of her high budgetary contribution.

APPOINTMENTS

Roland Smith joins Readicut

Professor Roland Smith has joined the Board of READICUT INTERNATIONAL as a non-executive director. Professor Smith is Carrington Virella Professor of Marketing at Manchester University. He is chairman of the Senior Engineering Group and a non-executive director of several other companies.

resignation is announced of Mr. L. A. W. Noble and Mr. B. J. Bird from the Board, and the appointment of Mr. R. L. Clarke as chairman and managing director. Mr. S. Grahame-Ross retires as chairman and managing director, but remains a member of the Board.

chairman. Mr. Raymond S. Tindle has been re-elected deputy chairman. He will continue to chair the technical and advisory services committee of the Association. Mr. Leslie C. Ricketts has been re-elected honorary treasurer of the Association. The Association has moved its head office to Talisman House, 330 Holloway Road, London.

Mr. S. V. Finn has been appointed secretary of UK PROVIDENT on the retirement of Mr. R. W. Hallett. Mr. D. T. Flett has been made deputy general manager (technical and marketing). Mr. J. J. Gunning, deputy general manager (investment) and Mr. R. J. Higgins, deputy general manager (administration).

Mr. Malcolm Williamson, formerly a general managers' assistant at the head office of BARCLAYS BANK, has been appointed a local director of the bank's London Northern District.

Mr. Charles Harrington has joined McLWRAITH McEACHARN as executive director of its London branch. The activities of this branch will be extended to cover the requirements of the Bulkships Shipping Group, for which MML will be acting as London agent.

Mr. Ari C. Zaphirou-Zarifis has been appointed managing director and Mr. Martin H. Young a director of the HERITABLE and GENERAL INVESTMENT BANK.

Mr. Hugh Gemmell has assumed the responsibilities of managing director of BLAND PAYNE (UK) following the resignation of Mr. N. P. Samuelson.

Mr. D. E. Raley becomes assistant general manager (UK) of GENERAL ACCIDENT FIRE AND LIFE ASSURANCE from November 1. He was formerly London manager. Mr. K. G. Brookes, city manager, succeeds Mr. Raley as London area manager.

Mr. Dennis A. Jackson has been appointed managing director of M. and J. ENGINEERS.

Mr. Richard Roy has been appointed to the Board of LLOYDS INDUSTRIES as sales director. The company is a subsidiary of HOLT Lloyd International.

Mr. G. W. Bone has been appointed a member of the HEALTH AND SAFETY COMMISSION. He succeeds Mr. L. M. Jukes, QC.

Mr. Eric Bolam has been appointed managing director of PETER STUBS, a subsidiary company of the James Neill Group, of which he has been a senior production executive since 1968.

Mr. Michael C. Anderson has been appointed managing director of LIN PAC PLASTICS (UK). He was formerly the company's sales and marketing director. A further appointment is that of Mr. Peter O'Shea as production director of the company.

Mr. George MacFarlane has been appointed to the board of Trustees of the IMPERIAL WAR MUSEUM for five years. He succeeds Dr. Margaret Weston, director of the Science Museum, who has served as a trustee since 1974.

Following the election of Earl Grey as president of the ASSOCIATION OF COST AND EXECUTIVE ACCOUNTANTS, the executive council of the Association has been re-organised as follows: Major Ronald G. H. Savory, has been elected vice-president and John Needham and Sons, Stockport, becomes

Mr. Peter O'Shea as production director of the company.

New board appointments by the STOCKPORT MERSEY BUILDING SOCIETY are: secretary, Mr. Anthony Roberts, who now becomes a full board member and two newcomers to the society, Mr. James D. Hemmley, a senior partner of Walls Johnson and Co., solicitors, and Mr. Anthony H. Bennet, who earlier this year was appointed managing director.

Governors say prison system may face 'total breakdown'

BY OUR LABOUR STAFF

PRISON GOVERNORS in the society of Civil and Public servants have warned Mr. Royce, Home Secretary, that prisons might face "total breakdown" unless industrial relations matters in the prison service are resolved.

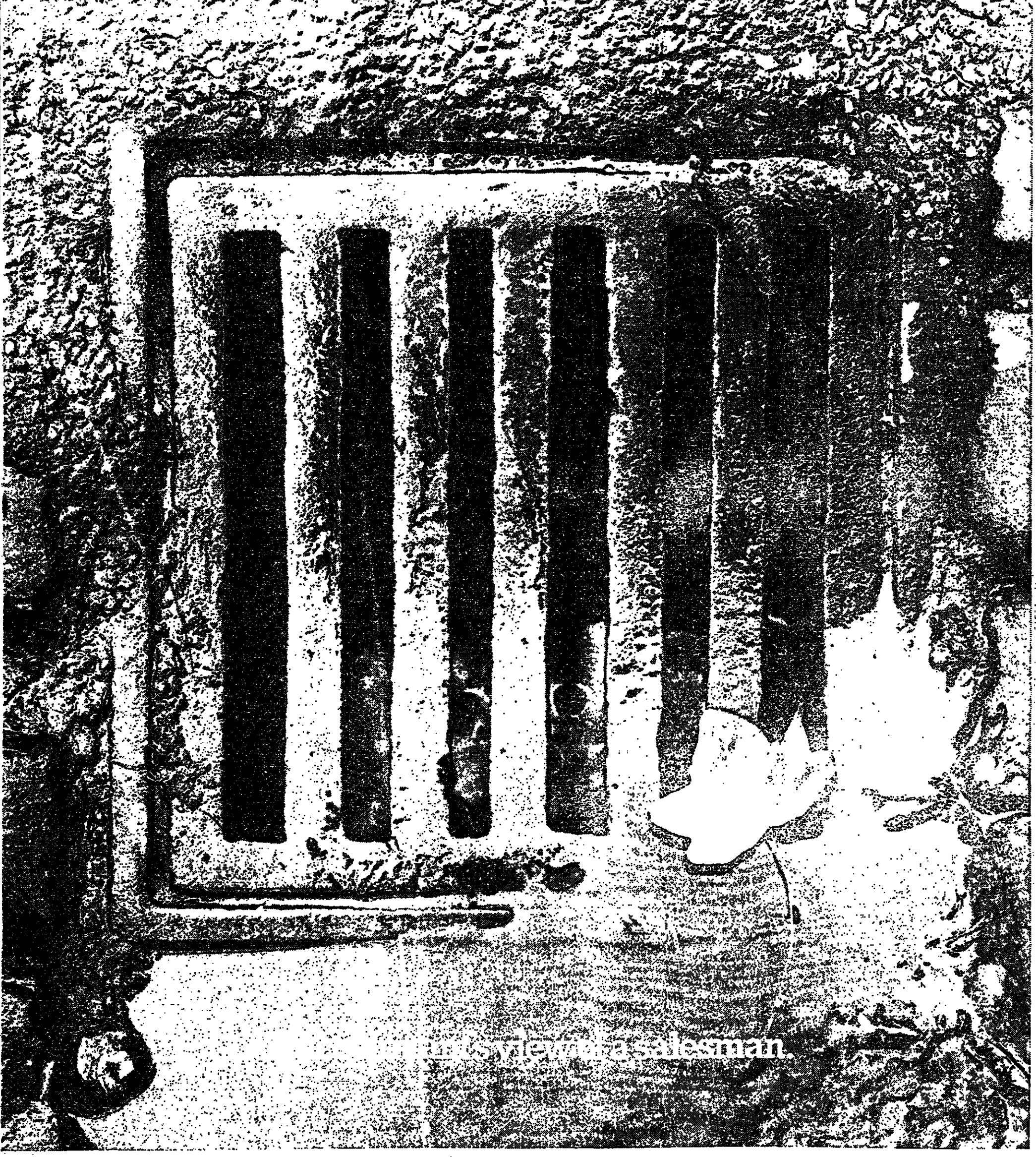
He went on: "Prisoners, especially those dangerous prisoners serving long sentences for serious offences of violence, will be quick to exploit a breakdown in morale and discipline of prison officers, and the consequent effect on the breakdown of security is obviously going to be enormous and far-reaching."

Mr. John Ryman, Labour MP for Blyth, called on the Prime Minister yesterday to intervene in the dispute "as a matter of the utmost urgency." In a letter to Mr. Callaghan, he accused Mr. Rees of being incapable of understanding the problems until "a serious crisis is staring him in the face."

Mr. Ryman plans to raise the issue as an emergency matter in the House of Commons this week. He told the Prime Minister "A total breakdown is that the position in the prison

PLANT & MACHINERY SALES

Description	Telephone
MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc.	Telex 336414
ROLLING MILLS	0902 42541/2/3
5" x 12" x 10" wide variable speed four high Mill	
3.5" x 8" x 9" wide variable speed four high Mill	
10" x 16" wide fixed speed two high Mill	0902 42541/2/3
10" x 12" wide fixed speed two high Mill	Telex 336414
17" x 30" wide fixed speed two high Mill	
100 TON CAPACITY COINING PRESS by Taylor and Challen—virtually unused—fully automatic—180 s.p.m. x 24 mm stroke.	0902 42541/2/3
IN LINE MACHINE for simultaneous surface milling both sides of continuous and semi-continuous cast non-ferrous strip up to 16" wide.	Telex 336414
9 DIE, 1750 FT/MIN SLIP TYRE ROD DRAWING MACHINE equipped with 3 speed 200 hp drive, 20" horizontal draw blocks, 23" vertical collecting block and 1,000 lb spooler (Max. inlet 9 mm finishing down to 1.6 mm copper and aluminium.)	0902 42541/2/3
8 BLOCK (400 mm) IN LINE, NONSLIP WIRE DRAWING MACHINE in excellent condition 0/2000 ft/min, variable speed 10 hp per block (1968).	Telex 336414
24 DIAMETER HORIZONTAL BULL BLOCK By Farmer Norton (1972)	0902 42541/2/3
SLITTING LINE 500 mm x 3 mm 3 ton capacity 1974 FULLY AUTOMATED COLD SAW by Noble & Lund with batch control.	Telex 336414
1978 CUT-TO-LENGTH LINE max. capacity 1000 mm x 2 mm x 7 tonne coil fully overhauled and in excellent condition.	0902 42541/2/3
1965 TREBLE DRAFT GRAVITY WIRE DRAWING MACHINE by Farmer Norton 27"—29"—31" diameter drawblocks.	Telex 336414
STRIP FLATTEN AND CUT-TO-LENGTH LINE by A. R. M. Max. capacity 750 mm x 2 mm.	0902 42541/2/3
3 BLOCK WIRE DRAWING MACHINE equipped with 22" dia. x 25 hp Drawblocks.	Telex 336414
2 15 DIE M4 WIRE DRAWING MACHINES 5000ft/min, with spoolers by Marshal Richards.	0902 42541/2/3
3 CWT MASSEY FORGING HAMMER single blow.	Telex 336414
9 ROLL FLATTENING MACHINE 1700 mm wide.	0902 42541/2/3
7 ROLL FLATTENING MACHINE 965 mm wide.	Telex 336414
COLES MOBILE YARD CRANE 6-ton capacity lattice jib.	0902 42541/2/3
RWT TWO STAND WIRE FLATTENING AND STRIP ROLLING LINE 10" x 8" rolls x 75 hp per roll stand. Complete with edging rolls, turks head flaking and fixed recoller, air gauging, etc. Variable line speed 0/750 ft/min and 0/1500 ft/min.	0902 42541/2/3
NARROW STRIP STRAIGHTENING AND CUT-TO-LENGTH MACHINE (1973) by Thomson and Munroe.	Telex 336414
CINCINNATI GUILLOTINE 2500 mm x 3 mm capacity, complete with magnetic sheet supports and motorised back stops.	0902 42541/2/3
MACHINING CENTRE. Capacity 5ft x 4ft x 3ft 5 axes continuous path 51 automatic tool changes. 5 tons main table load. Main motor 27 hp. Had less than one year's use and in almost new condition. For sale at one third of new price.	01-928 3131
4,000 TON HYDRAULIC PRESS. Upstroke between columns 92" x 52" daylight 51"	Telex 261771
ANKERWERK 400 TON INJECTION MOULDER	01-928 3131
UPSET FORGING MACHINE 4" dia. 750 tons upset pressure.	Telex 261771
2,000 TON PRESS Double, action area 132" x 84"	Telex 261771
WICKMAN 23 4SP AUTOMATICS 1961 and 1963	Telex 261771
WICKMAN 11 AUTOMATICS, 6 sp. Excellent.	01-928 3131
WICKMAN 11 AUTOMATICS, 6 sp. Excellent.	Telex 261771
CINCINNATI CENTRELESS GRINDER.	01-928 3131
MAHO MH1000 UNIVERSAL TOOLROOM MILLER, Table 47" x 14". Excellent condition.	Telex 261771
LINDNER JIG BORER, very accurate.	01-928 3131
SLOTING MACHINE, 14" stroke, excellent.	Telex 261771
MODERN USED ROLLING MILLS, wire rod and tube drawing plant—roll forming machines—slitting—flattening and cut-to-length lines—cold saws—presses—guillotines, etc.	0902 42541/2/3



A recent survey by "Sales Force" finds that it now costs \$12,000 a year to keep the average salesman on the road. And much of that may be money down the drain.

How many personal visits can even the most industrious rep make in a day?

How much time is he spending between visits?

How many of the customers he sees are actually costing you money to service?

Now, don't get us wrong. Salesmen are a valuable asset to any company. Too valuable, we would argue, to be wasted.

What we suggest is that you should use them for the clients who matter most and use the phone to service the rest.

It's generally accepted that 20% of your clients account for 80% of your business. So keep the 80% happy with a telephone call. You'll take up less of their time, for which they'll be grateful. And they'll consume less of yours.

It's worth noting that the cost of a phone call hasn't risen since October 1975. Use it more and your salesmen will cease to be a drain on your resources.

We're here to help you.

Radio Communications

LEMBAGA LETRIK NEGARA TANAH MELAYU NATIONAL ELECTRICITY BOARD OF THE STATES OF MALAYA BERSIA AND KENERING HYDRO-ELECTRIC PROJECT HYDRAULIC, MECHANICAL & ELECTRICAL EQUIPMENT

Tenders are invited from Manufacturers for the following:
Contract No. 5734/12—PENSTOCK LINERS
This contract comprises the supply, delivery and erection of the following packages:

Package A: BERSIA

- Three (3) 18 feet diameter welded steel plate penstock liners, approximately 95 feet long, normal transient head of 156 feet.

Package A: KENERING

- Three (3) 19 feet diameter welded steel plate penstock liners, approximately 112 feet long, normal transient head of 178.5 feet.

Latest Date for Receipt of Application: 15 Nov. 1978
Document Issue: About 1 Jan. 1979
Tender Due: About 1 Apr. 1979

Contract No. 5734/13—INTAKE AND SPILLWAY EQUIPMENT

This contract comprises the supply, delivery and supervision of erection of the following packages:

Package A: BERSIA

- Three (3) fixed wheel hydraulic vertical lift head gates (approx. size 15 feet wide x 21 feet high) head 50 feet.
- One (1) service gate and lifting beam.
- Six (6) sets trashracks.
- One (1) 50 tonne (approx.) capacity gantry crane (crane to handle head gates, service gate, trashracks and spillway stoplogs).
- Three (3) spillway radial gates (approx. size 40 feet wide x 46 feet high) with hoists.
- One (1) set stoplogs and lifting beam.
- Embedded parts for all the above installation.

Package A: KENERING

- Three (3) fixed wheel hydraulic head gates (approx. size 14 feet wide x 27 feet high) head 60 feet.
- One (1) service gate and lifting beam.
- Six (6) sets trashracks.
- One (1) 50 tonne (approx.) capacity gantry crane (crane to handle head gates, service gate, trashracks and spillway stoplogs).
- Six (6) spillway radial gates (approx. size 40 feet wide x 46 feet high) with hoists.
- One (1) set stoplogs and lifting beam.
- Embedded parts for all the above installation.

Latest Date for Receipt of Application: 15 Nov. 1978
Document Issue: About 1 Dec. 1978
Tender Due: About 1 Apr. 1979

Contract No. 5734/22—HIGH VOLTAGE SWITCHGEAR

This contract comprises the supply, delivery and erection of the following packages:

Package A: BERSIA

- Three (3) 300 kV 50 Hz 2000 A, 7500 MVA, 1050 kV B.I.L. minimum oil, air blast or single pressure SF₆ type circuit breakers.

- Eleven (11) motor operated 2000 A, 300 kV disconnect switches.
- Five (5) manually operated earth switches.
- One (1) set of copper or aluminium bus work.
- One (1) set of steel structures including line take-off structures on the power station roof.

Package A: KENERING

- Three (3) 300 kV 50 Hz, 2000 A, 7500 MVA, 1050 kV B.I.L. minimum oil, air blast or single pressure SF₆ type circuit breakers.
- Eleven (11) motor operated 2000 A, 300 kV disconnect switches.
- Five (5) manually operated earth switches.
- One (1) set of copper or aluminium bus work.
- One (1) set of steel structures including line take-off structures on the power station roof.

Latest Date for Receipt of Application: 15 Dec. 1978
Document Issue: About 1 Feb. 1979
Tender Due: About 1 Jun. 1979

Tenders will be accepted for each Contract Package separately or both Packages as one Contract.

Tenderers shall be manufacturers or consortia of manufacturers of the items described and should have had previous experience in the design and manufacture of equipment having the characteristics described.

Full details of manufacturer's experience and their technical and financial competences must be forwarded with their application not later than the dates listed for the receipt of applications to:

Project Manager
Bersia and Kenering Hydro-Electric Project
The Shawinigan Engineering Company Limited
620 Dorchester Blvd. West
Montreal, Quebec, Canada H3B 1N8

with copy to:

Project Engineer
Bersia and Kenering Hydro-Electric Project
Hydro Electric Division
4th Floor, National Electricity Board
129 Jalan Bangsar
P.O. Box 1003
Kuala Lumpur, MALAYSIA
accompanied by a documentation fee of US\$250,
international bank draft or money order, payable to
LEMBAGA LETRIK NEGARA TANAH MELAYU.

Tender Documents will be issued by:

The Shawinigan Engineering Company Limited, Montreal.
The document fee will be refunded only to applicants not issued the tender documents.

Tenders shall be delivered at the head office of LEMBAGA LETRIK NEGARA TANAH MELAYU, 129 Jalan Bangsar, Kuala Lumpur, Malaysia. The exact date and place for submission of tenders will be specified in the tender documents.

LEMBAGA LETRIK NEGARA is not bound to accept any application or to accept the lowest or any tender.
LEMBAGA LETRIK NEGARA is not liable for costs incurred by tenderers in preparing tenders.

EMS: All roads lead to Paris

BY SAMUEL BRITTAN

"ANY CLUB which would have me as a member is not worth joining," Groucho Marx's famous remark expresses one's feelings of relief at the growing probability that the UK will after all stay out of the New ERM super-state, at least for the time being.

There is a powerful case for the right kind of EMS. But we should be very clear that the whole thrust of British qualifications and demands is almost 180 degrees in the wrong direction. If the UK viewpoint had been accepted the scheme would have been less worth joining, rather than more.

The basic case for joining a monetary union starts with the Prime Minister's famous words uttered only half believed at the 1976 Labour Party conference about our no longer being able to spend our money through deficit finance and monetary expansion. Indeed, if the ultimate effect of increasing more spending power into the economy is mainly to raise prices, and if rapid, unpredictable and fluctuating rates of inflation are themselves one cause of unemployment, then why not steer monetary policy towards the goal of price stability?

There are two ways of doing this. The first is to have monetary targets agreed directly to a level which is now well known, independent national monetary targets require a floating exchange rate against the rest of the world. The second method is to make adjustments required in monetary policy to maintain our exchange rate against a country likely to be successful in maintaining its own price stability, in practice West Germany.

Threatening

Why go along the indirect route? If the major European countries are in any case aiming at price stability, then why not as well make the direct adjustments in their monetary targets to match the target of the rest of the world? This would be the benefits of exchange rate stability as well. This approach has the important additional advantage that we would cease arguing about whether to control M3, M4 or the equivalent, and the distance between the Bank of England Governor and his economic advisers. In a world where EMS the Germans would be assigned the task of stabilising their own price level, at which they are good when careful sound advice, and would do so without intervention in the foreign exchange markets, but by adjusting their internal policies.

Their partners would concentrate on stabilising their currencies against the Deutsche

THE WEEK IN THE COURTS

Law travels abroad

BY JUSTINIAN

THE ARM of the law gets longer and longer. Whereas once upon a time English courts were reluctant to extend their powers beyond these shores, there is now a much greater willingness to venture overseas where it would be appropriate, even if the basic rule lays down a "hands-off" policy.

In a recent case in the Chancery Division a judge was asked (and acceded to a request) for an order that an English solicitor should be permitted to gain entry to and inspect the contents of a flat in Paris owned by an American, where it was suspected valuable Picasso paintings were being harboured for another American who had fled from the United States.

The recent case started with an action in the New York courts in 1965 for fraud and manipulation of shares in an American company that resulted in an award of \$2.1m. The debt remained unsatisfied in the hands of another American corporation which was assigned to the judgment creditor. The American court ordered that the judgment debtor had transferred valuable works of art and furniture from his New York flat to a flat in Paris. The lease of that flat was in the name of a close friend of the debtor, but the rent was paid by the company controlled by the judgment debtor. The friend in fact lived half the year in New York and the other half in a London house with his wife and two children. His residence was in the name of the American corporation, the ownership of which was transferred to the judgment debtor in the English proceedings. The idea was to obtain an order against the friend personally, that he should allow and authorise the creditors to inspect the contents of the flat in Paris and open the Pandora's box.

Mr. Justice Templeman found it difficult in determining a personal equity between the judgment creditor and the debtor. The latter had taken steps to hide property that was legally available to his creditors in order to satisfy the debt in short hand, thus frustrating the judgment creditor. Similarly the friend appeared to lend himself to assist the debtor in a campaign designed to put the assets out of the creditors' reach.

Conflict

In earlier days, when English courts first developed the exception to the rule about claims over foreign property, the decisions of these courts could not command respect as those of the courts in England. But if that was so, why sustain the basic rule itself?

In modern times the jurisdiction is much less easy to justify, where the land is situated in a foreign country, is not politically and legally foreign. A modern judge could hardly utter what one English judge said in 1838: "I consider that in the contemplation of the Court of an inferior foreign court is an inferior court."

The problem is that the exercise of the jurisdiction might so easily bring the courts into conflict. Supposing under French law there was no power to order an inspection of a flat owned by a foreign national. The English court order, might have a sticky reception from the French authorities.

The basic rule that English courts may not adjudicate over foreign land may itself be ripe for revision. For there may be cases where issues arise for litigation in England, if so, cases like the one before Mr. Justice Templeman.

Hochschild collection going under hammer

THE THIRD important art collection from the Continent to be dispersed in London since May goes on sale at Sotheby's on November 29.

It belongs to Mr. Gerald Hochschild, aged 55, a Chilean mining millionaire who lived for many years in the New York "Chelseas". It is expected to make £1.5m.

The previous sales were those of the late Mr. Robert von Hirsch, which made £15m in May, and of Mr. George Ortiz, which made £1m in June. Both were from Switzerland.

It would be monstrous," the judge said, "if equity turned its head and said there is no relationship" between the creditor and the friend. The judge was not a bit perturbed by the fact that a 19th century judge of eminence, Lord Esher, had called the equitable jurisdiction anomalous. He had said that it seemed "to be open to the strong objection that the court is doing indirectly what it dare not do directly." And he had a point.

The rule has been around a long time and is accepted, with different degrees of force and emphasis, in other jurisdictions based on English law, although in one or two states in America, notably New York, the rule has been altered by statute. Second, the possibility of conflict with foreign jurisdictions and the consequent involvement in political questions of some delicacy. But that arises whenever English courts adjudicate about the property of foreigners, even though not so potentially acute as where land is involved. But, most powerfully, any change in the rule might necessitate changes in the law. Wherever a change in the law has effects beyond the situation presented to the courts in an instant case, it is better to leave it to Parliament to mop up all the attendant problems.

Judges are making the law every time they hand down a decision. If they are to be judges are simply declaring the law and do not change it. But that is not to say that they may indulge their appetite for legislation on a subject that goes beyond the needs of resolving the piece of litigation before them. That is a task for Parliament, to whom judges should constantly turn for reform. Parliament needs constantly to be prodded into action by robust judicial pronouncements that change is called for.

Book Industries Incorporated v. Gifford [1978] 3 W.L.R. 837.
Hesperides Hotels Ltd. v. Mafizadeh [1978] 3 W.L.R. 378.

Referee's whistle causes farce at Selhurst Park

CRYSTAL PALACE lost their unbeaten league record and their place at the top of the Second Division, when they were beaten 1-0 by a most impressive Fulham at Selhurst Park. The visitors deserved their victory, which was obtained in spite of losing the injured Davies, who caused the Palace defence numerous problems.



Terry Venables

It was an exciting match, which was fought, sometimes too literally, at great pace by totally committed teams. A less lenient, and more observant referee was really needed. Mr. Hughes blew a final whistle a shade early and then brought back the players from their dressing rooms for a few more rather farcical and hectic minutes. It made one wonder whether the moment has not arrived for the introduction of an automatic timing device on ice hockey lines.

Although Crystal Palace supporters will be disappointed by the result, there is no cause for despondency. They have a very young side, which can only improve. When they gain promotion they should establish themselves and another season in the Second Division might even be a long-term advantage.

Apart from Burridge and Elwiss, the entire team are products of the Palace system, which has a very efficient youth policy. It has produced, among others, Sansom, Hilaire and Nicholas, who would cost a fortune on the transfer market, even if that type of money was available. Finding and developing quality players is not only good for the game, but it pays. John Cartwright, who has been in charge of the youth team, has been rewarded by being appointed coach to Young England.

The most naturally gifted of his proteges is Hilaire, in possession he is brilliant, but he is less impressive off the ball, so that he is inclined to be missing from the action for periods.

His distinguished career with Chelsea, Tottenham and QPR was no different from that of many others but, unlike many, Terry was not merely content to train, play and draw good wages. His active mind, like his passing, was always probing, which is why he has already done so well as coach and manager. It would be no surprise if, at some time in the future, with Palace firmly established in the First Division, he was appointed to the English job.

Gordon Williams, with whom he collaborated on the Hazell novels, asked Terry in his playing days why he did not write the short pieces that appeared under his name in the Press, instead of splitting the fee 50-50 with a "ghost." His reaction was to buy a typewriter, as £50 was far more attractive than £25.

His present Palace side is not unlike the Chelsea team, with whom Terry started his career, when an unusually high number of outstanding youngsters forced their way into the squad together. This situation creates a spirit of excitement, so that each game is another adventure, not just part of the routine. The players give that little extra, and they showed the furious pursuit for an equaliser by Palace, as did also their lack of experience.

Their work rate was exceptional, but they needed somebody in midfield to provide the service which Becky said Fulham, their new genuine Kember might prove to be the man. As it was, they mounted charge after charge to no avail and also left themselves exposed at the back. Nobody can be more aware of this than the manager, who has been in his older statesman days with QPR would have been the perfect person for the role.

In a short time, Bobby Campbell has achieved a remarkable revival at Fulham. Having bought wisely and cheaply to fit in with the young players, he has shown a belief in himself which is fully justified. In this form they could well gain promotion — and what were the odds against that at the start of this season?

RUGBY BY PETER ROBBINS

All Blacks' juggernaut rolls to fourth smooth victory

THE EIGHTH All Blacks have made an impressive start to their tour and gained their fourth successive victory by beating London Counties at Twickenham 37-12.

They could have scored 50 points, such was the dominance of their forwards — but try-scoring chances were squandered by the backs and Currie found his kicking form late in the game.

At Twickenham the All Blacks were short of match practice but against Cardiff they were more convincing. It was there that the young half-backs Laveridge and Dunn made their debuts.

This proved a bold and imaginative stroke by coach Jack Gleeson and helped gain an important win.

Even more vital psychologically was the mid-week victory over the West Wales side containing 11 internationals. That game was being called a "Fifth Test" and defeat for the Welsh heralded a wave of doubt and pessimism.

Russ Thomas, the All Blacks' national manager, made it clear at the Swansea rugby club dinner last Monday that his team wanted to win — and by playing convincingly, 15-man rugby.

New Zealand have never before lost a match in their tour of the British Isles. They were not called for goal rather than run the ball from penalties. One can sympathise to a degree with those who wanted to see more running, and Osborn's high effort and his excellent rucked possession, and the coach Gleeson, now handling his fourth international series in three years, is commending such a policy. The way he keeps his enthusiasm is remarkable.

He tells me that there was a drop in the number of youngsters coming to club rugby last season.

to restart movement in New Zealand's advantage.

Wilson on the right wing has proved particularly from this ability whereas Bryan Williams has been seen very much as a middle man rather than a finisher like Kururanga on Ford.

The line-out work is not yet to the highest standard and Ralston in particular was jumping higher on Saturday than Haden or Oliver, but without the same support.

Individually, London's park was well selected but it lacked real vigour until well into the second-half.

The difference in arrival speed at the breakdown between the two back-rowers was glaring as was the difference in the possession given to Laveridge.

Coleough, anxious to eradicate the memory of the Argentine game, occasionally caught well standing second in the line-out, but his performance was not consistent.

Lawson, half way in from the end, took a long time to settle and his partner, Wilson, kicked away too much possession. I was, therefore, well into the second-half before wins Wyal and Demming received their first direct passes.

The London park was taking a comprehensive beating for most of the game and Wilson's kicking, only gave New Zealand the ball again.

I do not accept the notion that you nick a club with defence. That is negative thinking and seems to me foreign to the basic challenge of the game.

No one can say that London did not try their best — but the fact is that this best was nothing like good enough and indicates the decline in English rugby that last season appeared to have been arrested.

With these strengths, the only question mark is over the quality of the centres passing. Taylor is a tremendous finisher and very powerful on the burst as is Robertson, but there is little purity in their passing. Nevertheless, both they and Osborn are highly effective, and the forwards create such quick possession that this lack of technique is not totally crippling.

A further bonus of the back play is the tremendous defence. It was done especially by Osborn. This means that when a tackle is made such quick and constructive players as Morris and Rutledge are always on hand.

Although it will be more than disappointing if the winner, Sandy Creek, does not go on to prove a better three-year-old than Sporting Yankee — or Canterbury, successful in the past two runnings of the event, I shall be surprised if he or any of the others in the 11-runner field make their mark in classic

Con Collins intends to bring back his 15-1 winner, racina in the black, purple and red colours of Albie Maclean, the Belfast handicapper, for the 2,000 Guineas and the Derby. Although Sandy Creek had galloped his way to a second year-old classic, and in the process landed some hefty bets for his owner, that outstanding chaser following that effortless 2,000 Guineas, for which 20-1 is the top offer.

Five minutes after Sandy Creek had galloped his way to a second year-old classic, and in the process landed some hefty bets for his owner, that outstanding chaser following that effortless 2,000 Guineas, for which 20-1 is the top offer.

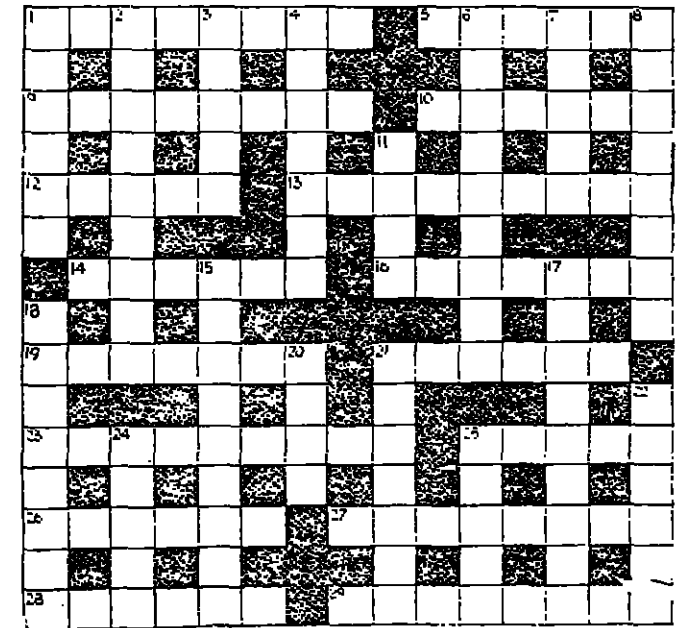
Incidentally, stablemate Night Nurse, to whom Sea Pigeon finished runner-up in the 1977 Champion Hurdle, will also shortly be in action at Gosforth on Wednesday. Sea Pigeon will be shaken if he cannot continue in his rapid progress as a novice.

Wetherby victory over I'm a failing narrowly to add New-Driv.

T.V./Radio

9.35 am For Schools, Colleges
10.45 am For Schools, Colleges
11.00 am For Schools, Colleges
11.15 am For Schools, Colleges
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F.T. CROSSWORD PUZZLE No. 3,809



- 1 Ward can be seen as a disadvantage (8)
2 Examination of underclothes (8)
3 Engineer turns to a chap on the way out (4, 3)
4 Skewer for winter sportsman about five (6)
5 Doctor goes to fish in the county (5)
6 Dries up, i.e. as a dramatist perhaps (5)
7 Not expressed, but despatched about 1.50 (6)
8 No longer large enough as a pattern (7)
9 Look at the beginning — the skill has gone (4, 3)
10 Savoury expression as prelude to a picture (6)
11 It was ominous when the wine ran out (9)
12 It's ruff about mother (5)
13 The conclusion — Dan is in a measure upset (13)
14 Reveal a record to be successful (10)
15 Rebuff about the state rampus (6)
- 19 Trades so variously classified (8)
20 "We are such stuff as — are made on" (Tempest) (10)
21 A mean young girl is almost a bit (1, 4, 4)
22 Standard once set by the Colonel (5)
23 Satisfied with shelter (7)
24 Famous novelist with name for pouring oil on troubled waters (9)
25 Believed to see Satan rise (5)
26 Emphasises the southern locks (5)
27 Spur a horse into the river (4)
28 Throw butter all your quarters (11)
29 Finished at Sandhurst, but had too much to drink (6, 3)
30 Young girls in a panic (8)
31 Neat receptacle for scraps (4)
32 Carriers found an ounce (17)
33 Dean that is creating an epic (10)
34 Bones or spikes (5)
35 The right page in the directory (5)

The solution of last Saturday's prize puzzle will be published with names of winners next Saturday.

RACING BY DOMINIC WIGAN

Sandy Creek is not fancied for 2,000 Guineas or Derby

TOUGHNESS RATHER than class was the key to Saturday's renewal of the William Hill Futurity as Sandy Creek, Warrington, Lyphard's Wharf, and Laska Floko tried to wear one another down in the closing stages of the season's most valuable juvenile event.

Although it will be more than disappointing if the winner, Sandy Creek, does not go on to prove a better three-year-old than Sporting Yankee — or Canterbury, successful in the past two runnings of the event, I shall be surprised if he or any of the others in the 11-runner field make their mark in classic

Apart from the untapped pool of potential classic talent on both sides of the Channel and in Ireland, More Light has a good chance of being the best in the "book." This West Essex bay comfortably beat Warrington when a game runner-up in the 1977

Sea Pigeon's popular owner, Pat Muldoon, announced after the William Hill race that his versatile performer will take in the Hurdle towards the end of next month before a well-deserved break. As he put it: "If I don't give him one, I'll have the RSPCA after me."

Incidentally, stablemate Night Nurse, to whom Sea Pigeon finished runner-up in the 1977 Champion Hurdle, will also shortly be in action at Gosforth on Wednesday. Sea Pigeon will be shaken if he cannot continue in his rapid progress as a novice.

Wetherby victory over I'm a failing narrowly to add New-Driv.

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The Executive's and Office World

EDITED BY CHRISTOPHER LORENZ

Fringe benefits remain popular despite tax

ALTHOUGH the tentacles of taxation have in recent years spread to embrace virtually every type of fringe benefit, this form of reward still remains increasingly popular, according to the latest report by management consultants, Inbucon, on executive salaries and fringe benefits.

Company cars have become more widespread over the last year, as has free medical insurance. Share option schemes have recovered some of their popularity, following a setback in 1977, while more people are receiving bonuses.

The survey is the 17th in the series produced by Inbucon and it shows that for the first time in a number of years managers' salaries have risen by more than the retail price index. Thus, the average managerial salary rose by nearly 1% per cent to £8,573, while the RPI went up by only 7.8 per cent in the year to July, 1978.

Of some comfort to managers—who would probably argue that the latest figures show that they have still to regain all that they have lost in living standards in the past few years—is that the survey points to the steady reduction in differentials having been checked.

The survey covers 7,600 executives from 811 companies, including 1,777 directors, of whom 475 were managing directors. It gives an insight into the wide variety of differentials that exist in different industries between the top directors and managers lower down the ladder.

The highest average salary among the different industrial groups is the equivalent of a unit managing director in the drinks industry, who receives £20,129. Two rungs further down the ladder the head of a major division would receive less than half that figure at £9,845. On the other hand, in metal manufacture where the unit managing director is receiving £15,440, the major division head is getting more than half his salary level at £8,577. A similar picture is seen in transport and communications where the respective figures are £17,911 and £10,550.

The least well paid among the industrial group heads is the unit managing director in the

BENEFITS	Proportion of the sample receiving benefits in:				
	1974 %	1975 %	1976 %	1977 %	1978 %
Top Hat Pension	19.3	20.3	19.4	15.2	15.6
Full use of company car	62.0	60.6	62.3	63.8	67.4
Allowance for regular use of own car	12.3	12.8	10.7	8.6	8.3
Subsidised lunches	44.2	63.6	67.3	65.9	68.6
Subsidised housing	0.9	1.1	1.0	0.7	1.0
Assistance with house purchase	4.7	6.4	5.9	7.4	8.0
Life Assurance					
Up to and incl. 3 x salary	53.1	57.9	58.8	61.6	62.4
Exceeding 3 x salary	22.2	25.5	27.5	23.9	26.7
Free medical insurance	30.1	37.9	37.3	38.8	44.1
Share option scheme	4.2	4.3	5.3	3.7	6.0
Share purchase scheme	4.3	3.5	4.1	3.3	3.4
Low interest loans	—	—	7.2	9.7	9.6
Bonus	32.6	31.1	33.9	33.3	37.1

Other than retirement pension

WHAT BONUSES CAN BE WORTH

	1978		Total Remuneration exceeds salary by
	Salary Average	Total Remuneration Average	Average
	£	£	%
Managing Directors	16,730	18,333	9.6
General Managers	13,632	14,606	7.1
Company Secretaries	10,197	10,569	3.6
Personnel Executives	8,823	9,140	3.6
Training Executives	6,725	6,888	2.4
Financial Executives	9,080	9,489	4.5
Production Executives	8,435	9,064	5.0
Chief Engineers	7,002	7,204	2.9
Production Controllers	6,371	6,561	3.0
Quality Control Executives	6,590	6,809	3.3
Purchasing Executives	7,060	7,336	3.9
Sales Executives	8,533	9,090	6.5
Export Sales Executives	3,201	3,598	4.8
Marketing Executives	7,990	8,310	4.0
Heads of Research & Development	8,961	9,400	4.9
Heads of Data Processing	8,319	8,406	3.4
All Jobs	8,873	9,339	5.3

general metal goods category, who is paid on average £14,904. His head of a major division would be receiving £7,932. Taking in all industrial groups into account the average salary for the unit managing director works out at £16,730, with the division head getting £9,154. Lower middle management would be getting £5,642, indicating a 3 to 1 differential with the top category.

The size of company plays a big part in the level of salary. When the company's turnover is less than £1m the pay level is just over £6,000, but in a company with sales in excess of £200m the same position commands a salary of over £15,000. The ratio is almost 4 to 1 at the top level, with the company selling less than £1m paying its managing director £10,240 and

the £200m plus sales concern paying £38,468 for the same job. Another feature of the survey is that the differentials between salaries in the different regions of the country are narrower than they once were, with Scotland now getting on almost equal terms with most other parts of the country, and only a relatively small way behind the South-East where the highest salaries are paid.

Discounting the South-East, only the North and Yorkshire and Humberside regions pay more than Scotland for the unit managing director. The average figures are £16,376 for Scotland, £16,648 for Yorkshire and Humberside and £16,872 for the North.

Most categories of manager have been with their companies for quite a long time. Company secretaries of public companies top the league, with almost 17 years' service, of which 8 years has been in their present job. Their average age is 49, which matches that of managing directors, who on average have been with the companies for almost 18 years and have been in the present position for six years.

Among the more mobile executives—although not exactly chomping and chancers—are marketing managers with almost nine years' service, of which nearly 31 has been in their current position, and heads of data processing, for whom the respective figures are just over 91 years' service and five years in present job.

Within the area of fringe benefits, the car remains top of the league in popularity. On average, over 67 per cent of all managers have use of a company car, but the figures range widely between the job categories. Not surprisingly, over 98 per cent of managing directors get a car on the firm, but less than one-quarter of cost accountants get this benefit. As is to be expected, over 80 per cent of executives in the sales function drive company cars.

Survey of executive salaries and fringe benefits. U.K. Available from Inbucon/AIC Management Consultants, Knightsbridge House, 197 Knightsbridge, London, SW7 1RN. Price £20.

Nicholas Leslie

EXECUTIVE HEALTH

BY DR. DAVID CARRICK

The lumps that can prove so vital to a body's self-defence

TWO SEEMINGLY unconnected matters have exercised my mind recently: yet they are distantly related. One concerns the very understandable ignorance of non-medical people who misinterpret the natural reactions of their bodies.

The other theme is the distressing industrial strife that grows daily in NHS hospitals. The reasons for this are legion, but may arise from the increase of lay administrators, matched by a similar increase in those who, as in any nationalised enterprise or giant industry, see themselves as the "workers" and the former group as the "bosses."

It is a sad fact of modern life that the patients and the nurses and doctors are the ones who suffer most from the results of such folly.

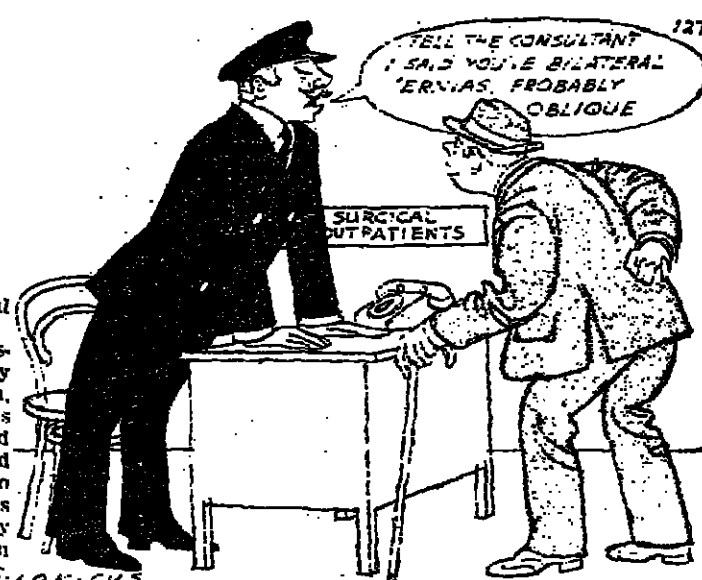
Curiously enough, long before non-medical personnel overwhelmed (in numbers) the few trained men and women able to treat the sick, certain laymen played a most valuable part in helping their medical colleagues. I refer to the superior porters who roamed Outpatients and developed a

laudable skill in differential diagnosis.

Once only do I recall a mistake being made and that by a stolid, red-headed veteran, called Mr. Wellbeloved who was a man of great wisdom and presence. His one error occurred in Surgical Outpatients into which he had ushered a curious little man who walked in a way suggestive of many years on camels. The surgeon asked Mr. Wellbeloved for his diagnosis. The latter smiled. "Simple one, Sir," he replied. "Bilateral 'ernias, probably oblique." And left the room.

The quaint patient was persuaded to undergo, thus revealing the cause of his bizarre gait. Strapped to each groin was a truss, each being so much overwaxed that they grossly impeded his locomotion. Asked to remove them (they had belonged to his Dad, a much larger man) we were able to see two large swellings, in his groins. The consultant examined them and on raising the man's shirt, revealed bilateral herpes (shingles).

The swellings were enlarged lymph nodes (commonly called glands) which were draining



the infected shingles. This was explained to the man but he disagreed. "Them's rupures like what me Dad had," he stated.

Now that man's ignorance was not uncommon. I see patients from every walk of life who are worried about painful lumps which, more often than not, are enlarged lymph nodes draining some nearby focus of infection. They are vital parts of the defence system of the body.

Their size varies from that of a pin's head to a pullet's egg. Their major function is to drain important sites and to filter off bacteria to be attacked by white cells, some of which they manufacture. With very severe

infections, the node becomes overrun and itself becomes an abscess: but the process continues down the chain of defence. As well as producing defensive cells, these nodes may produce antibodies and anti-toxins to cope with a wide variety of invaders.

Unfortunately, most people have heard that cancer can spread to these nodes. This is true, but usually the invaded node is firm, painless and, unhappily, is destroyed as a defensive post. These perform invaluable healing tasks. So the patients, far from being alarmed at finding these painful nodes, should be as pleased as their doctors that their bodies are fighting valiantly for victory.

The gentle art of good negotiating

Training for Negotiating, by Bromley Kniveton and Brian Towers. Business Books, £6.95

The Art of International Negotiation, by F. Poses. Business Books, £7.95

AS EVERY good negotiator knows, the ability to negotiate is a subtle skill, a gift of birth: either you have it or you don't.

"It's a sad state of affairs when you consider that you can train a salesman, a doctor or a teacher, but not a negotiator," is the wry comment from the authors of Training for Negotiating. And they add that the present industrial relations position in this country does not say much for those negotiators who rely on instinct or learning by the seat of their pants.

Techniques

Negotiations in this book are restricted to those in industrial relations, although there are many of it which could clearly be widely applied. It is divided into three main sections and ends with an extensive section of examples and exercises.

The first section is an unexceptional look at the background of negotiating in industrial relations. And the final section, which is the raison d'être of the title, covers the knotty problem of how one actually tries to train people in the skills of negotiation, and describes the techniques of teaching and the setting of courses.

And of course simulated negotiation can allow experimentation with techniques which could never be risked when it was for real—a bit like playing poker for matchsticks.

But it is the middle section of the book where Bromley Kniveton and Brian Towers are at their most informative and interesting. In this section, by frequently referring to psychological and behavioural research, they explain what happens in negotiations: such as why seating arrangements are to are not industrial relations important, what people mean

when they point with a pencil, and what is the best size for a group of negotiators.

Anyone who has been involved in negotiations will come across some very familiar occurrences. A negotiator with some experience might find this middle section useful—especially if he has not had the time to read much academic research—as a way of understanding some of his own behaviour and tactics.

While a negotiator may have a good "feel" for the right moment to get angry, when to be charming and winning or when to threaten to walk out, the book explains the effect these actions will have. Someone with a better understanding of the psychological aspects of negotiating will be able to control his behaviour and be better equipped to be manipulative. Not that the authors set out to teach how to be particularly manipulative.

This middle section will also be of the greatest use to a trainer faced with the task of trying to teach the art of negotiating. Although "games" and mock-negotiations may provide a limited experience, it is important to be able to explain rationally to his students the techniques they are using and the effect they have. A nice little complaint is that sporadically the book slips into academic jargon and the occasional page is peppered with "meanings" and misused "situations."

Swashbuckling

The Art of International Negotiation by Dr. Frederick Poses has a very different approach to the subject. Perhaps the smallest difference is that the negotiations he refers to are not industrial relations but international deals. Unlike

Jason Crisp

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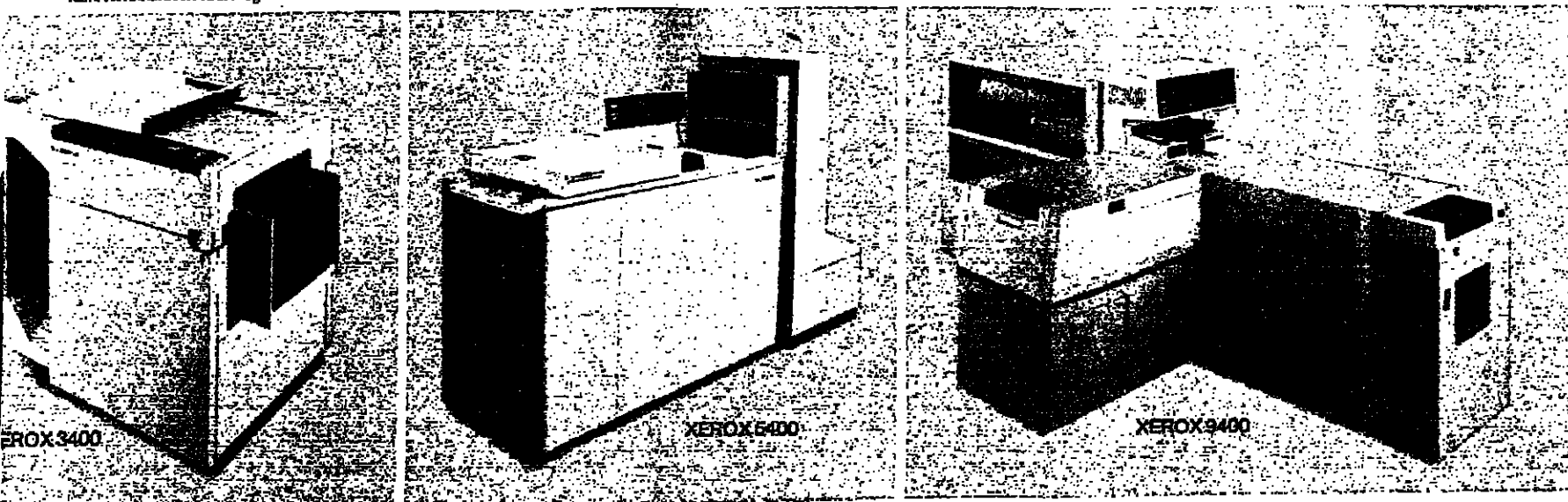
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FINANCIAL TIMES SURVEY

October 30 1978

Starting
to feel
the
pinch

The Netherlands

Reginald Dale
European Editor

ITS first year in office, the Centre-Right coalition of Dries van Agt has begun to feel the deep-rooted economic problems that must be solved if the Netherlands is to retain its prosperity into the 1980s. It is far too early to say whether the attempt will succeed.

Mr. van Agt has so far survived more easily than most the expected last December election. He assumed the leadership of a shaky-looking coalition of a Parliamentary majority of 119 seats, and four of his own ranks. After a year of tiresome haggling, the year failed to produce the logical alternative, a Centre-Left coalition, and the country seems prepared to give Mr. van Agt a chance.

On the surface, the Dutch seem to lead an existence that is idyllic. Years of steady economic growth fuelled by a large surplus of natural gas have made the Netherlands one of the world's highest standards of living. The country has the highest minimum wage, 10 per cent of the population is employed, but they are cushioned by what is arguably the world's most extensive welfare system. Life is good.

But most Dutch people are aware that it cannot go on forever, that they have been trapped by their own prosperity. A people whose livelihood depends on foreign trade, and whose people can afford to buy their goods, and gas will soon start running.

thing is done soon, is one of essential to restore profitability to private industry and put a deficit, a weakening guild, brake on the growth of the soaring unemployment and stagnating real incomes.

The steady collectivisation of the Dutch economy over the past 10 years and more has placed an increasingly heavy burden on the private sector. Tax and social security demands on employers have now raised wage costs to the point at which companies are finding it difficult, if not impossible, to operate at a profit. For exporters, the continuing strength of the guilder has tightened the squeeze still further.

The prime aim of the Government (and the unions) is to bring down unemployment, back the growth in public expenditure by F1 10bn (£2.5bn), and generate new jobs for the future, while keeping inflation in check. But private industry has no money for job-creating investment and will have even less as unemployment rises because of the additional demands of the social security system. The Government could theoretically spend money to create jobs in the public sector, but apart from the likely inflationary effects, that would bring no relief to industry. Besides, the Government is committed to cutting back the growth in public expenditure, and has said it will do no such thing.

Both Government and the Socialist opposition, as well as the unions, now agree that it is essential to restore profitability to private industry and put a deficit, a weakening guild, brake on the growth of the soaring unemployment and stagnating real incomes.

The argument is no longer whether to cut back the growth of public expenditure, but by how much. The Government's answer is contained in a comprehensive medium-term programme for the three years to 1981, known as "Bestek '81," which it published this summer. Its principal objectives are to bring down unemployment from just over 200,000 now to 150,000 by 1981, and reduce inflation from its present level of over 4 per cent to 2 to 3 per cent during the same period. To do this, the Government plans to cut expenditure by F1 10bn (£2.5bn), and generate new jobs for the future, while keeping inflation in check. But private industry has no money for job-creating investment and will have even less as unemployment rises because of the additional demands of the social security system. The Government could theoretically spend money to create jobs in the public sector, but apart from the likely inflationary effects, that would bring no relief to industry. Besides, the Government is committed to cutting back the growth in public expenditure, and has said it will do no such thing.

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ends untied. The theme will be taken up again in the coming weeks when negotiations open for a new national wage agreement with the trade unions, whose co-operation will be essential if the Government's plans are to succeed.

Negotiations with the trade unions in recent years have tended to be not simply about wages, but to raise far wider questions about the nature of Dutch society. This is because the trade unions are only prepared to accept strict wage restraint, which they know to be necessary, in exchange for social reforms — and particularly reforms that increase trade union powers in one way or another.

After four years of Centre-Right Government, the unions

that, once profitability is restored, private enterprise will start investing again and jobs will be created. Private enterprise knows best where and how to make sound investments, in the Government's view.

This is not surprisingly rejected by the Left and the unions, who say that they must have absolute guarantees both that the investment is made inside the Netherlands and that it creates employment. In addition, they plan to use the coming round of talks to ask for a say in all future company investment decisions. They know it will be an uphill struggle.

In recent years capital has been flowing out of the country so fast that the Netherlands has now overtaken the UK and Canada to become the largest single foreign investor in the U.S. And it is not just multinationals that are investing abroad but medium-sized companies too.

But what if new investment is made in the Netherlands? The consensus among Dutch economists is that if the country is to earn its living in the years ahead it must go for high technology industries like communications and electronics, where it has a chance of staying ahead of its international competitors. But even in an expanding company like Philips, the labour force is being reduced world wide, even in areas where wages are lower, as technology advances. In 1972 it took almost 12 hours to assemble a colour TV set, today it takes four.

Other sectors that have been suggested as pacemakers for the Dutch economy in the coming decade are anti-pollution equipment, energy-saving equipment and alternative sources of energy, and the building of special ships for gas transport. But these are unlikely to be highly labour intensive. The unions' answer is to demand radical reductions in working hours.

The second question is the sharing out of the sacrifices necessitated by the standstill in purchasing power that the Government is demanding. If there is to be such a standstill, the Left argues, then it must be achieved by raising the real incomes of the lowest paid, freezing those in the middle and reducing those of the higher paid. Here, the argument is really about where the higher paid start.

The income of the so-called "modal worker" (a skilled married man with two children) is now F1 28,500 (just over £7,000 a year). The unions want the squeeze to start at around F1 40,000, the Government has spoken of sacrifices above F1 50,000, while right-wingers are talking of F1 70,000.

BASIC STATISTICS

Area	14,718 sq. miles
Population	13.85m.
GNP	F1 259bn
Per capita	F1 18,675
Trade (1977)	
Imports	F1 115bn
Exports	F1 107bn
Imports from UK	£2.14bn
Exports to UK	£2.49bn
Currency = Guilder	F1 = F1 4.03

It is not just a question of figures. In the first place, there are a great deal of people earning between F1 40,000 and F1 50,000. In the second, while the Government and the Right see sacrifices by the higher paid as an economic expedient, for the Left it is a matter of principle that should be implemented as a continuing process.

The Dutch like to talk about the future of their society. They have a gift for social experiment and innovation. There is a widespread awareness that their country, and others, may be on the verge of an age in which many people may only have half a job, perhaps shared with somebody else, and many others none at all. Already there is talk of a 31 day week, long sabbaticals for ordinary working people and retirement at 62.

There is a widespread vision of a Netherlands in which a few key industries earn the national wealth and the majority of the population are teachers, actors, piano-teachers, nurses and social workers. A recent report by the Commission for Consumer Affairs drew a picture of the Netherlands in 1990 as a land of cycle-riding, do-it-yourself enthusiasts happily caring for the elderly in an ageing population. The problem is to get there.

Everyone knows the next few years will be vital. It is then that the investments will have to be made to secure the country's economic base for the coming decades. If Mr. van Agt lasts out his full term until 1981, it will be during the term of his Government that the crucial decisions will have to be made. Some believe that the task is beyond the capability of any Dutch Government, let alone one that rests on so small a majority. Mr. van Agt faces a daunting responsibility.

The banking world does not exist. There are only individual banks.

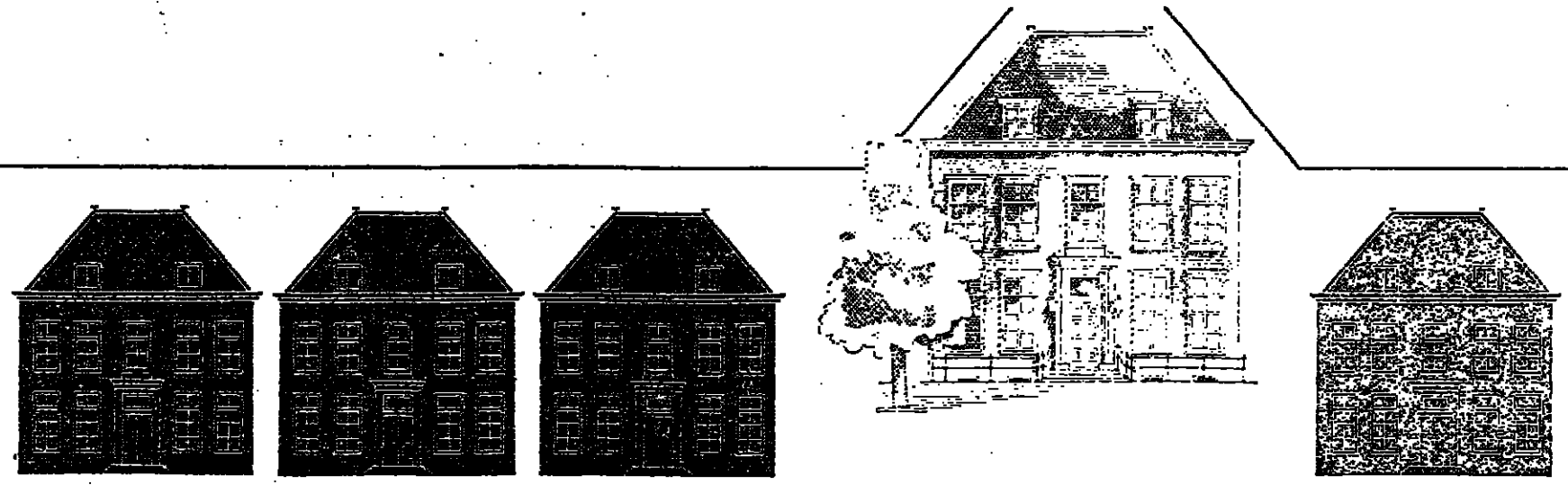
Draw your own conclusions.

The banking world is the sum of individual banks with their own characteristics and specializations.

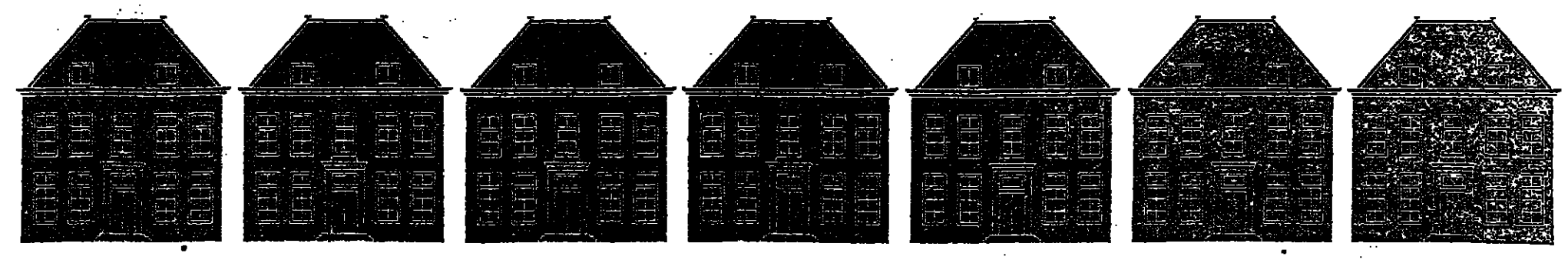
One of those characteristics can be finding individual solutions to individual problems. But are there any banks left who have the time and the talent for such a task?

Yes, there are some banks that take the time and have the talent available to advise their clients in a personal and tangible way.

In other words, without thinking in abstractions such as "the" commodity trade, "the" business world and "the" private investor. Mees & Hope is one of those banks.

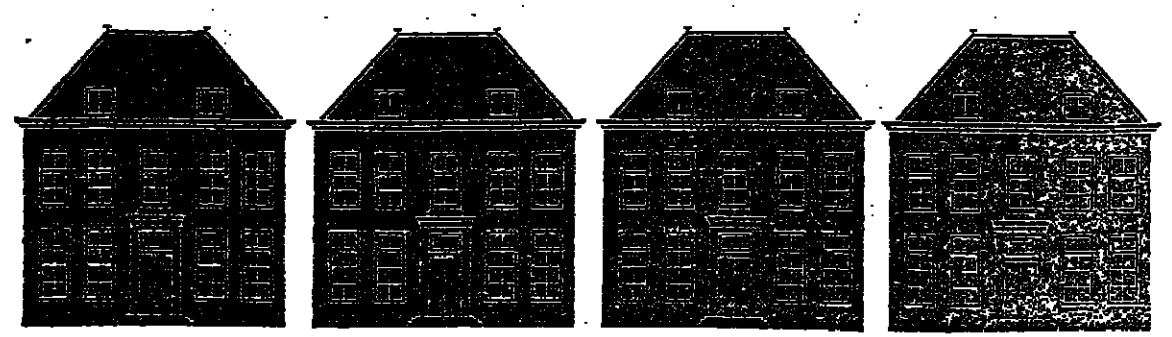


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Who's got the answers to the 6 most commonly-asked questions about trading with the Netherlands?

Amro Bank of course

What are the advantages of starting a business in the Netherlands?

Excellent communications, including the largest port in the world at Rotterdam; stable and well organised labour relations; a long business tradition; excellent living conditions. Some of the world's largest companies — Philips, Unilever, Royal Dutch Shell — are there.

Does the Dutch Government encourage new business ventures?

Yes, it does. Foreign-owned companies are treated in exactly the same way as Dutch companies, and, in some instances, even have favourable tax treatment.

Are the Customs tricky?

Typical of the flexible Dutch customs system is that you can

store goods brought into the country indefinitely in bonded warehouses without payment of duties or VAT (Value Added Tax).

What import duties will I have to pay?

Import duties were abolished for EEC members on 1st July 1977. Associate members, and some other countries, have preferential trade agreements. VAT (Value Added Tax) is levied on most imports.

What do the Dutch need most?

Predominantly raw materials, since the country has a shortage; finished products too, in order to support the national chemical, metallurgical, petroleum and electrical industries.

What are labour relations like?

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THE NETHERLANDS II

The economy

A modest upturn

RECENT WEEKS have brought signs of a modest upturn in the Dutch economy. Earlier this month, the Central Bank put out a cautious quarterly report suggesting that economic activity appeared to have increased in the second quarter.

Similar noises are coming from private banks. Even second quarter statistics, however, are still incomplete.

In its latest economic review, the ABN Bank, the country's largest, drew some encouragement from the increasing level of industrial output, which appeared to be 4 per cent up on the first quarter, a rise reflected in an increase in capacity utilisation from 78 per cent in January to 80 per cent in late spring.

"The gradual shift in the nature of the problems facing industry — from insufficient demand to a shortage of labour — also indicates the outline trend of a slight improvement in economic conditions," according to the bank.

Official estimates are that the economy should grow by 3 per cent in the second half of the year, after a 2 per cent increase in the first, giving 2.5 for the year as a whole. The Government is still optimistic that, with the help of the record public sector deficit provided for in budget presented last month, the 3 per cent growth rate can be maintained for next year as a whole. But private economists are sceptical, suggesting the rate is more likely to be 2 to 2.5 per cent.

They point to persistent Gov-

ernment over-optimism about growth rates and export prospects. The Government, for instance, is hoping for a 6 per cent growth in exports next year, to match the predicted increase in world trade. But for the last few years Dutch exports have failed to expand as fast as world trade and the country's share of international commerce has been declining.

At home the fragility of the consumer boom early in the year has been underlined by a decline in consumer confidence in recent months and uncertainty over the outcome of the forthcoming round of wage negotiations.

Faltering exports, unemployment, declining competitiveness, the ability to compete, and the squeezing of profits — all inter-related — are the factors that worry Dutch economists most. Last year, the previous government was expecting a balance of payments surplus on current account for 1978 of Fl 4bn (€1bn), but the first half has produced a deficit of Fl 1.7bn.

The performance is generally expected to improve in the second half, but full-year figures are not expected to show the country doing much better than breaking even, perhaps with a modest surplus of around Fl 500m.

The relentless rise in wage costs, due largely to the country's high levels of taxation and social security payments, combined with the strength of the guilders, have been pinning Dutch goods out of world markets and cutting profits to

the bone. Companies are not investing and far too few new jobs are being created.

Unemployment, now at just over 200,000, or 5 per cent of the labour force, may not reach the official estimate of 225,000 by the end of the year. But the prospect is for rates of 255,000 to as much as 280,000 in 1982 if no action is taken. The Government's aim to reduce it to 150,000 by 1981, with the aid of the three-year plan published this summer, has been greeted with some scepticism. And these figures taken on account of hidden unemployment which may be three or four times larger.

This month's 2 per cent devaluation of the guilder against the Deutschmark in the European currency snake is not expected to relieve much of the pressure. A further downward alignment against the Deutschmark may be necessary if, and when, the new European Monetary System becomes operational.

But the country still has massive natural gas reserves and a relatively low inflation rate, and the underlying tendency for the time being is for the guilder to remain strong against all other currencies except the star performers like the Deutschmark.

In the longer term, as the

fight against inflation, and it wants to master inflation before the guilder goes into reverse in the years ahead.

The low inflation rate, aided by the strength of the guilder, is one of the economy's few bright spots. Prices rose by 4.4 per cent in the 12 months to September and should be down to 4.2 per cent for the year as a whole. The hope is to bring the figure down to 4 per cent next year. But that is still likely to be higher than the rate in West Germany, the Netherlands' chief trading partner.

So far in its fight against inflation, the Government has been helped by extreme moderation in wage demands by the trade unions. This year, wages are only rising by between 6 and 7 per cent. But the unions are not going to continue to accept what is virtually zero real wage growth unless new jobs are created — at a time when the numbers coming on to the labour market are increasing.

The unions are likely to attach the same condition to their approval for the Government's three-year plan. The danger is that the Government will find itself obliged to widen the public sector borrowing requirement still further in the interests of job creation, at the risk of rekindling inflation. Despite the recent signs of improvement, the outlook — as Mr. Frans Andriessen, the Finance Minister, admitted last month — remains "gloomy."

Reginald Dale

Foreign policy

Consistent attitudes

DUTCH FOREIGN policy has long been one of the most consistent in Western Europe, largely immune to successive changes of Government. The overwhelming national consensus has been that the country's interests are best served by membership of an integrated European Community and a strong NATO — a fortress from within which the country can most effectively attempt to sally out to influence the course of world affairs in its own relatively small but distinctive way. If the purpose of NATO membership is to prevent domination by the East, in Dutch eyes the purpose of maximum integration in the EEC is to prevent domination of the smaller members by their bigger partners. Economically, it would be unthinkable for the Dutch, more dependent on exports than almost any other nation, to settle for less than the freest possible access to their neighbours' markets.

These interests secured, the Dutch have felt free to take a view on a wide range of world issues, some of which, like Vietnam, may be of little direct concern to the Netherlands. Despite their genuine Europeanism, they have not always felt that Community membership, and the burgeoning process of international political co-operation, necessarily requires them to take the same line as the other eight members. The Dutch, like the Swedes, frequently see themselves as the conscience of the Western world. There has often been a strong moral content in Dutch attitudes that is not always reflected in those of their partners.

In an interesting analysis published earlier this month, Jerome L. Heiding, one of the country's leading foreign affairs specialists, detected a note of change after so many years of continuity. He argues that following the great Dutch social revolution of the Alliance, mid-1960s, in which traditional standards and disciplines collapsed and the Dutch church was radicalised within a decade, the country has become imbued with new spirit of neutralism and pacifism, particularly among the young. If anything, Mr. Heiding maintains, the force of moralism and idealism as factors in Dutch politics has become stronger than ever before as a result of the social changes that began in the 1960s. Re-fervour has ebbed away. Only cent developments would appear to bear him out, at least in this respect. Both moralism and idealism have certainly been brought sharply to bear on each of the three foreign policy issues — South Africa, nuclear non-proliferation and the neutron bomb — that have provoked major debate in the Netherlands in the past year. Nuclear issues continue to arouse enormous passions in the Netherlands. The argument over the safeguards on an enriched uranium deal with Brazil — only

recently solved by shelving the issue — was one of the longest running political debates of the year. The neutron bomb has been even more politically disruptive. In March, Mr. Roelof Kruijsingha resigned as Defence Minister on the issue after only two and-a-half months in office. Mr. Willem Aantjes, floor leader of the Christian Democrats, has even suggested that the country should leave NATO if the bomb is deployed in Europe, and earlier this month Parliament obliged the Government to tell President Carter it did not want the bomb introduced into the NATO arsenal.

The Government's, as opposed to Parliament's, position is rather less antagonistic. Although it reacted with concern to President Carter's decision this month to keep his options open on the bomb, it has said that the decision is an American responsibility. It believes that the objective should be to bargain the weapon away in the strategic arms limitations (SALT) with the Soviet Union, leaving a final decision open if this fails. The anti-nuclear lobby is not having it all its own way. The Government has rejected moves to free Dutch soil of all nuclear weapons — a cause espoused but never effectively pursued by the previous Centre-Left coalition. It would be unfair, the Centre-Right Government says, to place the whole nuclear burden on other countries' shoulders. Such a move would only be considered in future, in full consultation with the other NATO allies, if conventional technology could provide weapons of equivalent effectiveness. Meanwhile, the Government is fulfilling the NATO commitment to annual 3 per cent increases in defence expenditure and there is no reason to suppose that it does not remain firmly wedded to the Alliance. The same goes for the European Community. A recent opinion poll published by the Avro broadcasting company showed that 71 per cent of the population felt that more co-operation should be sought at European level, the vast majority believing such co-operation to be not only desirable but "absolutely essential." Nevertheless, the poll confirmed only too clearly how far the original European fervour has ebbed away. Only 26 per cent said they were "positively interested" in EEC matters; only half knew the Community's initials; and 49 per cent "did not really know" that Denmark had joined. Perhaps surprisingly, this apparent apathy is reflected in the supposedly avidly provoked major debate in the European Dutch Parliament, which hardly ever debates EEC affairs. The Parliament is only now, after over 20 years in the Community, thinking about the introduction of EEC legislation scrutiny procedures on British

or Danish lines, and that largely because interest was stirred by a recent visit of the House of Commons Scrutiny Committee. The Avro poll suggested that 92 per cent of the population either would or might vote when the first European elections come round next June, and almost half said the poll would increase their interest in European affairs. But there is an undercurrent of scepticism as to where it will all lead.

A major reason for the lack of widespread interest in Europe is almost certainly the fact that EEC membership has never been really controversial in the Netherlands. There seems little, for example, to separate the European policies of the present centre-right Government from those of its centre-left predecessor. Both Government and opposition, for going back on the policies of his predecessor, the controversial Mr. Jan Pronk, when he promptly removed five countries from the Dutch list of 17 "target nations" which receive special aid priority. But he maintains that the main reason was to enable him to continue Mr. Pronk's policies, which were simply over-stretched by the number of countries on the list. The new policy thrust, as instigated by Mr. Pronk, is to spend much

Continued on next page

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THE NETHERLANDS III

Politics

A surprising coalition

PEOPLE were taking bets on the durability of the new centre-right coalition that took office in The Hague last week. Everything about it seemed wrong.

In the first place, it seemed the country had had the Prime Minister foisted on it. To most people the winner of the elections had led to the new Government's formation was Mr. Joop Uyl, the popular Labour Party leader. Yet Mr. den Uyl ended four years of successful premiership to be leader of the Opposition, that despite a spectacular victory in the May elections he had shot up from 43 to 130 in the 150-member second chamber. Mr. Dries van Agt, incoming Prime Minister, seen his Christian Democrats, in their new CDA alliance, since by a single seat from 49.

Equally surprising was the coalition's CDA-Liberal position. Many Christian Democrats would have strongly preferred to continue their viceroy Centre-Left coalition with the Labour Party—indeed, Mr. Dries van Agt had spent most of the 30 months since the election to do precisely that.

A small group of seven dissident Christian Democrats had only opposed the last-minute switch to the Liberals, whose policies are comparable with those of Britain's Conservatives.

Several leading Christian Democrats had turned down invitations to serve in the new cabinet. Yet Mr. van Agt was going to govern with a majority vote. To make matters worse, Christian Democrat rebels led by the Party's floor leader in the second chamber, Willem Aantjes.

Mr. van Agt himself was relatively a political unknown. As Minister of Justice in the outgoing administration he had been a tough anti-terrorist line, a succession of Moluccan cases, but he had played a controversial role in the botched arrest of alleged war criminal Menken and angered many people with a threat not to sign a new Bill legalising

abortion into law even if it were passed by Parliament. He stood to the right of the heterogeneous grouping that makes up the Christian Democrat Appeal.

Survived

But Mr. van Agt has not only survived—his Government looks relatively stable. One might suppose that Mr. den Uyl occasionally regrets that he allowed the long months last year in which the Christian Democrats and Socialists bickered over personal and political aspects of their proposed new union to end the way they did.

True, Mr. van Agt has had his nasty moments. His first Minister of Defence, Mr. Roelof Kruisinga, resigned after only two and a half months in office in protest at his Cabinet colleagues' reluctance to take a firmer line against the neutron bomb.

In the summer, at the time of the trial of Anatole Schcharansky, the Russian dissident, Mr. van Agt was astonished to learn that a thinly attended Cabinet meeting, chaired in his absence by his deputy, Mr. Hans Wiegel, the Liberal leader, had decided to "freeze relations" with the Soviet Union. A subsequent policy appraisal concluded there was no way of doing this—short of taking the drastic step of breaking off diplomatic relations with Moscow—and the whole affair was considered, with some embarrassment, best forgotten.

The Christian Democrat rebels have played up in Parliament, particularly on nuclear issues like the export of enriched uranium to Brazil and the neutron bomb. Mr. Aantjes has gone as far as to suggest that the Netherlands might have to leave NATO if the neutron bomb were deployed in Europe, which can hardly be said to be CDA policy.

The result has, sometimes, been the emergence of two policies, one backed by the Government and the other by Parliament, on controversial issues—for example on the neutron bomb again earlier this month. But the rebels have not tried to bring the Government down. It is enough per-

THE DUTCH PARLIAMENT

PARTIES	Seats
Labour Party (PvdA)	53
Christian Democrat Appeal (CDA)	49
Liberal Party (VVD)	28
Democrats 1966 (D66)	8
Political Reform Party (SGP)	3
Political Radical Party (PPR)	3
Communist Party (CPN)	2
Reformed Political Party (GPV)	1
Farmers' Party (BP)	1
Democratic Socialists 1970 (DS'70)	1
Pacifist Socialist Party (PSP)	1

The CDA is made up of the Catholic People's Party (KVP), with 28 seats, the Anti-Revolutionary Party (ARP), with 13, and the Christian Historical Union (CHU), with 10.

happens that Parliament provides them with a platform where they can convince their supporters that they have not really sold out to the right wing despite their party's coalition with the Liberals.

Another factor is almost certainly the general feeling in The Hague today that the Dutch voter is tired of political upheavals. The prestige of Dutch politicians sank to a very low point during the protracted quibbling over a new coalition last year, and any MP who risked starting the whole thing off all over again by voting against his own Government would be in for a fair amount of odium all round.

The general view in The Hague is that the Government is safe for the time being, although it is not totally excluded that Mr. van Agt might put a foot wrong as a result of a mistaken sense of security. "He might surprise himself," said one observer.

Mr. van Agt has proved himself a surprisingly adept parliamentarian during his spell in office. Many of his other Ministers have been much less impressive. But the Prime Minister has shown considerable skill in coolly disarming Parliamentary attacks, even if he in-

doing so he has sometimes enraged Mr. den Uyl and put up the backs of less partisan observers. He recently refused to debate an important domestic issue with a Parliamentary opponent because, he said, "You know much more about it than I do."

The new Government has launched a major three-year economic plan to restructure the country's economy, and has more or less completed work on three major innovative social measures that have long been at the centre of Dutch political debate—an excess profits tax, reform of company works councils and new investment incentives. A fourth—land reform—has been allowed to slip from sight. The new measures are watered down versions of plans put forward under the last Government and the changes have not pleased the Left and the trade unions. But they represent a success for Mr. van Agt.

Gains

As the major coalition partner the CDA is doing its best to demonstrate that it has recaptured the strategic centre ground of Dutch politics that the three main confessional parties were coming close to losing in the early 1970s.

Now the Christian Democrats are showing gains at the opinion polls and in local elections, mainly at the expense of their Liberal partners. The reason seems to be that Right-wing Christian Democrats who deserted the CDA for the Liberals when it was in coalition with the Socialists are returning to the fold now that the link with the Left has been broken. It is ironic that it should be the Liberals, the cause of their reassurance, who are losing the votes.

Another factor could be the elevation of the youthful Liberal leader, Mr. Hans Wiegel, to the post of Deputy Premier and Minister of Home Affairs. The move has removed the vote-catching Mr. Wiegel from day-to-day party politics.

The Christian Democrats' success with public opinion is another reason why an early election (the next is due in

1981) is not considered likely in The Hague. The Christian Democrats are happy in the saddle, the Liberals do not want to face the voters in their current mood, and the Socialists will probably want to wait until the effects of the Government's public spending cuts are felt.

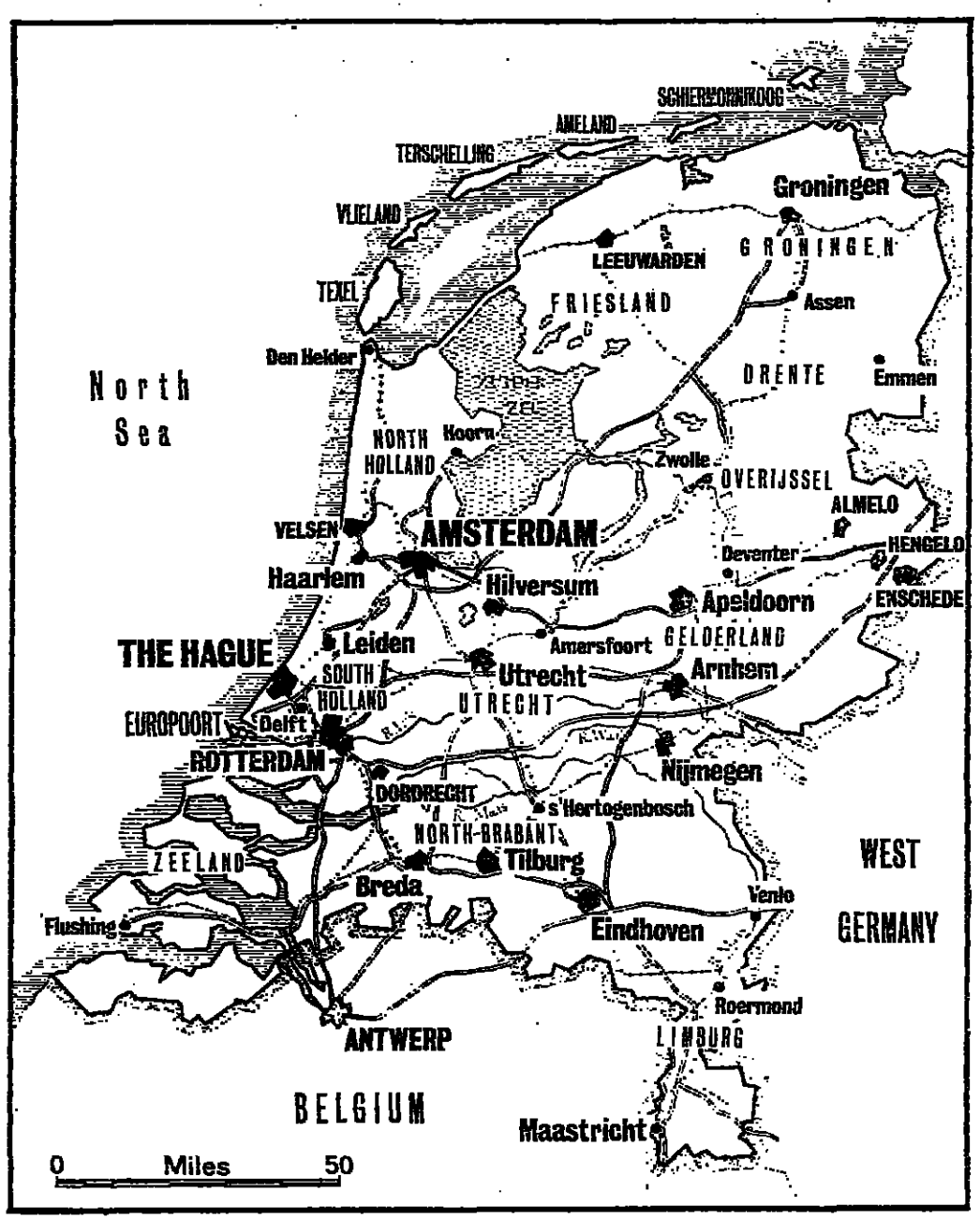
It was in apparent recognition of this that Mr. Jaap Boersma, a prominent Left-wing Christian Democrat, resigned from Parliament this month. Mr. Boersma's action seems to have been due to his assessment that a new CDA-Socialist coalition, his preferred Governmental formula, had receded into the distance.

But the next few months are unlikely to be plain sailing for Mr. van Agt. The explosive issue of abortion lies immediately ahead. The position is that the Government is meant to come up with a new draft law legalising abortion before the end of the year. If not, Parliament will take the initiative.

The problem is that the coalition is deeply split. The Liberals, although they confused everyone by voting against the last draft law in the Senate, are in favour of abortion, as are the Socialists. The Christian Democrats, and above all Mr. van Agt, are not.

More serious for the longer term, a confrontation is brewing with the trade unions when the annual round of wage negotiations gets under way in a few weeks' time. The trades unions are angry at the way legislation like the excess profits tax, to which they attach the greatest importance, has been tampered with, and feel the Government has not created a healthy negotiating atmosphere.

Last week Mr. Wim Kok, leader of the largest trade union federation, warned that the unions would no longer be able to exercise restraint in their wage demands if they faced "an arrogant Right-wing Government." But wage restraint is at the heart of Mr. van Agt's economic programme. He could be facing a severe test of his political skills this winter.



Attitudes

CONTINUED FROM PREVIOUS PAGE

more time in preparatory work, project identification and evaluation than in the past, when there were criticisms that the country's generous donations were not always ending up at the right destination.

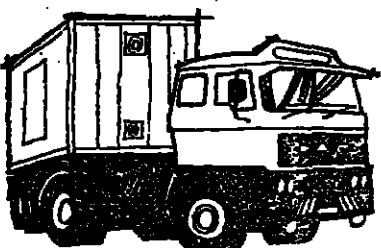
The countries removed from the list—Cuba, Jamaica, Peru, Colombia and Tunisia—were dropped on the grounds that their incomes per capita all now exceed \$550 a year, a criterion endorsed by the World Bank.

In Cuba's case it was specifically international league table of aid donors last year. The main political view of continuing difference in approach will Cuban military activities in Africa. Although aid for Cuba has long divided right and left in the Netherlands, in present circumstances the decision aroused little protest.

The new Government has said it will maintain the former "aid norm" of 1.5 per cent of net national income, a commitment which placed the Netherlands second after Sweden in

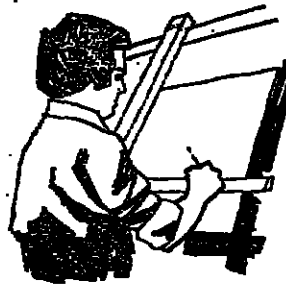
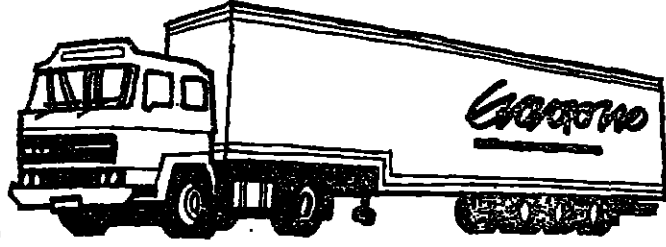
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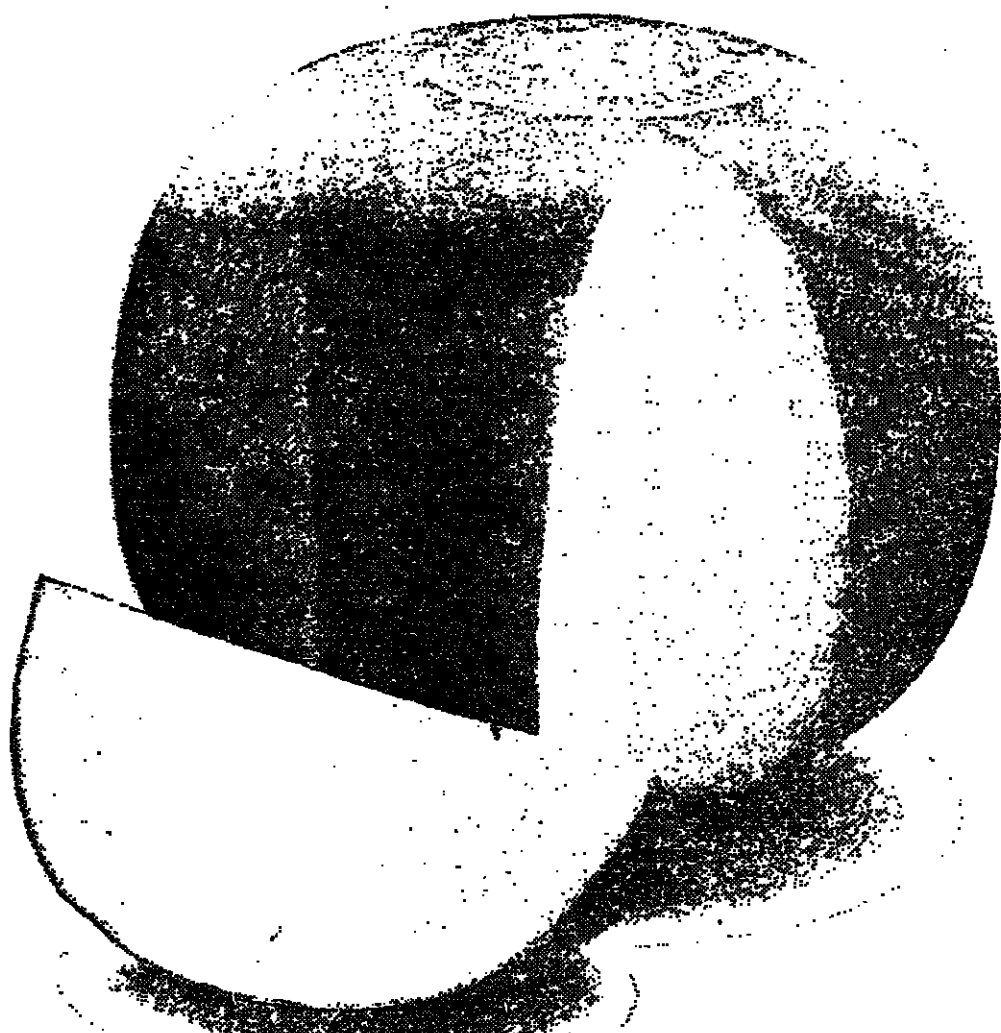
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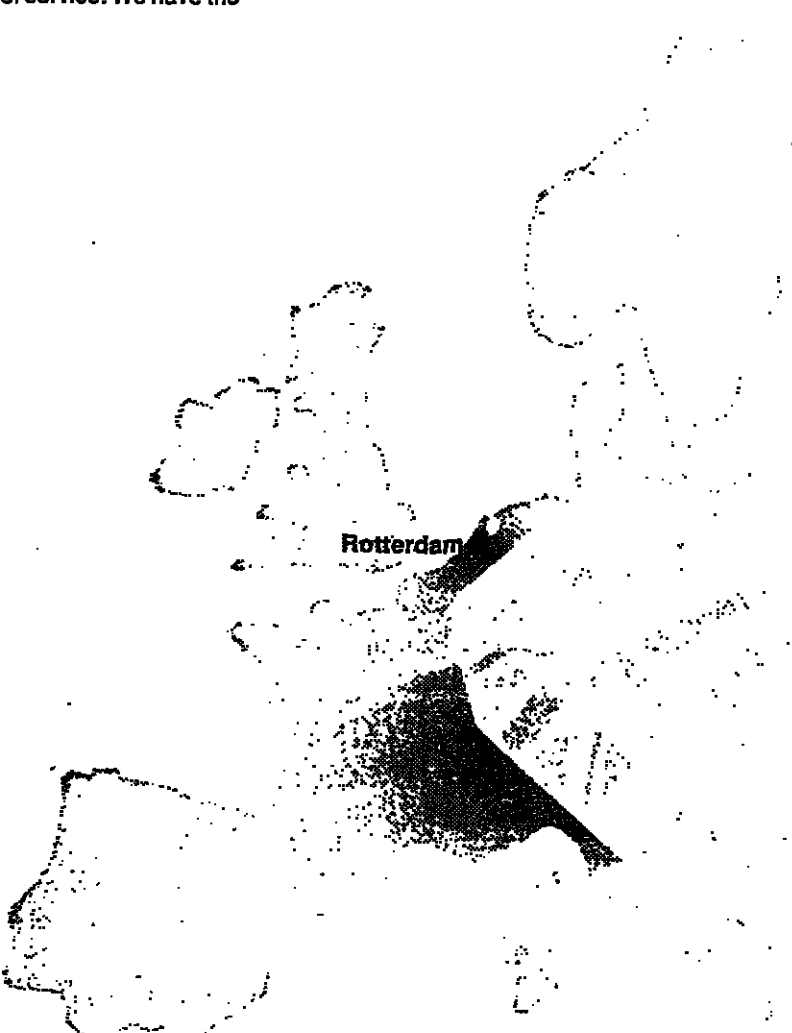
As one businessman put it in 'Export Direction', Britain's leading international trade and investment journal: 'The possibilities for the British manufacturer are almost endless... It is time the British started looking at their total distribution costs instead of just putting something on a truck and getting it outside the factory gates. He doesn't compete hard enough. He doesn't use all the techniques.' We don't know whether you use all the available techniques or not. Considering the large volumes of export/import trades between the U.K. and continental Europe (and beyond) we do know, however, that we play an important role. You may look into this. We would be glad to be of service. We have the

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THE NETHERLANDS IV

Banking

Outlook favourable

AFTER A successful first half, during which profits generally increased faster than business volume, the Dutch banks are confident that the second half of 1978 will also prove favourable. Pressure on the guilder within the European joint float in recent weeks has disturbed the even course of the Dutch currency, however, and the Netherlands central bank has twice been forced to increase bank rate.

With the exception of Amsterdam - Rotterdam Bank (Amro) and the Centrale Rabobank, the major Dutch institutions saw profits grow more rapidly than balance sheet totals. Not all business is recorded in the balance sheet and the banks apply different accounting methods and have different areas of activity, but this comparison does provide some measure of their performance. Net profits at Rabobank, the most subdued, showed the most subdued growth, rising only 5 per cent on an 11 per cent increase in assets while at Amro profits were 15 per cent higher on a 21 per cent bigger balance sheet.

A stronger profit performance was shown by ABN, where the profits increase was 22 per cent against only 9 per cent for assets. Nederlandsche Middenstandsbank (NMB) reported a 16 per cent rise in profits against 14 per cent in assets. Performance was even better among the smaller institutions, with Slavenburg raising profits 21 per cent on a 5 per cent larger balance sheet total, while Nederlandse Credietbank reported increases of 28 per cent and 7 per cent. Both Amro and ABN announced higher interim dividend payments and expressed optimism for the second half of the year.

Uncertainty on the foreign exchange and capital markets in the past few weeks may have upped the banks' forecasts, which were often made conditional on their being able to maintain credit margins. After the joint float currencies initially moved in unison against

the declining dollar, the guilder came under pressure within the European float in September, and required substantial official support.

The central bank was finally forced to raise bank rate and the other official lending rates by 1 per cent on September 26 and by another full point less than three weeks later on October 13. The first increase removed much of the pressure on the guilder but Dutch money market rates remained well into double figures.

Controls

Despite the cautiously favourable report on the levels of Dutch economic activity contained in the central bank's latest quarterly report, the economy remains sluggish. The bank nevertheless intends to retain its controls on credit growth. After discussions with the banks in the first week of October, the central bank has confirmed it will maintain its curbs until March 1979. Credit growth which is not financed by capital market borrowing is limited to an annual 8 per cent. Prompted by these limits on short-term financing, the banks have continued to increase their share capital by issues, private placements and stock options.

The Dutch banks moved higher in 1977 in the list of world banks compiled by the American Banker. On the basis of deposits, Rabo was the leading Dutch institution in 28th place, up from 31st the year before. ABN fell below Rabo and was 27th compared with 29th. Amro rose to 25th from 32nd. No changes occurred within Holland in the ranking of the major Dutch banks. Taking balance sheet totals as the basis for comparison, ABN continued to head the list followed by Rabo, Amro, NMB, NCB and Slavenburg's.

The major banking development in recent months has been ABN's announcement in August of a \$82m bid for the entire share capital of Lasalle National Bank of Chicago. ABN has reached agreement in principle

to acquire the 84 per cent holding of GATX Corporation in Lasalle. It expects to gain the acceptance of the holders of another 14 per cent of the capital and it will offer the remaining 2 per cent of share-holders the same terms and conditions. This is the most substantial move by any Dutch bank into the U.S. market and reverses the post-war trend of U.S. banks buying up stakes in Dutch institutions.

Lasalle, with assets of \$832m, is number 194 in the list of U.S. banks. ABN is the most internationally orientated of the major Dutch banks but the successful conclusion of the Lasalle deal will mean a major addition to its operations. It already has substantial holdings in banks in Saudi Arabia, France and Switzerland as well as more than 200 branches in 40 countries. Previously, the major Dutch involvement in U.S. banking had been Amro's 17 per cent stake in European American Bancorp. European American was set up by Amro and five of its partners in the European Banks' International Company (EBIC) consortium.

The flood of new foreign arrivals on the Amsterdam banking scene has slowed to a trickle although two new names have made an appearance. Amsterdam-American Bank, a subsidiary of the U.S.-based Mid-American Credit Corporation, opened an office in Amsterdam earlier this year. Amsterdam-American specialises in financing trade with Latin America. The announcement by the Banco de Vizcaya earlier this month that it plans to set up an office in Amsterdam opens up interesting perspectives. The Spanish bank could be the first of many as Spain prepares for membership of the European Community.

The arrival of more foreign banks will strengthen the Dutch banks' argument that competi-

tion is tough enough without the setting up of a State-owned "Postbank." Given the diversified nature of the banks' activities though, they have been able to build up strong positions in certain market segments.

According to an article published recently in the weekly Economic Statistical Reports by Professor M. P. Gans of Delft University, Amro and ABN dominate the new issue market to the detriment of industry. The two banks, and their merchant bank subsidiaries, are reluctant to advise companies to come to the stock market since the banks themselves raise funds on the capital market on a large scale, the professor argued. The companies might also want to redeem bank loans with the proceeds of public issues, he said. The two banks dismiss these claims and say their problem is persuading unwilling companies to seek a stock exchange quotation.

The explain their predominant position in this sector by their technical expertise and placing capacity—both of which could be developed by other banks if they wished.

The banking world continues to attract top names from other sectors. Following the move of the EEC Farm Commissioner, Mr. Pierre Lardinois, to Rabo and of Mr. Coen Oort, Holland's Treasurer General, to ABN in 1977, two more prominent figures have joined banks. In a controversial move Mr. Wim Duisenberg, Finance Minister in the last government, decided to join Rabo only months after handing back his Minister's portfolio and becoming a simple MP. Dr. Johannes Witteveen relinquished his post as managing director of the International Monetary Fund and is to serve as an adviser to Amro.

Charles Batchelor
 Amsterdam Correspondent

The stock market Trading is hesitant

LAST MONTH'S budget and the currency squalls that blew up around the guilder shortly afterwards have combined to depress the Dutch stock market. Between April and mid-September share prices in Amsterdam were showing gains of more than a fifth with the bourse index for industrial shares up at a 1978 peak of 93.1. Currently this index stands at around 80 in thin and nervous trading.

The new Dutch Government was expected to take a fairly uncompromising line with Holland's economic problems and the cynics were proved right. But it was the uncertainties created by the proposed new legislation rather than the actual measures that left the stock market unsettled and hesitant. Against this background the ensuing bout of currency turmoil—which at one time saw short-term interest rates topping 20 per cent against a background of massive support for the guilder from the Dutch central bank—understandably completed the job of undermining investor confidence.

In the past this has added to the structural disadvantages of the Dutch market which over the past decade has seen the number of shares quoted shrink dramatically. In 1968 the bourse could boast 503 individual listings; at the end of 1977 after an admittedly intense period of industrial rationalisation, plus the odd business failure, the number was down to 249.

Prospects

Few observers see much prospect of encouraging news emerging before the end of 1978. "The stock market clearly has the wind against it," says a recent economic survey from one of Holland's major banks, Mees and Hope. These and similar sentiments are echoed within the financial community in Amsterdam.

Currency uncertainties aside—and it has to be stressed that on this score the Dutch are largely at the mercy of their major trading partner, West Germany—the broad economic picture within Holland contains a number of grey areas rather than insidious black spots, thanks largely to the low level of inflation.

Unemployment is high and industrial growth is sluggish. But the outlook for corporate profits is unexciting is not totally disconcerting. Much depends on the current wage round, and to trade union acceptance of some of the smaller print within the budget. But plenty of financial institutions are still willing to bet that company earnings will emerge comfortably in surplus next year.

Against this background the Stock Market clearly faces a number of constraints. Activity tax, as far as the individual is

remains relatively buoyant, however, with September emerging as the second busiest month this year, following on from an unseasonably active August which turned in dealing volume of close on Fls 2bn despite the onset of the so-called summer holiday lull.

In this respect it should not be forgotten that the Dutch bourse has a substantial international flavour. Major counters like Unilever, Philips, Royal Dutch and KLM dominate the Stock Market capitalisation and as a result the international investor is often as important a force as the domestic punter. The half dozen or so leading shares account for something like half the Stock Market's total value.

At the same time the Stock Market remains a moribund source for new capital, rights issues apart. The problems here largely mirror those to be found in most Stock Markets around the world: new equity capital is expensive both in terms of issuing costs and in its effect on the future course of earnings per share.

Problems

For the most part, however, the market makers, the authorised brokers and the major banks who are also members of the bourse, have come to terms with the realities of the situation. Moreover, recent plans for extending trading should improve the cost effectiveness of the dealer. When the new trading regulations come into force at the start of next year, much unofficial trading in shares will no longer bypass the stock exchange.

Unlike his counterpart in London, the Dutch private investor remains a substantial force in Amsterdam. Estimates vary, but it would appear that something like two-fifths of the stock market is held in private hands. Investors do not suffer dividend controls, capital gains tax, as far as the individual is

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THE NETHERLANDS V

The capital market

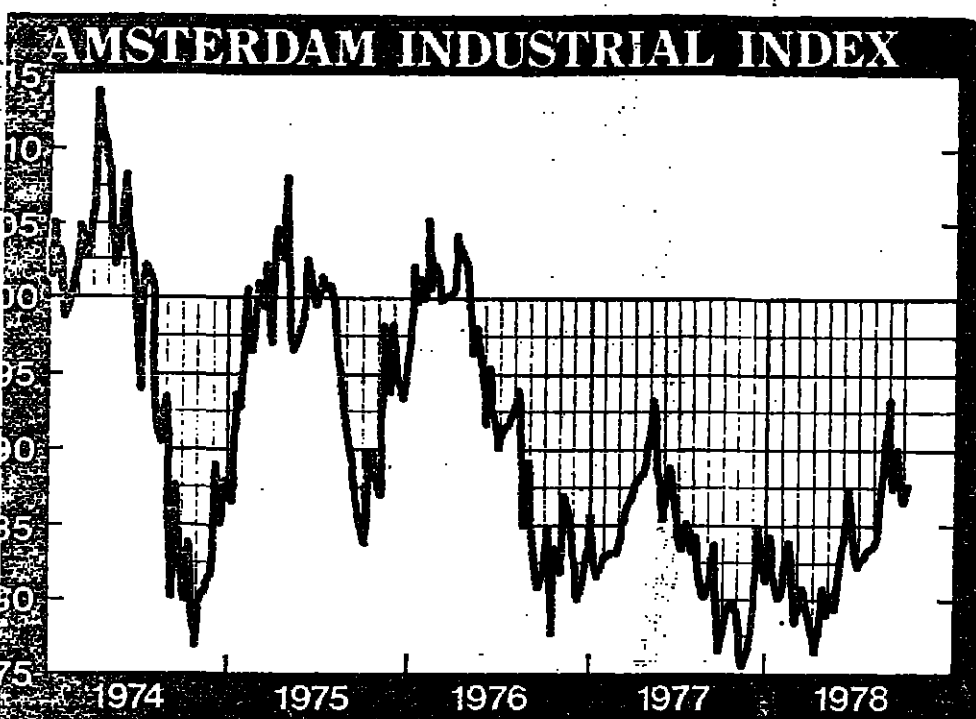
An air of nervousness

ITS equity counterpart, temporary. At all events the Dutch capital market is investing institutions are stuck through a testing time, the firmly to the side lines. Since April Dutch yield graphs have begun to read like a fairground switchback. The Government's capital market funding programme this year provides a neat guide to yield patterns. Last year closed with an offering by the State of 15-year bonds on a coupon of 8½ per cent. The tender price was struck at 100.30 and the offer pulled in a comfortable FI 350m. Two further issues by the Government, in January and March, were even more ardently applied for despite coupons of 7½ per cent in both cases while by the closing days of April coupons on State loans were down to 6½ per cent with maturities being pushed out to a full 20 years. But here the issuing authorities came badly unstuck. Barely FI 150m of stock was sold at a price of 99.5, and clearly the mounting turmoil in currency markets had made it impossible for the central bank to judge issuing terms with any finesse. In striking contrast, an offer of 10-year bonds at 8 per cent in August pulled in a record

FI 700m. This was probably just as well given the Government's mounting requirement and the fact that one month later an issue, with a coupon back down 7½ per cent, could pull in just FI 250m. The latest tender offer from the Government is in 15-year bonds carrying a coupon at 8½ per cent. As a source of new capital, however, the market in public bonds is heavily overshadowed by the private placement market. The public arena has been restricted largely to State and semi-State borrowers plus financial institutions like the banks which in recent months have been relatively active. The ABN Amro and Mees and Hope have between them raised around FI 350m since August. But the private market is where the bulk of Dutch capital raising tends to be concentrated. Backed by a secondary market and visibly linked to central bank policy on interest rates, the public bond market is clearly the "price leader." But the attractions to Dutch borrowers of the private placement market are undeniable. The supply of funds is almost instant with the banks—which tend to act solely as intermediaries—quick to tap a ready pool of lenders in the shape of pension funds, insurance companies and the savings institutions. At the same time there are no initial costs of the type associated with public issues, and borrowers can take up loans for longer periods. Stock market money is largely limited

to 10 years, but in the private placement market maturities range between 10 and 15 years with an occasional 25-year offering. If the borrower's pedigree is in the triple "A" bracket, all this and no need to get in line at the central bank. Moreover, the other side of the coin is not especially unfavourable. Because of the substantial collateral that lenders can often demand, the private placement market is more or less denied to the corporate sector. It is difficult to decide whether the absence of a secondary market is much of a factor—limiting or otherwise—in the day-to-day running of the private placement market. The modestly higher interest costs are clearly not. On average a private loan would cost around half a percentage point more than a similar loan in the public bond market, shading perhaps to three-eighths on a more direct comparison. Looking ahead, the constraints on the funding process are not going to ease noticeably next year. The government's needs, aside, demand is likely to remain weak along with the pattern of the economy, with the corporate sector once again a non-runner. At the same time inflation is likely to hold at low levels. But the pressures on the Dutch exchange rate—both internally from the balance of trade and externally through the need to maintain differentials against the D-Mark—are going to cause continued problems.

Jeffrey Brown



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Trading

CONTINUED FROM PREVIOUS PAGE

concerned, is unknown and dealing expenses are still fairly modest.

Too modest for some, in fact, especially when combined the bouts of inactivity that the Amsterdam market can be prone to. The average commission on share transactions amounts to about 0.8 per cent of the amount invested. At least one major bank proposes to prune back its equity investment services on the grounds that it can no longer afford to carry the business as a loss leader.

One of the more intriguing aspects of the financial markets in Amsterdam has been the recent formation of a market in traded options on the U.S. pattern. Called the European Options Exchange (EOE), this market came into operation in April with nine official listings, three Dutch shares, three UK and three American. Listings now total 24 with the possibility of further listings before the end of the year if discussions presently under way with the French authorities prove fruitful.

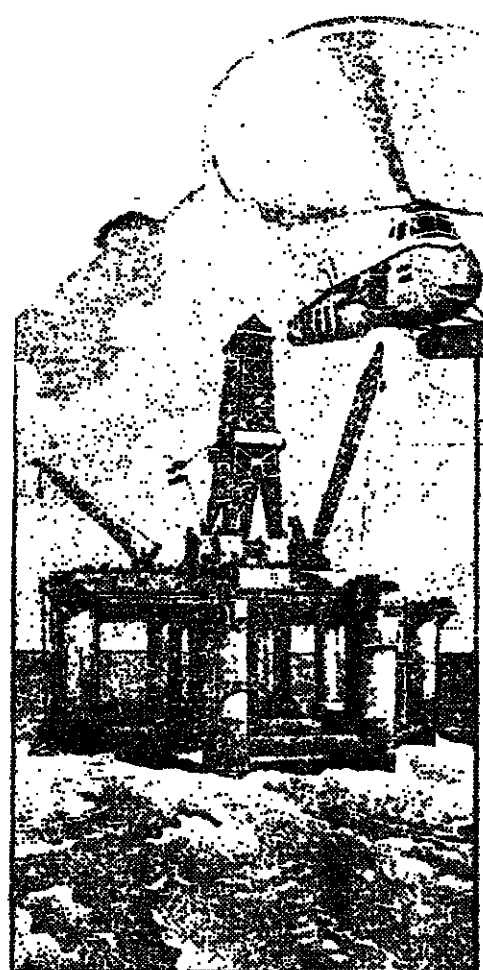
Opinions

Opinions on the EOE are polarised. At best its reception can be described as mixed with daily contracts hovering around 1,300 and therefore still some way short of the 6,000 or so needed to allow the exchange to cover its operational costs. But the new market has had some success in building up tentative links with stock markets elsewhere in Europe and the U.S.

The EOE was originally intended to be a joint venture between London and Amsterdam Stock Exchanges. But the plan for twin trading floors fell through and the EOE was left to press on alone. However, the EOE does have extensive links with several UK stockbrokers, and the management of the exchange are clearly hopeful that the two centres will eventually settle their differences and come to a purposeful trading arrangement.

An agreement of this sort could go a long way towards solving the EOE's outstanding difficulty, namely the problem of persuading various national regulatory bodies to reduce their barriers to cross-frontier option trading.

Jeffrey Brown



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HOOGOVENS, THE Dutch half 1972 and is headquartered in the Dutch-German steel Nijmegen, in the east of the country.

The group which is the fourth largest steel company in Europe employs 75,660 people. Raw steelmaking capacity at Ijmuiden, is put at around 7m tonnes per annum. Current production runs at a little over 5.3m tons annually. Earlier plans to raise capacity to 10-11m tonnes in the '80s have been shelved as a result of the downturn in world steel. A spokesman said it was expected that full capacity would be reached in the next decade.

The Dutch steel producer is heavily export-orientated. In common with other Dutch export-based industries it has found the going tough over the last few years: the relatively expensive guilders and the high costs in the Netherlands have affected Hoogovens's competitive edge in a number of major markets in and outside the EEC. The company sells to the building, shipbuilding and car industries; around a third of sales is destined for the domestic market, a third goes to the EEC and the rest to Third World countries.

In a brief section on the Dutch steel sector, the Economics Ministry's 1978 Budget, published last month, says: "The prospects for this sector will depend to an important extent on the impact of the measures taken by the European Commission and the internal measures, such as the control of costs, within the industry itself."

In Ijmuiden, Hoogovens's spokesman, Mr. Cees Dubbeldam, gives many factors which have combined to pull the company out of its loss-making position. He points to the modest impact of EEC Commissioner Etienne Davignon's measures and to the cost-savings and efficiency programme at Hoogovens, which should save Fl 70.80m. The savings are exclusively from the overheads sector; in the production sector there are still several hundred vacancies, in the face of the country's serious unemployment problems.

Other, less obvious reasons for the gradual improvement are also given. On the raw material purchasing side, Hoogovens has had "a spot of luck." Its ability to postpone some ore deliveries and miners' strikes stopped the company being flooded with masses of contracted ore supplies in Ijmuiden which it could not process because of the recession in the steel industry. Secondly, trained white-collar workers to become production workers, aluminium producers would be prevented for the past four years from recruiting more aluminium workers in Spain (it now employs some 1,500 Spaniards) in management would be on the view of the deteriorating employment situation. However, it followed up a Government suggestion to tap the Dutch market for unemployed Mediterranean workers, as a result the company now employs between 300-400 Turkish workers. An experiment with unemployed Surinamese (a sector of the Dutch population where the unemployment rate is very high) has failed, says Hoogovens.

The past year has generally been quiet at Hoogovens. Kestel said in July that it had held talks with Kaiser Aluminium and Chemical of the U.S. aimed at a possible link-up with its aluminium interests. The talks had ended for the time being and had not reached a stage where any conclusions can be drawn.

Holland Aluminium, the holding company for Kestel's aluminium interests (Kestel also has a 61.5 per cent stake in Sidal, the Belgian aluminium company) said the talks with

Since then the company has remained tight-lipped, but its management would be on the view of the deteriorating employment situation. However, it followed up a Government suggestion to tap the Dutch market for unemployed Mediterranean workers, as a result the company now employs between 300-400 Turkish workers. An experiment with unemployed Surinamese (a sector of the Dutch population where the unemployment rate is very high) has failed, says Hoogovens.

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Michael van O...

Chemicals

Over-capacity problems

FURTHER EVIDENCE of the plight of the Dutch chemical industry emerged this month when DSM, the large State-owned Dutch chemicals group disclosed it had enforced redundancies in Limburg Province. In all 2,000 jobs will be lost in a high unemployment area, spread over the years to 1983.

In May, the group said it was unable to pay a dividend to the State, the first time this has happened since 1948.

Like the rest of the EEC chemicals industry, the Dutch picture has declined. Government and industry officials now openly express concern at the developments in an industry which two years ago was being described as the "locomotive" of Netherlands industry.

There is the familiar problem of over-capacity. This is particularly apparent in the bulk chemicals sector, in which industry is relatively strongly represented. Competition on foreign markets, where some three-quarters of the products are traditionally sold, has become increasingly sharp.

Besides pointing at costs, industry leaders repeatedly warn of the dire consequences of the buy-back deals with the Common countries and the increasing inroads on the European market of cheap U.S. chemicals; in the longer term shipments of bulk chemicals from the oil-producing nations should commence.

Referring to local developments, the Dutch Economics Ministry's Budget, issued in mid-September, noted gloomily: "The traditionally favourable factors for chemical industry establishments in the Netherlands—the central location, the availability of good and cheap transportation and labour peace—are gradually being superseded by negative factors such as rising energy costs, high wages and land prices, stringent environmental demands and long planning procedures."

The minister, Mr. Gijs van Aardenne, who has an industrial background, said in the memorandum that policy would be aimed at taking away the bottlenecks and to stimulate, for example, the marketing of new and more sophisticated chemical products. His view

is that there is still sufficient prospect for the Dutch chemical industry, especially for high-value products. "This is unlike the basic chemical side, which is already too strongly represented here," the memorandum stated.

Mr. van Aardenne's view was also echoed in a recent survey of the chemical sector by ABN, the largest bank. It noted that part of the current investment programme was not so much aimed at raising capacity, but rather at modernising existing plants and partly to achieve a shift in the production mix. "The most important change to occur in the chemical industry is the partial movement from bulk products to specialties," the survey said. It pointed out that there are now numerous bulk products which are no longer manufactured profitably: the reason for this is the high level of costs and to some also the relatively expensive guilders which affect their competitive edge.

In comparison with the bulk product situation, prices of the specialty products play a less significant role, the product's quality being the main determinant. At the same time, the Middle East will be manufacturing bulk products, which could be processed here, for example. The bank says that the opportunities in this market look good, especially since the Government has promised support for further research in this area, and in view of the existing technical know-how. Companies with factories in the Netherlands, mainly in Rotterdam, include Akzo, Shell, Esso, Dow, ICI, Naarden, NSM, DSM, Bayen, Hoechst, Cyanamid, Up John and Borg Warner.

Both industry and the Government have been very active in Brussels in order to obtain EEC aid for the chemical industry. Mr. E. W. Ter Horst, chairman of the Dutch Chemical Industry Association (VNCI) put the matter into perspective at the May annual meeting of the association, when he said: "In view of this dependence, various problems shall hurt us more than the other countries. If the absence of European measures would lead to a revival of protectionism, then it will primarily be us who will have to pay the piper and we'll have to give up most of all in capacity, sales and employment."

The chemical sector currently accounts for about a sixth of Dutch exports. The Netherlands comprises 5 per cent of the total EEC population but 13 per cent of the European basic chemicals industry.

Earlier this year, the VNCI suggested to Brussels that the current time-consuming anti-dumping procedures in the EEC be speeded up. It also wanted a system of "normal values" based on the cost of the most efficient producer. If products were offered below these prices, the Commission could act more quickly on a complaint. The association is also seeking a register of buy-back deals with the Common countries. To achieve a co-ordinated approach to over-capacity, the VNCI said that the industry must first improve its statistics.

As far as chemical investments are concerned, the latest figures show that a revival took place in 1977. This was not

attributed to improved Europe with a slightly smaller share of sales of 6.67 per cent (total turnover Fl 20.2bn). The all refining sector and also been in the news recently. In the many refineries, modernisation to counter rising costs. For 1978 and particularly 1979, a sharp decline in the level of investment is forecast by the Economics Ministry.

Recent statistics show that investments in the chemical sector jumped 26.6 per cent in 1977 (to Fl 2,320m); only in Britain the increase was higher (plus 29.3 per cent). In terms of turnover, it came fifth in

Michael van O...

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THE NETHERLANDS VII

Multinational companies

Royal Dutch/Shell tops the list

CORPORATE Gullivets learned to live with it. Most of the Lilliputians, prefer less emotive descriptions of the multinational companies as transnational or merely international. For with their spread, business interests and rising sales has come increased exposure to sharp political and economic censure, at home and abroad in the highly developed and the still developing countries.

Although some of the pressures have eased, certainly in Holland itself as the Government has moved from left to right, the big multinationals still like to keep a low profile. They do not easily stampee to be interviewed on their activities as multinationals rather than on the more straightforward aspects of finance, products, or marketing. "Some of their problems are of a long-term nature," said a chief analyst at a leading Dutch financial institution. "If they start speaking out loudly, then these will be treated as short term; once written about in the Press, the tone becomes emotional rather than rational."

At Philips, however, there

has generally been a willingness to talk frankly about the situation facing the multinationals. Nearly three years ago, for example, when the Government was distinctly unfavourable towards their activities, the company's then president, Mr. Hendrik van Riemsdijk, expressed concern in an interview with Time Magazine about "concentrated, continuous and generalised attacks."

He divided those who sniped at the multinationals into two types—those with "an incurable ideological hangup about free enterprise" and the simply ignorant. "For those who say we exploit the Third World, manipulate currencies, escape government control, and what have you," he asserted, "I don't apologise for it. What I do apologise for is that perhaps we don't take enough trouble to explain what we are doing."

As a defence of multinationals and their role, Mr. van Riemsdijk's views could hardly have been more vigorously stated. In a more recent apology, another Philips executive, Mr. R. C. Spinosa Cattela

of the management board, broadly accepted the need for voluntary guidelines or codes of conduct, such as those of the OECD, but made some significant qualifications.

Not only should they contain rules for all multinationals, he said in a speech this summer, whether privately—or government-owned, they should also contain obligations for governments. Nor should there be any discrimination in the treatment of transnational corporations and their subsidiaries on one hand, and domestic companies on the other.

The concern of companies like Philips about the spawning of regulatory codes was expressed thus: "A situation may well emerge in which a company in a certain country will have to take into account a UN regional code, a UN worldwide code, a code on the transfer of technology, the ILO Tripartite Declaration and certain EEC rules, simply because the country in which the company is operating happens to be a member of all those organisations."

In addition, he went on, "there may well be obligations under bilateral treaties or which there are hundreds, quite apart from the obvious obligations under national laws."

The yardstick by which multinationals in the Netherlands and elsewhere would like to be measured, however, is chiefly financial. And in this area, Dutch companies have turned in very different performances indeed, though none of them has recently been able to produce a set of accounts that would gladden the heart of a weary financial director.

Three Dutch multinationals, Philips, Akzo and Unilever benefited from improved consumer demand during the second quarter, but the performance of their industrial interests still left a good deal to be desired. Unilever lifted its pre-tax profits by 13 per cent to £186m in this period from the level in the first three months, which had seen a slippage of 11 per cent. Higher volume sales in Europe and improved margins on consumer goods played their part in the recovery, as did a rise in North American

profits. Its European industrial operations, though, were disappointing.

At Philips, whose 1977 net profits advanced by 13 per cent to £1 634m (£316m), greater spending in the home also added a timely stimulus after the slack initial quarter, prompting the company to lift its sales growth forecast for the whole of this year above the original 7 per cent rate. Yet it, too, has been suffering from sluggishness on the industrial side, while hoping for follow-up orders from its big Saudi Arabian telephone contract. Colour television sales were boosted by the World Cup, though the Argentinian hosts kept the soccer trophy well out of Holland's reach.

Akzo, whose accounts have been awash in red ink over the past few years, was able to show an improvement in its consumer products during the second quarter, but these account for only a small proportion of total sales. For the full year, it is banking on a return to profits, with further upturn hoped for through 1979. After the second three months, it reported a net profit compared with losses a year ago; by rigorously cutting costs, it has managed to limit the heavy deficit from its chemical fibre operations in

Western Europe.

Apart from the obvious fluctuations in the business climate with which the multinationals have to contend, they are also subject to the vicissitudes of the currency markets. As the dollar has rolled downhill and the guilder has moved upwards, companies have had to make increasingly significant adjustments to their accounts. Last year, Philips had to charge £1308m to its profits and loss account for adverse exchange differences against only £1194m the previous year.

Striking

The most striking example of how currency movements can distort the earnings picture, however, was provided this year by Shell, which fell victim in the first quarter to the stern demands of U.S. Federal Accounting Standard 8. As a result, the Royal Dutch/Shell group was able to report net profits of only £6m, a staggering £410m below the level for the same period of last year.

The problem arose because Shell, which is quoted in New York, follows U.S. accounting principles. FAS 8 requires costs to be translated into sterling at the exchange rates in effect when they were acquired. Monetary assets and liabilities, on the other hand, are converted at the rate obtaining at the end of each quarter. Since sterling slid sharply in March, Shell lost both ways. The group commented ruefully that the use of FAS 8 while exchange rates were in a volatile state "has been a major obstacle to understanding the trends underlying the businesses of the Royal Dutch/Shell group of companies." Despite catching up slightly in the second quarter, the overall result for the first six months was down from £723m to £396m.

It is not only the companies who "moan" the impact of exchange rate movements. Financial analysts in Holland and elsewhere say they would welcome some degree of standardisation in the treatment of currency influences, so that each set of accounts would have a page of comprehensive data which could be compared with other companies. "There is too much tendency, in our view, to look at the bottom line," said one analyst in Amsterdam. "Annual reports are not always clear and readable, even when the qualifications have been set out." The non-analyst can only agree.

Andrew Fisher

The motor industry

DAF's five year plan

LAND MAY not rank as a vehicle maker but it does a surprisingly varied range of companies producing and assembling cars and trucks. The companies of the two of the former family concern, DAF and Volvo Car, have red marked. While DAF announced a five-year expansion plan designed to take to new markets, Volvo Car had to call on Government to keep afloat. At Ford and Scania, assembly operations have continued to expand, while the list of importers grows to grow, with the entry another Japanese manufacturer, Daihatsu. After forecasting that cars in Holland this year would nearly 552,000 in 1977, the Motor Industry Association is saying a new record of 600,000 could be reached.

Take first the only company which remains overwhelmingly in Dutch hands. Trucks has been rethinking its role in the world market, an industry where size is invariably means strength, a small volume of cars, a small volume of trucks. DAF's five-year plan announced for this year provides for concentration on the areas where the company is most successful and expansion into markets outside Europe.

Illustrating the first of these principles, DAF is cutting back loss-making production of heavy trucks and concentrating on successful heavy vehicles activities. As part of the second,

the company plans assembly plants in Nigeria, Iran and possibly Egypt to get around import controls. In May it announced it had begun assembling buses and trucks in Ghana.

DAF expects to sell 15,000 vehicles next year, an increase of 2,000 on 1977. This is still well within present capacity of 18,000 units, while there is also room to increase diesel engine production beyond the company's own needs. The profit outlook for the year is not so rosy though. A strike which shut down the Belgian factory producing drivers' cabins and axles slowed the work rate in Holland while teething troubles accompanied the introduction of new production control techniques. DAF chairman, Mr. Piet van Doorne, told listeners at the Birmingham Motor Show this month that the financial outcome will be well below 1977.

Although predominantly a Dutch-owned company with 42 per cent of its shares held by the van Doorne family and 25 per cent by the State, DAF is also one-third owned by the U.S. group International Harvester (IH). Mr. Piet van Doorne has made clear that this is purely a financial holding and that the original plans for a more far-reaching co-operation have not been fulfilled. DAF cannot compete profitably in the U.S., while IH's trucks have not been successful in Europe. The two companies' approach differs too much for effective co-operation.

Volvo Car has proved the less successful half of the original DAF family concern. Mounting losses prompted the Government to raise its stake in the company to 48 from 25 per cent

at the start of the year, while the Swedish Volvo group reduced its holding correspondingly. The Government has put up nearly £1 200m in various forms of aid while Volvo promised a further £1 000m. Problems with the first new model to be marketed under Swedish control almost put an end to Volvo's chance in Holland before it had even started.

The 1.4 litre 343 model, with automatic transmission, proved overpriced and in the view of many was underpowered. The late delivery of components meant the first cars came off the production line unfinished. Volvo Car forecast in January that losses would continue for another three years. The expectations were gloomy enough, but when Volvo Car reported a 1977 loss of £1 6m worse than the £1 120m on which the rescue package was based, it was clear the pessimism had not been exaggerated. Volvo Car's figures will in future be consolidated with those of the parent company so it will not be possible to follow developments as closely.

The information available for 1977 showed that only 54,500 cars were produced, 20,000 fewer than planned. The 343 programme has been extended though, and a manual version is now available. Prices have also been held down while those of competitors' models have risen. Volvo's chairman, Mr. Petr Gyllenhammar, said earlier this month that the Dutch company expects to sell 70,000 cars this year, compared with 63,000 in 1977.


Some politicians and the trades unions are suspicious of the effect that Volvo's deal with

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In June 1974 a Philips PRX computerized telephone exchange utilizing Stored-Program-Control, SPC, was inaugurated in the Amsterdam district of Wormerveer. Serving 6144 subscribers, it marked the beginning of an ambitious telephone modernization programme in which Holland's entire public telephone network would gradually be converted from electro-mechanical to computer control.

The pace with which this programme has proceeded during the past four years can be measured by the fact that in December - as planned - the 157th PRX exchange will be integrated into the national telephone network; increasing the number of SPC-connected subscribers to 880,000; which is 20% of Holland's present telephone population and the world's most concentrated network of SPC lines. And during 1979 a further 380,000 lines will be connected via PRX exchanges; eleven of which will be multi-control installations.

Among the many advantages of SPC telephony is its ability to provide each subscriber with direct access to a variety of convenient computer-stored services such as: automatic wake-up, call transfer, call costing, abbreviated dialling and many others. The Dutch Telephone Authority is presently conducting a subscriber survey in two representative telephone districts to determine user-acceptance of a number of these services.

When the modernization programme is completed in about the year 2000, Holland's SPC telephone network, having kept pace with the present, will be ready for the demands of the future. For in addition to providing all the benefits of stored-program-control, the Philips PRX exchanges used throughout the network can simply and economically be converted to digital performance as and when required.

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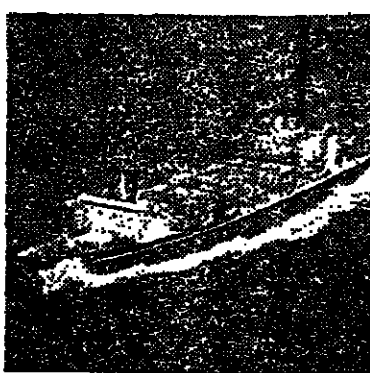


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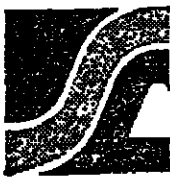
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THE NETHERLANDS VIII

Shipbuilding

The art of survival

HOLLAND'S SHIPBUILDERS are on a crash course in the art of survival, determined like their rivals across the world to weather the slump and emerge lean and fit enough at the end of the downturn to profit from the upturn. Partnered by an obliging Government, the industry is drastically pruning away the weakest of its operations; at the same time solid financial props are being provided for those activities where the chances of eventual recovery are felt to be strongest.

The net result will be a shipbuilding sector more or less cut in half. This is a good deal more than the 30 per cent or so reduction envisaged last year before the full ferocious impact of the industry's depression had become apparent. Yet the hope is that the twin process of elimination and rejuvenation will make Dutch yards sufficiently modern, aggressive and innovative to prosper during the 1980s.

Clearly, the surgery required is complicated and painful. Outright nationalisation was never seriously considered, certainly not by the industry itself, or by the present Centre-Right Government and its Left-wing predecessor. Officials in The Hague believe they can have a large enough influence on the companies involved through sizeable indirect stakes, special loans, and investment subsidies. The stage has not yet been reached, they say, where last ditch negotiations are needed to keep alive a vital strategic minimum of manufacturing capability.

Altogether, the cost to the Government will be around Fl1bn (\$498m), with Rijn-Schelde-Verolme (RSV), the nation's major shipbuilder, receiving the lion's share. RSV was granted a Fl150m subordinated loan by the Government last year to tone up its balance sheet, and is now getting another Fl430m in various forms. Nearly Fl68m of State money will be injected into a new dredging equipment group, centred on IHC Holland, with a further Fl150m due in subsidies and loans. Vmf-Stork, the largest engineering concern in the Netherlands, is getting a Fl235m to help pull round the ailing diesel company, now deconsolidated, and to restructure some of its other operations.

Of these three major Dutch companies, RSV is the only one in which the Government is taking a direct stake. The shipbuilding activities of the Rotterdam-based company could hardly be hived off from the

main group—which is what is happening with the loss-making areas of the other two—so the State is buying 43 per cent of its shares for Fl80m at par. It has confidence in its special interest-free support, investment grants and further subordinated loans.

Example

RSV's own sorry earnings performance of the past two years gives ample illustration of the problems facing the industry. It moved heavily into the red in 1976, stayed in the following year, and was still suffering during the first 32 weeks of 1978, when its losses shot up by nearly 70 per cent. The company is now inching its way slowly back to profitability, as the shipbuilding losses diminish with reduced capacity and its industrial activities continue to make money.

By the time RSV's extensive restructuring programme has been completed, less than half of its activities will be in shipbuilding compared with around two-thirds a few years ago. High technology and high added value products will form the main areas of concentration, explains Mr. Aalter Stikker, president of the management board, with maritime construction slumped down to a profitable minimum and with continued emphasis on naval vessels, a sector which is still vigorous.

"RSV's problem," notes Mr. Stikker, "is that it has the largest yards, and this is where the problems are largest too." In its revamped form it will operate only one large yard and one small one, while its land-based industrial activities will carry it increasingly into the field of large power, oil and gas, and chemical processing activities, as well as plant erection and worldwide machine servicing.

"This will give us continuity instead of jerkiness," he says, citing the group's Algerian business as evidence of the direction in which it plans to go. Within the space of one week in October, RSV announced a Fl276m order to provide a complete gas turbine electrical power station for the Sonelgaz State corporation, and three others from Sonatrach totalling Fl114m, as well as the opening of an office in Algeria.

All this is far removed from shipbuilding, but Mr. Stikker maintains that RSV was striving for a better product mix even before the crisis in the maritime sector began to bite. And the

helping hand being extended by the Government is warmly welcomed in this context. "The Government's stake proves it has confidence in us. This is a positive element in our international marketing approach."

The master plan drawn up in The Hague under which the reshaping of RSV and other companies is taking place divides the shipbuilding industry into five main sectors. Heading these is the large shipyard and offshore category, which includes the big RSV yards and the yard of IHC Gusto which is being closed down. RSV's Verolme Dock and Shipbuilding Company (VDSM) will occupy itself with major shipbuilding and offshore projects, at a reduced capacity, with further investment plans still to be decided, while Rotterdam Dockyard Company (RDM) will stop building complete ships and only supply sections to Verolme. The group's F. Smit Jr. operation will move away from shipbuilding into repairing and mechanical engineering.

Most of the manpower reductions will take place through natural wastage, leaving this sector of the shipbuilding industry with a labour force of some 4,000 by the middle of next year compared with over 9,000 at the start of 1976. In the second category of mainly medium-sized (by Dutch standards) yards, the restructuring plan is still not yet ready. Van der Giessen-de Noord will receive special aid and a Fl60m loan from the Government, which is taking a 22 per cent stake, while RSV acquires a 23 per cent interest. An overall labour cut of 20 per cent is planned in this sector.

A similar reduction is likely for dredging equipment, where the IHC interests will be augmented by those of the smaller Van Rees company. Here the State is taking a share of slightly less than half, as is IHC, with the remaining 8 per cent to be held neutrally. IHC is losing money on its dredging business, but more than makes up for it elsewhere.

Confusingly, the new group will carry the name of IHC Holland; the present company of that name is being rechristened IHC Holdings. The latter will own 40 per cent of Swiss-based IHC Inc., which takes in the profitable foreign operations, while the rest owned by IHC Inter, formed earlier this year. One of the men who played a key role in helping to draw up the overall plan, Mr. Henk Bosma, of the Economics Ministry, puts much faith in the

prospects of the dredging group. "If there is one group about whose survival I am optimistic, it is this one," he says. "If the situation becomes only a little better, then the Japanese will look for other markets than dredging. I am quite convinced that the Japanese are taking heavy losses on every deal they do not have the experience in this field."

IHC has not been alone among Dutch or other shipbuilders in having to take on unprofitable business in order to maintain activity. The dredging equipment sector has suffered as yards have treated it as a haven from the ills of the tanker and general cargo markets. On some specialised equipment deals IHC has been forced to accept orders at 25 to 30 per cent below normal levels, says Mr. Leo van Oosterom, who sits on the management board. "There are no direct signs that the price war is coming to an end," he comments. "The general crisis is as bad as ever, or maybe even worse."

Remaining

The two remaining groups included in the plan cover small yards in both the west of Holland along the large rivers and in the north. A reduction in the workforce of about two-fifths is foreseen for the first and one of about 20 per cent in the other.

The Government made commitments of some Fl400m in general investment, ship financing and loss-sharing aid to shipbuilders last year, a figure which is likely to be repeated in 1979 and gradually diminish in the next couple of years. This is apart from the extensive support it is giving to individual companies.

Vmf-Stork is not a shipbuilder, but its diesel activities have suffered from the side-effects of that industry's crisis, prompting the Government to step in and take a half-share. The main Vmf-Stork company, in which there will be no State interest, holds the other half, and is also receiving assistance with the restructuring of part of its other interests. It continues to lose money at its Brownvelo boiler and petrochemical equipment division, where the problems have been in the latter area, and at Stork-Velsen, which also suffered from poor market conditions for general equipment. Both companies have been revamped, but it will be some time before the effects show through. Elsewhere, Vmf-Stork is in profit.

Without trade union co-operation both Government and industry would have found it impossible to push through their drastic programmes. The existence of a relatively simple union structure has certainly made it easier to bring all parties to the same table. Even so, says Mr. Stikker of RSV, "there have been great tensions but we have always been able to find ways and means of overcoming them." Gratefully he comments: "We have kept peace so far."

Andrew Fisher

Shipping

Bleak prospects for improvement

DUTCH SHIPOWNERS are sitting out the prolonged and painful world crisis in their industry with all the phlegmatic resolve they can muster. Exactly when the bleak years are likely to be succeeded by renewed prosperity, no one cares to predict. It will certainly not be until well into the next decade even on the most hopeful assessment. One Greek shipowner, tongue firmly in cheek, is said by a civil servant in The Hague to have suggested 1988 to him as the year of recovery, "because it is a nice number."

Symmetry of numbers, however, is not what concerns Dutch shipping executives at the moment. Slack international trading conditions, high labour costs and the financial distortions caused by a weak dollar and a firm guild have all added to the problems stemming from the severe recession on the tanker and bulk carrier markets. As a result their companies' resources are strained to the utmost.

It is, says a remarkably unharassed looking Mr. Eef Postuma, managing director of Nedlloyd Lines, "a fairly gloomy picture." He sees little chance of any marked improvement in the next two years at least: the extra shipping capacity ordered to cope with the boom that followed the oil crisis will take care of that, although some operators have fallen by the wayside. "I can't be all that optimistic about an early return to normal conditions."

The Nedlloyd group, of which Nedlloyd Lines forms a major part, is the biggest of the Dutch

shipping companies. With its varied activities in transportation, storage, offshore and industrial service business, it ranks as one of the largest operations of its type in the world. Because of this spread, and bolstered also by its relative financial stability, it has managed to survive with rather fewer scars than some of its rivals.

Even so, profits have suffered sharply under the weight of the crisis. Last year they tumbled by nearly two-thirds at the operating level, though a boost in associates' income and a tax credit made for a rather more respectable net showing. The first six months of 1978 were a dismal period, producing a trading loss, a steep fall in earnings, and the likelihood of a lower dividend.

The second half is proving rather less harrowing for the group. Keeping his hopes at a circumspect distance, however, Mr. Postuma says of the upturn in Nedlloyd's shipping activities that "if this is a trend, then it's a minuscule one." Liners' earnings between 55 and 60 per cent of Nedlloyd's turnover, and the company is doing its best to average out the varying results from its different routes. On the Australia and New Zealand runs, for example, it is faring reasonably well. The same goes for its joint venture in the Far East, although national lines in the region are causing more pressure.

In the Middle East, though, Nedlloyd is finding the going a good deal more tough. "It's a trade where every shipowner has sought refuge," laments Mr. Postuma. Now that the serious port congestions of two years

ago have been sorted out, operators have been edging out to pick up as much business as they can. Lying between these two ends of the scale, he notes, is "a mixed bag" of routes where the group is able to hold its own.

But what of the smaller Dutch shipping companies? Without the diversified spread and highly modern fleet that Nedlloyd has built up through its heavy investment programme of the past few years, they appear less well placed to weather the onsets of recession. At KNSM, whose interests cover transatlantic and European trades, heavy transport and air transport, the current year got off to a poor start after the slump in profits during 1977. In Europe KNSM expects its losses on short liner trades to go down considerably, with an improved result from air transport. But the transatlantic outlook remains overcast and heavy transport is also likely to be depressed.

Holland Amerika Lijn (HAL), which sold its freight transport division to the Swedish Broström concern, has chosen to retrench during the crisis and decamp to more favourable business and financial climates. The company, whose only shipping interests now lie in the cruise sector, is making losses, but is hoping that

CONTINUED ON
NEXT PAGE

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THE NETHERLANDS IX

The ports

Tonnage still depressed at Rotterdam

PORT of Amsterdam has long been the main rival of Rotterdam. Tonnage has fallen slightly at Rotterdam but with 250m tonnes handled in 1977 it is the largest port in the country and not far behind Amsterdam's 270m tonnes.

The long assumed that the port would go where the oil was, but Rotterdam realised that Eindhoven was a rival. Not that Rotterdam's problems have been in the past year. Its plans for an outer port at IJmuiden have been delayed and even the much discussed proposal is still a long way from realisation. Tonnage is declining although a report is the approaching completion of the widening of the Amsterdam-Rhine Canal, its outlet to Germany.

Rotterdam has become the main port of Holland's post-war boom. Continuing Dutch merchant tradition it is the country at its most dynamic and efficient, adapting to the needs of world trade.

But 20 years after work began on one of the most ambitious post-war projects, the petro-chemical complex, Europort, Rotterdam is starting to show its age. Tonnage is still depressed by the aftermath of the 1973 oil crisis, while the complex procedures for licensing new industries have deterred potential newcomers.

The 280m tonnes of cargo which passed through Rotterdam last year meant the Dutch port was twice the size of its nearest rival, Kobe in Japan. But this cargo figure was 8m tonnes less than in 1976 and 29m tonnes below the record year 1973. Its share in cargo handled by the seven largest European ports—Hamburg, Bremen, Antwerp, Le Havre, Marseilles and Genoa—fell to 42.8 per cent in 1977 from 43.6 per cent in 1973. The percentage decline is small but the trends are followed closely in the highly competitive harbour world. Growth is expected to resume—but at a slower rate—and the forecast is for cargo volume to pass the 300m-tonne level again around 1980 and to reach 500m tonnes by 1990.

Mineral oil shipments account for 63 per cent of the total—176m tonnes in 1977. This business was most directly affected by the oil crisis but limits to the size of tankers which can be handled at Rotterdam are also hampering growth. The Hague and the general decline in demand, the gas terminal was

for the approach channel to the harbour to be deepened so that it can take 320,000 tonne tankers, drawing up to 72 ft. The work has been delayed by a disagreement with central government about who should pay. At present the state meets two-thirds of the cost of infrastructure work and Rotterdam pays the rest. The port wants the state to meet the full cost of improvements thus bringing Holland into line with many neighbouring countries.

Under pressure from the environmentalist lobby in many of the small communities alongside the "New Waterway" which joins Rotterdam to the sea, pollution controls have become tougher in recent years. The difficulties of meeting the requirements of the different levels of provincial and local governments finally persuaded a West German steel consortium, Krupp, to drop plans for an iron-ore pelletisation plant in 1976. The loss of the LNG terminal to Eindhoven is a second, and potentially more serious, loss for the port.

Weakened

With Rotterdam's role as the energy port of Europe already weakened by the growth of processing capacity elsewhere, expansion at Antwerp and Le Havre and the general decline in demand, the gas terminal was

seen as the beginning of trade in an alternative fuel. The Dutch cabinet decided, in principle, to site the terminal at Eindhoven to stimulate industry and employment in the depressed north-east Netherlands. The terminal is due to handle 4m cubic metres of Algerian gas a year for 20 years, starting in 1984. Holland's plans to increase gas imports mean the terminal may ultimately be called upon to handle much larger volumes.

Another of Rotterdam's staple commodities—iron-ore—has been hit by the recession in the steel industry and only 29m tonnes were handled last year compared with 36m tonnes in 1974. Grains and oil seeds are a rapidly growing sector though, and 21m tonnes were handled last year. The outlook for coal deliveries seems good in the longer term in view of plans to reduce the role of gas in power stations and heavy industrial processes but government policy has yet to be worked out and coal is a dirtier fuel than oil or gas.

Amsterdam has withstood better than any other port the shrinkage of the Zuider Zee (now the IJsselmeer), which has reduced once-thriving trading centres such as Hoorn and Medemblik to picturesque yachting harbours. But Amsterdam's story has been one of a continuous battle with its unfavourable inland situation and the problem still dominates the thinking of the port's managers. The port depends on the 15 km North Sea Canal which links it, by locks, to the sea at IJmuiden.

While Rotterdam is primarily a port and thinks as such, Amsterdam's port is only one element in the city's economic structure. This means the port's essential role is sometimes overlooked, harbour officials claim.

The North Sea Canal can only take vessels drawing up to 45 ft and has made Amsterdam inaccessible to the larger tankers and bulk carriers. Road tunnels under the canal mean it could only be deepened at great cost, reported in December that a Transport Ministry report published in 1975 advised the construction of an outer port

at IJmuiden. This harbour could handle larger vessels than Amsterdam proper and the turnaround time would be cut because the journey along the North Sea Canal would no longer be necessary.

A £1500m (\$2350m) plan was prepared for a harbour to be built in the angle between the southern sea wall at IJmuiden and the coast, providing coal, dry bulk goods, grain, oil and container handling facilities.

Viewpoints

Opposition on environmental and planning grounds has gradually reduced the scope of the plan and the new Amsterdam city council is opposed to harbour construction outside the area enclosed by the existing piers at IJmuiden. The council is in favour of new cargo handling capacity being built within the piers. A commission representing the interested ministries and local authorities

From a peak of 24.1m tonnes handled in 1971, cargo going through Amsterdam fell to 17.2m tonnes last year—9 per

cent less than in 1976. The volume of mineral oils handled was 4.6m tonnes while general cargo accounted for 3.1m tonnes, ore for 2.6m and cereals for 2.5m. The independence of raise Amsterdam's total volume of cargo to 65m tonnes in 1990, compared with 34m tonnes at the harbour is not built.

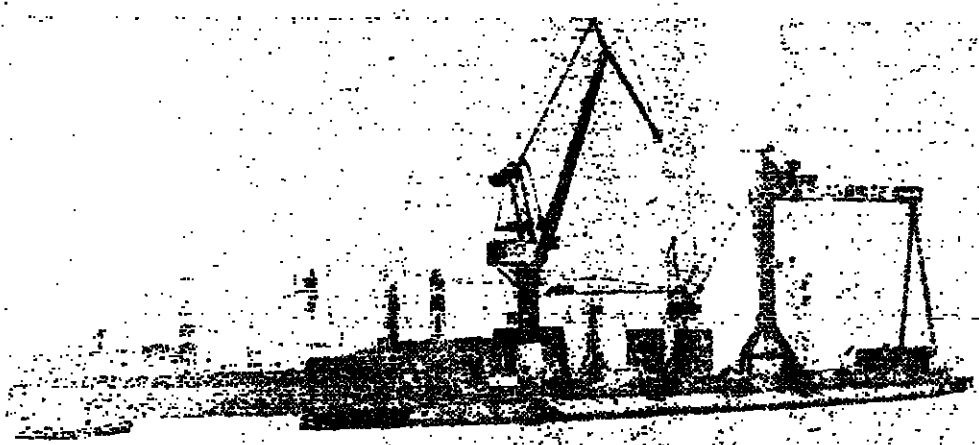
While the outer port plan continues to make slow progress, the other large infrastructure project important for Amsterdam is nearing completion. The widening of the Amsterdam-Rhine Canal is due to be finished in 1980. The canal, which was built in 1952 to speed the journey to Germany, will be able to accommodate groups of up to four unpowered barges pushed by a single tug. At the moment groups of only two barges can make an unbroken journey along the canal. Its entire 156 kms length to the German border is illuminated and it is open to navigation 24 hours a day.

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Amsterdam continues to fight what it calls the "minority" mentality which sees Rotterdam as the only harbour worthy of the name in Holland. The Government decision on where to site the gas terminal shows, though that even Rotterdam is not having everything its own way. Amsterdam argues that there is room for two major ports in Holland. The present government seems to think there should be room for even more, and is prepared to support the smaller ports against the dominance of Rotterdam.

Charles Batchelor



RSV's Verolme yard at Europort

Prospects

CONTINUED FROM PREVIOUS PAGE

Integration of two cruise and the sale of its Irish and Rost, will lead to some of this year.

A bid to take more of the high growth in Brazil, Venezuela and U.S. west coast, KNSM has investing in new container with a further series due completion in the mid-1980s, says Kol, an Amsterdam diary of Britain's Barclays sees scope here for KNSM improve its performance, these vessels' large tonnage and efficiency mean a smaller force and profitable operation.

th a gross registered tonnage of 5.3m last year, Dutch fleet—including tankers in the Dutch fleet—ranked a lowly 14th in world terms. The figure was below that for each of the previous three years, having shown a change on balance since 1974.

Yet since that year the merchant fleet has expanded by some three-quarters and 400m grr. It is, however, its advantages. Thanks to limited involvement in the tanker and bulk carriers, Dutch shipowners managed to steer clear of the making bankruptcies, have seen no calamities.

Dr. Gerard Bast, who is executive member of the oil of the Dutch Ship-owners' Association. In his annual report the asso-

ciation was not too cheerful about the prospects for its members in the current year, one reason being the undermining of Dutch shipping competitiveness by the strength of the guilders against the dollar, in which most income is received.

Dutch manning costs are more or less on a par with those of Sweden, which is about as high as you can go. Thus, says Dr. Bast, the industry is keen to reduce its manning levels to what it sees as a financially more supportable size. Sweden and Norway are a little way ahead of the Netherlands in their attempts to do this. It has become obvious, he adds, that "high wage countries can only survive in the shipping industry if the proportion of labour costs can be cut, thus blunting the competitive edge of low-cost nations."

Since trade unions can hardly be expected to greet such a notion with open arms, Dr. Bast concludes that there are some tough talks ahead. The unions have in fact accepted the principle that high wage costs must be accompanied by some degree of phased manning cuts. Initially, discussions will focus on the larger ships, moving later to the smaller coastal ships, tugs and supply vessels.

Also, taking part in these talks is the Dutch Government, which provides the industry with financial support through tax credits and investment premiums. Up to the middle of

this year it offered investment premiums of five times 4.75 per cent of a contracted commitment over five years. The scheme ran for two years, during which Dutch shippers invested some £1.3bn (\$1.9bn)—split roughly three ways between ocean, coastal and dredging and other vessels—of which premiums accounted for around £1.600m.

Since July, all branches of industry are entitled to offset against tax 15 per cent of the cost of any approved investment: in addition, a trimmed down version of the premium system is being operated on a five times 1.1 per cent basis. So far, says Dr. Bast, no requests for premiums have been made by shipping companies under the new two tier scheme. As with the old one, foreign orders also qualify where price and delivery terms are deemed superior to those of Dutch manufacturers.

Shipping companies have in the past been prepared to go to court where the Government has not agreed that a foreign tender for a particular order was superior to a Dutch one. Since the regulations are fairly precise, explains Dr. Bast, "we won most of the cases." Most companies try to strike a balance between home and foreign yards. Nedlloyd, for example, compromised neatly by ordering two of its new roll-on roll-off ships in Holland and two in Japan.

A.F.

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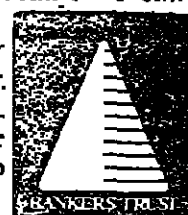
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THE NETHERLANDS XI

Energy

A radical policy review

AND HAS for many years been synonymous with gas in the European energy picture. A growing realisation that the gas age is in sight has led the Government and the industry to start a radical review of all aspects of energy. As domestic gas supplies are heavily dependent on oil until coal and nuclear energy can take over the load towards the end of the century, the review has led to intense study and the economics of energy. The recent budget lists a number of schemes which are being considered. These include schemes for the increased use of coal, the import of gas, development of new fuels and a nuclear power programme.

Government wants a decision on the future of nuclear energy. Approval in principle for the building of a 1,000 mw nuclear power station was given as far back as 1974, but doubts about the environmental dangers have delayed the proposals ever since. The review has led to a study of methods of storing nuclear waste to be speeded up. There are plans for a "nuclear debate" on the whole of the country.

Cabinet has set aside £135m for a national energy programme in 1979, while a further £100m will be made available for the new investment scheme, one of the elements of industrial investment. On top of the resources already in the review of energy, the Energy Study Council is to be set up to "advise on, co-ordinate and compare" the different energy options.

At the moment though gas is king, Holland has the largest proven reserves of gas in Western Europe. Domestically produced gas meets 55 per cent of the

country's total energy requirement. It covers 70 per cent of household needs, 40 per cent of industrial consumption and nearly 80 per cent of demand from electricity producers.

Proven reserves, including imports, totalled 1,818 bn cubic metres at the start of 1978—enough to meet expected domestic and export demand up to the year 2002 with more than 250 bn. cubic metres still in reserve after that date. But the following findings of the huge Slochteren field in Groningen in 1959 the rate of discovery has slowed. No new major finds are expected and of the 46 exploration and confirmation borings carried out by production companies on land and off-shore in 1977 only one in eight proved positive. This compares with a rate of one in three in 1976.

The search area could be expanded but this too raises problems. Nederlandse Aardolie (NAM), which is jointly owned by Shell and Esso, wants to take gas from under Ameland, one of the Friesian islands which run along Holland's northern coast. The reserves have been estimated at 35 to 40m cubic metres but the provincial government of Friesland and environmental groups are opposed to the plan.

The national gas distribution company, Gasunie, has now reversed its earlier policies of selling off the gas as cheaply as possible. Prices have been brought into line with those of oil and export contracts are being allowed to run down. To preserve its own "strategic reserve" for as long as possible, Holland has contracted to import liquid natural gas from Algeria and Norway. It is also talking with the Soviet Union, Iran, Nigeria and countries in the Middle East about more imports.

Oil is expected to be the country's major energy headache over the next 10 to 15 years. Holland is one of the

few OECD member countries whose oil imports are forecast to rise in the near future. Present estimates put the level of imports at 50m tonnes in 1985—double current levels. This earned Holland a rebuke in a report produced earlier this year by the International Energy Agency (IEA) in Paris. The IEA called for Holland to put more emphasis on developing coal and nuclear energy and to speed up exploration in the Dutch sector of the North Sea.

Dutch domestic reserves of oil are small and are concentrated in two main concessions, Schoonebeek, in the north-east of the country, and Rijswijk, near The Hague. Together these have sizeable coal handling terminals. But the airborne pollution caused by coal-fired power stations is expected to place limits on the use of coal by the environment-conscious Dutch.

The coal reserves in the south-eastern province of Limburg are often cited as offering the possibility of increasing the country's self-sufficiency in energy. But a recent survey of the economic potential of these coal fields came out firmly against reopening the mines. This was despite the report's conclusion that there are 710m tonnes of technically recoverable coal underground. The cost of

resuming work at the mines, which were gradually closed down in the late 1960s and early 1970s, is out of proportion to the contribution the coal would make to Holland's energy requirements, according to a report published in May. The one mine which has been kept open in the hope of restarting production will now be closed. Underground conversion of coal to gas is unlikely to be feasible on a large scale for many years yet, although developments in this area should be closely followed, the report said.

Nuclear energy has produced a great deal of political heat over the past few years but made little contribution to supplies of energy. Fears that enriched uranium, exported from Holland, could be used by Brazil to produce nuclear weapons have led to a series of stormy political debates in recent months. Holland has not experienced the violent demonstrations against nuclear power stations which have taken place

in neighbouring countries, but this has been due, at least in part, to the halt imposed on the nuclear development programme over the past four years. Now, under pressure from the electricity companies, and given the eight-year lead times required for nuclear power station building, the new centre right government is pressing for action.

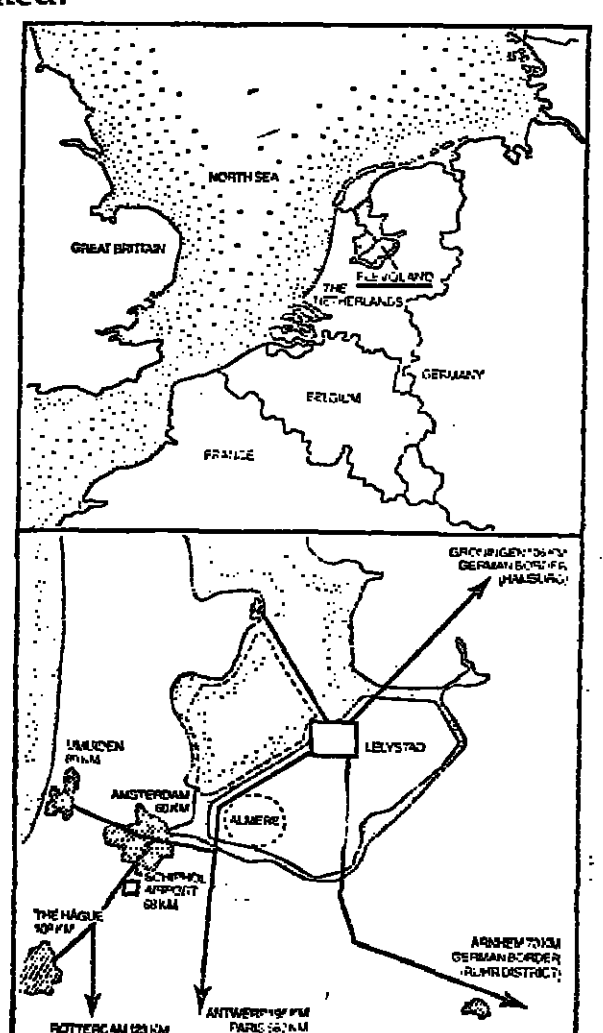
The Dutch may not have invented the windmill but they have probably done more than any nation to exploit its full potential. Appropriately, wind energy is one avenue that is being explored. An experimental 25-metre horizontal axis turbine has been designed and the modest wind energy budget has been increased. Wind energy could, at the most, contribute only four per cent of Dutch energy requirement. But given the problems associated with many other fuels it is an option Holland is considering very carefully.

C.B.

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Flevoland, Holland, has room for your future

Partner

Continued from previous page

any if Holland decides in favour of the Atlantique. The Dutch have also hinted they are interested in a maritime version of the F-27 and also the F-28 as a possible replacement for the Caravelles flown by Air France and Inter.

Holland also wants to take a risk-bearing stake in the A310. Fokker is less on this plan though, since it is not sure that money put into the development of the F-29, which is still in the early stages, will be at the expense of development of the F-29.

Less Holland decides for Atlantique, this whole notion of reciprocal deals will be down and Fokker's F-29 is threatened, Mr. Swart says. If Holland opts for Atlantique there is a good chance that West Germany will suit. A favourable decision by the Dutch is therefore important for the F-29.

Dutch Government has taken a hand in the negotiations at the highest level. The Minister, Mr. Gijs Aardenne, and the State Secretary at the Defence Ministry, Dr. W. van Eekelen, are among the negotiating team.

Fokker's decision to put a Royce motor into the F-29 gives its existing relationship with the British firm. Royce engines already power the F-27, the F-28 and the ill-fated VFW-614, which

has now been taken out of production.

The F-29 will be powered by two RB 432 turbofan engines with a thrust of 16,000 to 18,000 lbs each. This engine is economical on fuel, is quiet and is of sufficiently advanced design to match the expected 20-25 year life of the new aircraft.

Fokker foresees a potential market for up to 1,200 of the F-29s and believes it can realistically hope to sell 350-400. The first of the 110-130 seat short-haul jets will be delivered to customers in 1984-85 if the project goes ahead as planned.

Fokker believes there is a more clearly defined market for the F-29 than for the F-28, which has not lived up to expectations. While the civil side of Fokker's production programme is attracting most of the attention at the moment, work is also going ahead on a major military order. Final assembly of the first of the 171 F-36 fighters for the Dutch and Norwegian airforces began in April and the first aircraft is expected to make a test flight next January.

Apart from the assembly work, Fokker is also building 617 fuselage centre sections for Holland, Norway, Belgium, Denmark and the U.S.

Production will continue at the rate of three a month until early 1984, by which time the F-29 programme should be well underway.

C.B.

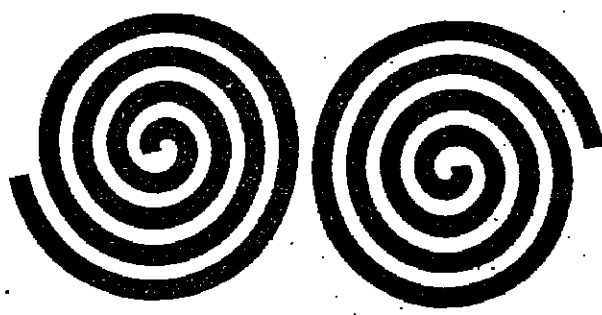


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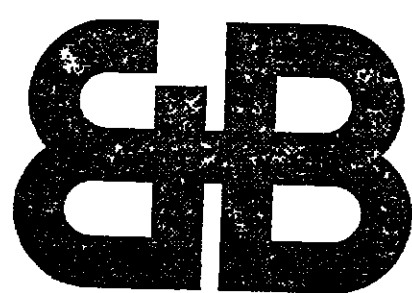
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THE NETHERLANDS XII

Some leading personalities



Dries van Agt

Dries van Agt

DRIES VAN AGT is in many ways the last man you would expect to find as Prime Minister of the progressive, pragmatic law at the Catholic University of Nijmegen. After two years as a professional politician, in private law practice he joined the Ministry of Agriculture, leaving after five years into even starker contrast. His considered style of delivery reveals his lawyer's training, while his stand on issues such as abortion reflect his Roman Catholic upbringing. Neither seem at first sight the best equipment for a politician in a country where coalitions

and compromises are the placed by the Den Uyl cabinet in 1973.

Mr. van Agt has said time and again that he is not out for the political life, although his critics see this simply as a ploy to attract the voter disillusioned with the usual run of ambitious politicians. This has not stopped him from consolidating his party's popularity in the local and provincial elections earlier this year following his surprise emergence as Prime Minister.

For a man who claims to have little feel for politics he has notched up a remarkable number of successes over the past two years. After his refusal to back down on proposals for land reform brought down the den Uyl government in March, 1977, he outmanoeuvred the far more experienced Mr. den Uyl to emerge as leader of the largest Government party and Prime Minister.

Born in the small town of Geldrop near Eindhoven 47 years ago, Mr. van Agt studied at the Catholic University of Nijmegen. After two years as a professional politician, in private law practice he joined the Ministry of Agriculture, leaving after five years into even starker contrast. His considered style of delivery reveals his lawyer's training, while his stand on issues such as abortion reflect his Roman Catholic upbringing. Neither seem at first sight the best equipment for a politician in a country where coalitions



Willem Aantjes

Willem Aantjes

WILLEM AANTJES is the leader of a sizeable group of rebel MPs determined to keep the Christian Democrat Party true to what they see as its principles. This brings him into frequent conflict with the cabinet, in which Christian Democrat ministers are in the majority, and with Prime Minister Mr. Dries van Agt. At the same time the 55-year-old Mr. Aantjes is leader of the Christian Democrats in the lower house of parliament. While disputes between a party and its ministers in government are not uncommon in Holland or elsewhere, the gap between the two sides in the present Dutch Parliament is particularly wide.

The small majority which the Christian Democrat - Liberal party coalition holds in Parliament makes Mr. Aantjes's position particularly strong. With only 77 of the 150 seats under its control the Government could easily be brought down. But small majorities can also be a means of keeping rebels in order, and Mr. Aantjes has not yet pushed his revolt to its logical conclusion.

Born in the village of Bles-



Hans Wiegel

Hans Wiegel

HANS WIEGEL, the Deputy Prime Minister, is only 37, but Uyl Government in its four years of office pushed the VVD as long as Mr. van Agt's short, more to the right. This pro-Home Affairs and Deputy on the extent to which it was Prime Minister last December deserting its liberal ideals and becoming a conservative party. In fact its policies do put it in the conservative camp. Mr. van Agt became Justice Minister in 1977 with no corner. On economic policies, political background at either for example, it is in favour of a national or local level.

Born in Amsterdam in 1941 the present Cabinet and sees social sciences at the City as a prerequisite for reducing unemployment. He joined the youth wing of the Liberal VVD Party in 1961 and rose to become its national chairman within four years.

He was the youngest MP when he took up his seat in 1967. Four years later he became parliamentary leader of his party - the youngest ever appointed by any party.

Mr. Wiegel's relaxed dealings with the Press owe a lot to his own journalistic experience. He edited his party newspaper for a time and was also columnist for a national daily. Algemeen He was on the staff working relationship with the Netherlands Broadcast Christian Democrat partners.

Whether the new coalition energetic approach have im-proved his party's image, but four years of working with the

Socialists was a big question mark hanging over the present Cabinet. In the event Mr. van Agt and the Right wing of the Christian Democrats have prevailed. There has been more conflict between the Left wing of the Christian Democrats and the Cabinet than between the two coalition partners.

The two portfolios Mr. Wiegel has taken on, and his party's junior position in the ruling coalition, have edged him somewhat into the background in the past year. He has come a long way before his 40th birthday though, and undoubtedly plans to go much further.

C.B.

Wim Kok



Wim Kok

FOR DUTCH trade union leader Wim Kok the coming months will probably be the most important in his short and very successful career. The country is on the eve of national wage talks and they will be held against a particularly gloomy background. Unemployment is higher than at any time since the war, even though not excessive by European standards. Various industries, such as shipbuilding and textiles have deep problems. The well-known Dutch multinational companies such as Shell, Unilever and Philips sometimes look as though they are deserting Holland in their quest for larger and more profitable markets. Even many small and medium-sized Dutch businesses invest more outside the country than they have ever done before.

The Netherlands has known few trade union leaders who have gained so much respect and in such a short time, as Wim Kok. Today, at only 40, Kok has been President of the FNV, the country's dominant trade union federation for nearly three years. Kok, tall and slim, and a skilful negotiator, has a most unusual background for a trade unionist. He graduated from Nijmegen, the country's foremost business school, and spent a short time in an international trading company before he joined the Socialist Trade Union Federation. So he has never held a blue-collar job.

At a European management symposium in Davos not long ago Kok impressed his audience by answering fluently questions on a range of subjects in three European languages. Foreign embassies in The Hague see Kok as the "coming man" as one diplomat put it, who could rise to become "at least a Cabinet Minister." At the modern but modest head office of the FNV in a nondescript suburb of Amsterdam, Kok's authority is unchallenged.

Dutch companies' desire to expand outside their own borders cannot solely be attributed to the relatively limited size of the home market, or the strong Dutch guilders combining with generally high costs to affect the country's competitive edge. Some of the more radical social reforms pushed through by Kok's union, with the support of the previous left of centre Cabinet led by the Socialist Mr. Joop den Uyl, have frightened off a number of Dutch and foreign investors.

The reforms, in the field of industrial democracy, capital growth sharing and national investment policy, all have or will become law. But the FNV says that the current government has taken out many of the stings that could upset the business community. The Hague is very anxious to stimulate investment, as part of its fight against unemployment. "The

kensgraaf near Rotterdam he carried out his law studies at Utrecht University. A member of the Reformed Church, when he moved into politics he took a seat for the Calvinist Anti-Revolutionary Party (ARP) in Parliament in 1959. He remained an MP for the ARP until 1977, when it merged with the Catholic Peoples Party and the Christian Historical Union to form the Christian Democrats.

The ARP forms the radical wing of the new group, and its members have led several fights against cabinet policy in the present Government's 10 months in office. One of the fiercest battles has been over nuclear energy. Doubts among a large number of MPs whether Brazil had given sufficient guarantees against misuse of the enriched uranium to be supplied by Holland brought the Government the nearest it has been to defeat.

In the end, however, faced with the prospect of bringing the Government down, opposition within the Christian Democrats crumbled. For all his desire to keep his party true to its principles Mr. Aantjes has ultimately been able to compromise. He opposed any ARP members becoming ministers in the den Uyl cabinet when it was formed in 1973. But when two ARP MPs did offer to join he came out in their support. And while Mr. Aantjes may head the revolt against the Government it is others who have gone as far as stepping down.

Dr. Roelof Kruisinga gave up the Defence Minister's portfolio in March due to a disagreement over cabinet policy on the neutron bomb. Earlier this month Mr. Jaap Boersma, Social Affairs Minister in the previous government and a member of the ARP, announced he would withdraw from politics because he disagreed with the compromises the Christian Democrats were being forced to make. Mr. Aantjes intends to stay and see the fight out. His will be a key role in deciding the fate of the present coalition.



Chris van Veen

Chris van Veen

THE PAST year has been an unusually peaceful one for Mr. Chris van Veen, chairman of the VNO, the largest employers' organisation. The failure of socialists and Christian Democrats to agree on a new coalition at the end of 1977 was regretted by no-one in the Dutch business community. The employers gave the current centre-right cabinet a cordial welcome.

During the almost four-year reign of Mr. Joop den Uyl, Van Veen had repeatedly attacked the Socialist premier for putting policies which, he said, would ruin the national economy.

Van Veen (55) was thrown in at the deep end when he was appointed the first full-time chairman of the VNO in January 1974. The Netherlands was then subject of an Arab oil embargo, while in The Hague, the employers' chief faced the country's first ever Socialist-dominated cabinet - a cabinet which in Van Veen's view sided with the trade unions on most major issues.

Mr. Wim Kok, Van Veen's trade union counterpart may have had an unusual background in that he has never held a blue-collar job. Chris Van Veen himself had never managed a company when he was approached by the VNO to become employers' chief. He rose from the position of municipal civil servant to eventually become a cabinet minister, in charge of education and sciences, in the centre-right coalition led by Mr. Barend Biesheuvel, (1971-1973). Van Veen had been state secretary at the Ministry of Home Affairs in the preceding four years. He is a member of the Christian Historical Union Party which is now part of the Christian Democrat Federation.

Van Veen has given a warm welcome to the Government's recent economic austerity package, although he has definite doubts whether the announced measures will be sufficient to achieve the objective, i.e. to trim the growth of public expenditure to create much needed leeway for the corporate sector.

For four years, the employers' leader has been hammering home the message that costs must be reduced substantially if Dutch business and industry are to become as competitive as they used to be on world markets.

Prior to his appointment as VNO chairman, Van Veen had spent four months travelling up and down the country to better understand the problems of the member companies.

A dogged, if somewhat unimaginative negotiator, Chris Van Veen has built up a reputation as a moderate, but also as a man who gets things done. During the serious bout of strikes early last year, he was blamed by some of the HTU members for giving way to the main union demand - full price gas compensation - too quickly. But by doing so he prevented a near-crippling of Dutch industry which would have had disastrous consequences for everyone. As it turned out, the government paid the bill.

Van Veen will need all his considerable political skills to steer the employers through the coming important national wage negotiations. He also has to lead the longer term battle for a revival of Dutch industry.

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THE NETHERLANDS XIII

The food industry

Expanding abroad

COMPANIES in Holland are made in the Netherlands, while many of the raw materials are produced by Dutch farmers. This strong link with agriculture is reflected in the large number of co-operative organisations in the industry, particularly where dairy products, mixed foods, sugar and potatoes are concerned.

Importance

The importance of the home market gives the industry a stability lacking in the more export-dependent sectors, but it also means expansion is limited by the slow rate of population growth and the saturation of certain markets. Sales in Holland have been growing at a rate of 2.3 per cent a year recently—half of the result of the increase in population. Exports may be less important to the industry in volume terms but they have been increasing at a much faster rate—around eight per cent a year—than home sales. They now account for 15 per cent of all Dutch exports.

The low rate of growth is expected to continue over the next few years. With rising prosperity, spending on necessities tends to become a smaller share of total consumption. The population of Holland is expected to hold steady around current levels of 14m, whereas raw materials are increasingly being processed in the country of origin. The answers to these problems lie in the further streamlining of production techniques, company mergers and a shift to the production of better quality products. Exports will become more important, although the home market will still account for the greater part of sales.

Unilever, the joint Dutch-British group, is the fourth largest industrial company outside the U.S. although its food

division accounts for only half of this turnover. Food sales amounted to Fl 23bn in 1977 out of a total turnover of Fl 44bn. The margarine, other edible fats and oils and dairy products division and the general foods division which includes frozen foods, meat and fish) each accounted for half of the food turnover. Margarine and frozen products were among the best performing sectors in the second quarter of this year.

But with the bulk of sales in the developed economies of Western Europe and North America, the limits placed on growth in the Netherlands—with a relatively stable population and a decline in spending on necessities—apply in these markets too. Unilever was only able to maintain its position in the world edible fats and oils markets in 1977 while sales of convenience and packaged foods were held back by the slow economic growth.

Foreign ownership of Dutch food groups is generally small, although there has been extensive penetration in some areas.

U.S. companies have built up dominating holdings in the established holdings in the oil and tobacco concerns. Following a split among members of the founding family of the Donwe Egberts group, Consolidated Foods of Chicago acquired a 65 per cent stake in the company, although its voting share is limited to 26 per cent. The U.S. group Standard Brands became sole owner of the Van Nelle group of Rotterdam last year, while American Brands has had full control of the Niemeijer group since 1973. Differences in national tastes mean these companies retain control of the blending and marketing of the products in Holland.

The number of independent brewers has contracted sharply in recent years. This develop-

ment allowed the British Allied Breweries to acquire a brewery in Breda which now trades as Skol Breweries.

Despite the home market orientation of many food businesses since have acquired foreign subsidiaries as a natural development of their export activities. Heineken, the largest Dutch brewer, exports to 170 countries and/or markets and has more than 40 per cent of the U.S. market for imported beers. It also has sizeable brewing operations in the rest of Europe, the Caribbean and Africa. The Bols spirits group extended its foreign activities in 1977 with the purchase of a Swiss-Italian company producing the Cynar aperitif.

Drinks

Companies outside the drinks sector have been slower to expand abroad but Wessanen—a diversified company processing cocoa and oils, animal feeds, dairy products, flour and meat—recently announced that the limitations of the home market meant it was looking abroad. Last month it bought Marigold Inc. of Minneapolis for \$20m from the U.S. Ward Foods group.

The food industry has a chequered history of attempted mergers within Holland. Suiker-Unie, a co-operatively-owned sugar producer, made a bid for the other major sugar group, Centrale Suikermij (CSM) in 1973. CSM fought the bid, as it did a second bid from Royal Scholten Honig (KSH). Both groups acquired large stakes in CSM's capital but their takeover attempts failed.

CSM then offered to merge with Meneba, the largest Dutch industrial baker, and with the biochemicals and yeast producer, Gist-Brocades, but these talks were broken off. Heine-

ken's bid for Bols in 1976 also met strong opposition and after a bitter battle was called off.

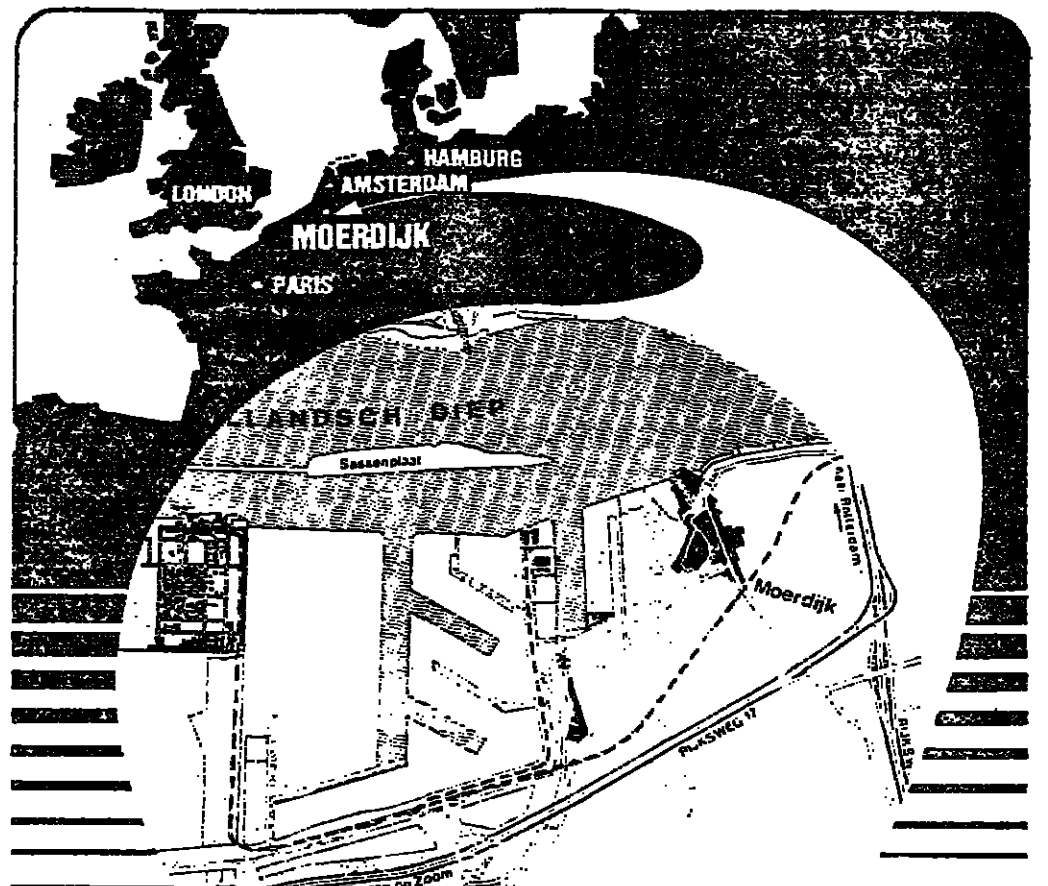
Ironically, in the light of KSH's earlier bid for CSM, the sugar company has now acquired KSH's food activities while other Dutch concerns are also picking up KSH's Wessanen is taking over KSH's wheat products division while the potato processing co-operative, AVEBE, is also taking over some of KSH's activities. AVEBE, Wessanen and Suiker-Unie are together taking over the remaining starch-making activities.

A change in EEC sugar regulations, expensive investment in a factory to produce artificial sweeteners in Tilburg near London, and tough new pollution controls in Holland contributed to KSH's downfall. The company has now been wound up and its various activities sold off.

Pollution controls are also causing problems for the Meneba bakery group. Looking around for non-food diversification, Meneba set up a chemical waste disposal division, employing incinerator vessels to burn up waste at sea. Limits on where the vessels are allowed to operate—coupled, paradoxically, with the refusal of governments to force companies to incinerate waste as opposed to dumping it—have meant heavy losses for Meneba from this division.

Holland's traditional food image is of the smiling cheese girl. Closer study reveals a multibillion guilder industry applying high technology processes to the preparation of products for the table. The medium-sized companies are now starting to expand abroad in a process which could possibly produce another Unilever.

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Agriculture

Producing too much

PROFITABILITY of fast as anywhere else, except in the Netherlands Northern Ireland (26.3). Land rents were already the highest in the Community by that year—up to 98.47 units of account per hectare compared with 88.8 in Germany and 41.93 in the U.K.

Dutch agriculture is the most labour intensive in the Community, using an average 11.9 men per 100 hectares compared with 7.5 in Belgium, 7 in Germany and 3.1 in Britain. But Dutch agricultural wages, at 12,008 units of account per man per year, are the highest in the EEC, comparing with 10,428 in Germany and 5,546 in the U.K.

Social security contributions paid by employers are second only to those in France, and five times those paid in Britain. Fertiliser and fodder bills are also disproportionately high, partly because of higher prices, partly because the scarcity of land puts a premium on high yields, which means the Dutch simply have to use a lot more of them than anyone else.

The Dutch also use a lot of heavy machinery. Not in relation to livestock numbers—they have about 3.5 milking machines per 100 cows which is the same as in Britain and less than in Germany (9) or Belgium (5), but more in relation to land area—they use 350 tractors per 100 hectares, second only to Germany (386) and far more than Britain (109).

Given the constraints imposed by high costs and limited space, Dutch agriculture has remained viable by concentrating on boosting productivity. Its cereal yields for example are the highest in the community, on average around 4,750 kg/ha stage rising by 33 per cent year—at least twice as average of 3,970.

Milk yields are similarly the highest. Although dairy cow numbers fell by 0.9 per cent in 1976, milk production grew by 2.7 per cent. The average growth in yield per hectare for all sectors of agriculture is more than twice as fast as in any other member state.

How do they do it? By devoting themselves to those sectors where massive input of labour, fertilisers or compound feeds have the biggest effect.

Of the total Dutch farm output, dairy production accounts for 26.4 per cent, pig meat for 18.4, beef and veal for 11.8, fruit and vegetables for 10.9 per cent. (These sectors, incidentally, receive almost twice as much price support from the EEC than all other agricultural products put together.)

They do not require much land—increasingly Dutch cows are being kept in cubicles rather than fields—and lend themselves to the techniques of factory mass production introduced by the large-scale business enterprises which control most of Dutch livestock production.

Small family businesses still account for most farming in the other Benelux countries but in the Netherlands, their days are definitely numbered.

Scientific technique, high productivity and massive price support combine to offset the high cost structure to a point where export is highly profitable. The Netherlands is the only net exporter of agricultural and food products in the Community—its trade surplus for 1976 was around 2,275m units of account (4,867m in 1975) compared with a deficit for the Community of 21,517m (13,915m).

Self-sufficiency continues to grow and currently stand around 443 per cent for butter, 273 per cent for whole milk powder, 235 per cent for cheese, 824 per cent for veal, 208 per cent for pig meat, 190 per cent for all meat, 193 per cent for fresh vegetables, and 128 per cent for sugar.

Whether the Dutch ought to be producing so much, in view of the large subsidies required to keep them in business, is another matter. It is a question bound to be raised with increasing frequency if and when the problem of reforming the Common Agricultural Policy is taken up by EEC Heads of State.

Margaret van Hattem

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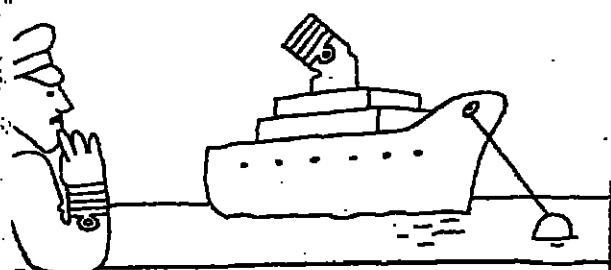
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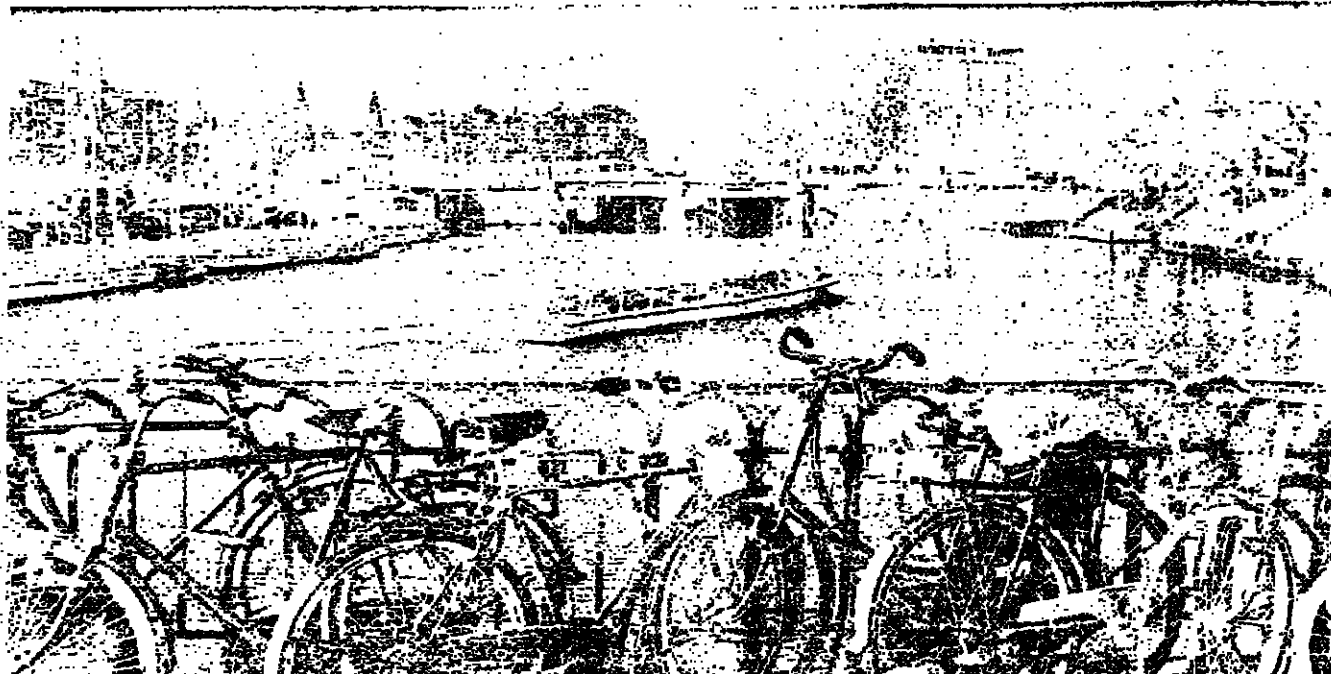
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THE NETHERLANDS XV

Amsterdam



Amsterdam's canals: "the city's charm and its curse"

In search of space

AMSTERDAM IS the city facilities for the city. Nevertheless people enjoy themselves, less, one third of 3,000 jobs at Hague is full of people the two largest shipyards will king of ways to stop them. go. Cut-backs at the V&M-Stork terdam meanwhile just gets engineering group's factories in with the work. This popular Amsterdam mean further jobs v of the character of the will be lost.

These large scale set-backs are an over simplification of only the visible part of the ice-berg, though. Thousands of jobs have been lost in the city centre rated by only a few miles move to the outskirts, to over-while the wealth generated spill towns such as Hoorn and he port has made Rotterdam Purmerend and to the new a modern if slightly fysical polder towns of nymous, city and the Lelystad and Almere. Many ticians and diplomats give firms, unable to afford the move Hague a bland suburban Amsterdam's canals, narrow permits and unable to expand ets and attractive gables in the old city, have simply vide a permanently relaxed osphere.

Amsterdam's new Lord 1976 the number of jobs avail-able in Amsterdam felt by 64,000 to 345,000.

Mr. Wim Polak, could in his inaugural speech 16 nths ago. "The housing rtage remains acute 33 years er the end of the war, 20 cent of Holland's slums are our city, we face a gigantic k of urban renewal, and the me rate is higher here than where in Holland.

Mr. Polak re-arked, "each of these prob-lem would be an enormous task the average city. It is inter-relation of these ctors, their intensity and com-plexity which make Amster- dam's problems so indescribably icult."

ness community include the dam has stringent controls on decision to go ahead with a housing and except for the more expensive "free" sector new-comers to the city must have a job or business there before they can settle.

Rent controls mean many families pay low rents but the quality of accommodation is often poor. The controls achieve a tolerably fair redistribution of the existing housing but vast investment is needed to improve the quality and quantity.

The restraints imposed by the new Government on public spending may reduce the amount of money available to solve Amsterdam's special problems. But the city has a history of overcoming setbacks, from the silting up of its access to the sea, to the loss of the East Indies trade. It has no intention of accepting defeat now.

Chaotic

Amsterdam's canals are the city's charm and its curse. Traffic conditions are chaotic and well-meaning attempts to improve life for the pedestrian and the cyclist have largely ignored the needs of the motorist. Work on a quick route for public transport around the circumference of the inner city is currently disrupting life over a large area. An understandable desire to retain the small scale of the old streets and limit the presence of the motor car has prevented the building of off-street car parks. With only the street kerb left to park on, the car has become more obtrusive. Public transport is good, though, and more tram-only lanes are being built. One underground line linking the south-east suburbs to the centre is almost complete, but the wholesale destruction of houses required to build the line — the soft sub-soil means tunnelling is impossible — make it unlikely the system will be extended any further.

Amsterdam has quick access to the national road network but the motorway ring around the city still has to be completed on the north and east sides and work will continue well into the 1980s.

The clogged city streets dis-suade many people from making the journey into town and city centre stores have suffered. Two large retail groups have recently announced plans for expansion though. The Bijenkorf group plans to expand its department store on Dam Square while Vroom and Dreesmann plans the complete rebuilding of its Kalverstraat premises.

The inadequate housing stock faces the city authorities with an enormous problem. Many of the 16th, 17th and 18th-century houses within the canal ring are slowly being restored, often by private initiative, but the costs are high. The 19th-century working class areas which grew up rapidly around the old core are an even greater problem. As many as one-third of the families living in these areas may have to be rehoused to bring housing density down to acceptable modern standards. Amster-

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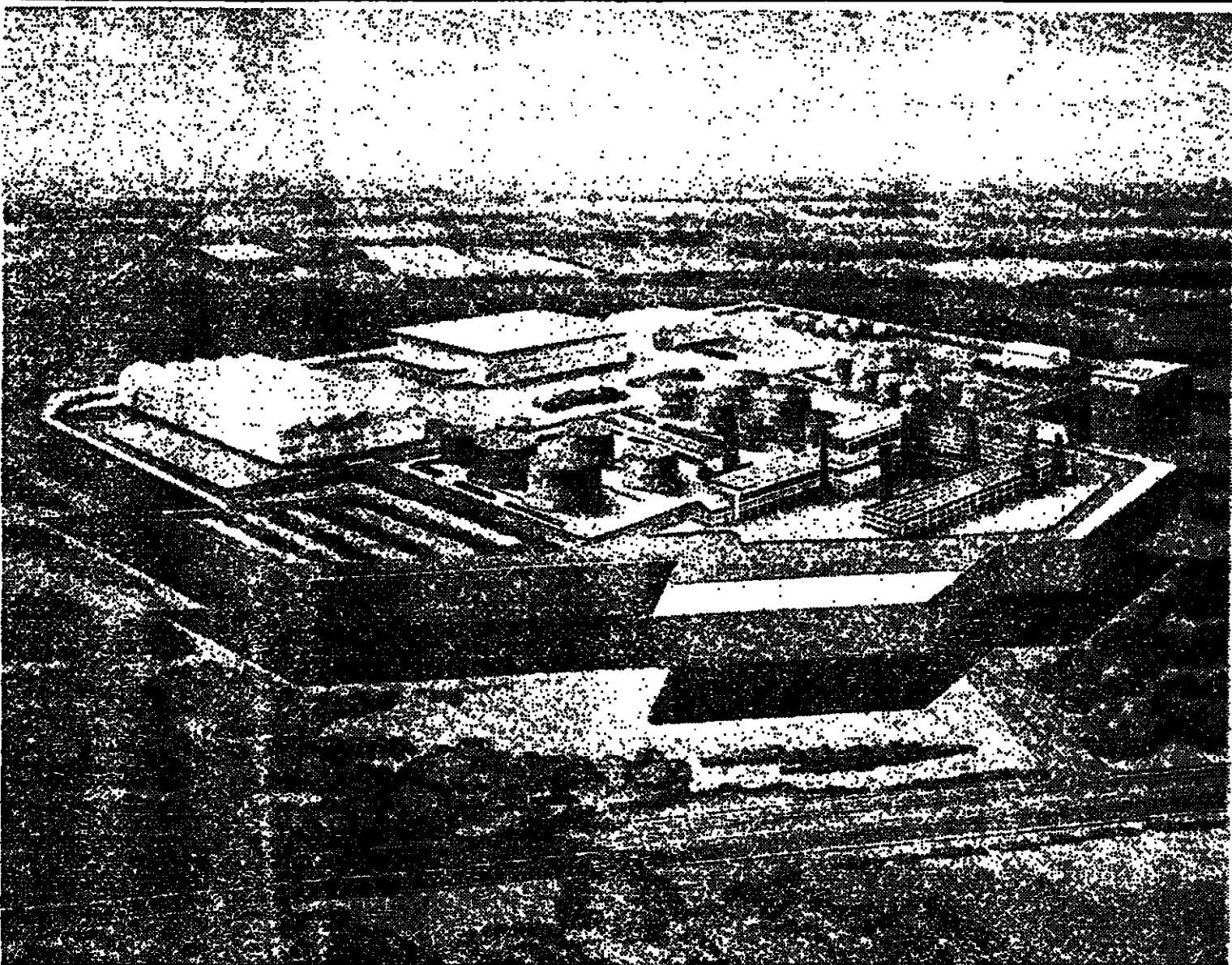
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Charles Batchelor



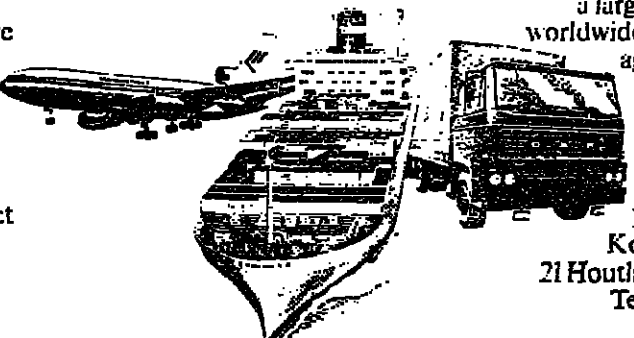
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Job

CONTINUED FROM PREVIOUS PAGE

cial Affairs and a one-time power demand, but has not de union adviser, minces no rds about it. In view of the d economic situation, the ide union movement is now re interested in employment in the size of the pay cket. And the Government ll use this knowledge to its n advantage." The president the FNV, Mr. Wim Kok, im-ediately responded with a rining that the Government ould not count on trade union xibility during the wage lks; he added that the lower come groups should have been ared more than they are from e Government's austerity asures. "If the Government n't change this, the trade ion movement will have to it itself, via the wage nego-tiations."

The much smaller and more derate Christian CNV union s made the same purchasing policy. The CNV has been

much more sympathetic to the new schemes. These developments cannot conceal the fact, however, that relations between the CNV and the FNV has improved in the last few months. According to trade union circles, there are two main reasons for this. One is the increasingly important common objective, the struggle to at least maintain employment and both unions' open dislike of the centre-right Govern-ment's policies in this field. Only this month, Mr. Ester, the new president of the CNV's largest union, the metalworkers, publicly called for greater co-operation between his union and the FNV's two metalworkers unions. He stressed, however, that the CNV does not intend to give up its independence.

Michael van Os

THE NETHERLANDS XVI

The arts

Impact in new areas

HOLLAND IS traditionally associated with painting, the works of Rembrandt and Van Gogh representing for many the culture of the country.

Increasingly, however, the Dutch are making an impact in other areas of art. Their musicians and dancers rate among the best in the world and although Holland will probably never have its own Hollywood, there is Sylvia Kristel.

This vivacious star who made a name for herself world-wide in the sex film, *Emmanuelle*, has been trying to shed the image of that role. This year she appeared in her first major serious role in the Dutch film, *Mysterie*, a psychological drama set at the turn of the century, based on Knut Hamsun's novel of the same name.

Two other Dutch women are working on feature film about lesbianism. Nonchka van Brakel is directing *A Woman Like Eve* which stars blonde Monique van de Ven and the French actress of *Les Tentes* in Paris fame, Maria Schneider. The film deals with the relationship that develops between the two after they meet at a women's festival.

Scenes were shot this summer at a real Festival of Women in an Amsterdam park. Filming came to an abrupt halt, however, when about 30 members of the Lesbian Front attacked the crew in protest against the film, which they feel does not deal properly with the subject.

Scandinavian actress Bibi Anderson and Psycho star Anthony Perkins have been in Holland for filming of a Dutch production, *The Second Touch*. Based on the Dutch novel *Twee Vrouwen* (Two Women), it is the first feature film to be made locally in the English language.

The search for something to believe in of a former Roman Catholic priest who has broken with his religion is the subject of the new film *Van Nis*.

Rembrandt and Van Gogh have not been forgotten in current film making. Rob Houwer plans a large-scale, expensive film about the life of Vincent van Gogh and last year Jos Stelling made the first Dutch film about the artist Rembrandt and his work.

Naturally, producing films in a small country whose language is spoken by relatively few people does raise problems. However, subjects chosen by Dutch film makers often have international appeal because they have to keep pace with the general trend in local cinemas.

Since 1956 a special fund to help finance feature and documentary films has existed in Holland. Government-controlled, it operates much like a bank except that repayment of loans depends on the amount of money a production makes.

Today all major cultural institutions in Holland are subsidised by the Ministry of Cultural Affairs, Recreation and Social Welfare, set up in 1965 to give culture a central role in modern life.

When Willem Kes became the orchestra's first conductor in 1988 he not only taught the Goghs—have not been forgotten. Several are given stipends to rehearse, he also taught the public to appreciate good music. He had to eliminate the time to their work and a scheme to boost sales for living artists gives buyers a rebate of about 25 per cent from the treasury.

In addition, artists who can prove they have lived off their work for at least three years can join a union which gives them a monthly allowance in exchange for an agreed number of their works. Some of these are sold but most are used to decorate municipal buildings.

The Dutch Government is at

present trying to curb expenditure and unfortunately this has meant applications for subsidisation from "fringe" groups in art often have to be turned down.

Although Holland has no tradition in theatre the situation has improved since ten years ago when most available money was going to the large established companies to the dissatisfaction of many young actors and directors. Suddenly one night a very theatrical gesture was made—a tomato splashed on to the stage of a municipal theatre. This was the beginning of a six month "war" of disruptive activities by the Tomato Action Group.

Democratic

As a result the system became more democratic but while experimental theatre is popular in the large centres Holland is not yet making a significant impact in this field.

Dutch musicians however have achieved international acclaim, the orchestras of Rotterdam, Amsterdam and The Hague having established remarkable reputations throughout the world.

Music did not play an important role in Holland until the 1880s when a splendid concert building, called simply Het Concertgebouw, was opened in Amsterdam and a resident orchestra moved in. This year the Dutch capital celebrated the 90th birthday of both.

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Queen Juliana attended a special birthday concert given here in April with works by Ravel, Beethoven and Richard Strauss on the programme. An exhibition highlighting the history of the orchestra and concert building was opened.

While on tour in America this year, the orchestra performed a Beethoven cycle—all nine symphonies.

Fein van Royen, artistic director, says: "It would sooner be an art to give a bad performance with this orchestra than a good one."

He is hoping to introduce more contemporary works in the repertoire: "Unfortunately, the distance between the public and contemporary music is greater than ever. You still meet people for whom music stops at Brahms and in 1973 this is an impossible attitude."

Jaap Bevaart, Concertgebouw director, says artists often stipulate in their contracts that they want to perform in the hall, famed for its acoustics. "And that says something," he adds. "Many conductors, too, are enthusiastic about guest engagements."

Although it has a far shorter history in Holland, ballet has become another success story for the Dutch.

To see the dancers of the Dutch National Ballet, established in 1961, at rehearsals is to doubt the company's excellent reputation. Baggy sweaters, torn tights and ragged woollen leggings do not fit its image.

But when the dancers get to work at the barre it becomes clear why the company is reputedly one of the hardest working in the world. It puts in about 150 performances a year, with invitations coming from far and wide.

And on stage the reason for their international praise becomes clear.

Rudi van Dantzig, the company's artistic director, has repeatedly made the limelight with his vital works, one of the most significant, *Monument to a Dead Boy*, an experimental electronic ballet in which Rudolf Nureyev asked to dance in 1969. The company made its debut at Sadler's Wells with this ballet and a successful partnership between Van Dantzig and Nureyev was established.

Other ballets followed and this year the Russian again danced the lead in a Van Dantzig work *About a Dark House*.

"With Rudolf around, it's sometimes difficult to concentrate on the choreography rather than the dancer, being the star he is," says Van Dantzig. "But he doesn't interfere."

One of the National Ballet's other resident choreographers, Toer van Schayk, also created a ballet this year in which Nureyev starred: *Faun*, written to the music of Claude Debussy. Both were premiered in Holland and the Russian danced them with the company in New York and London.

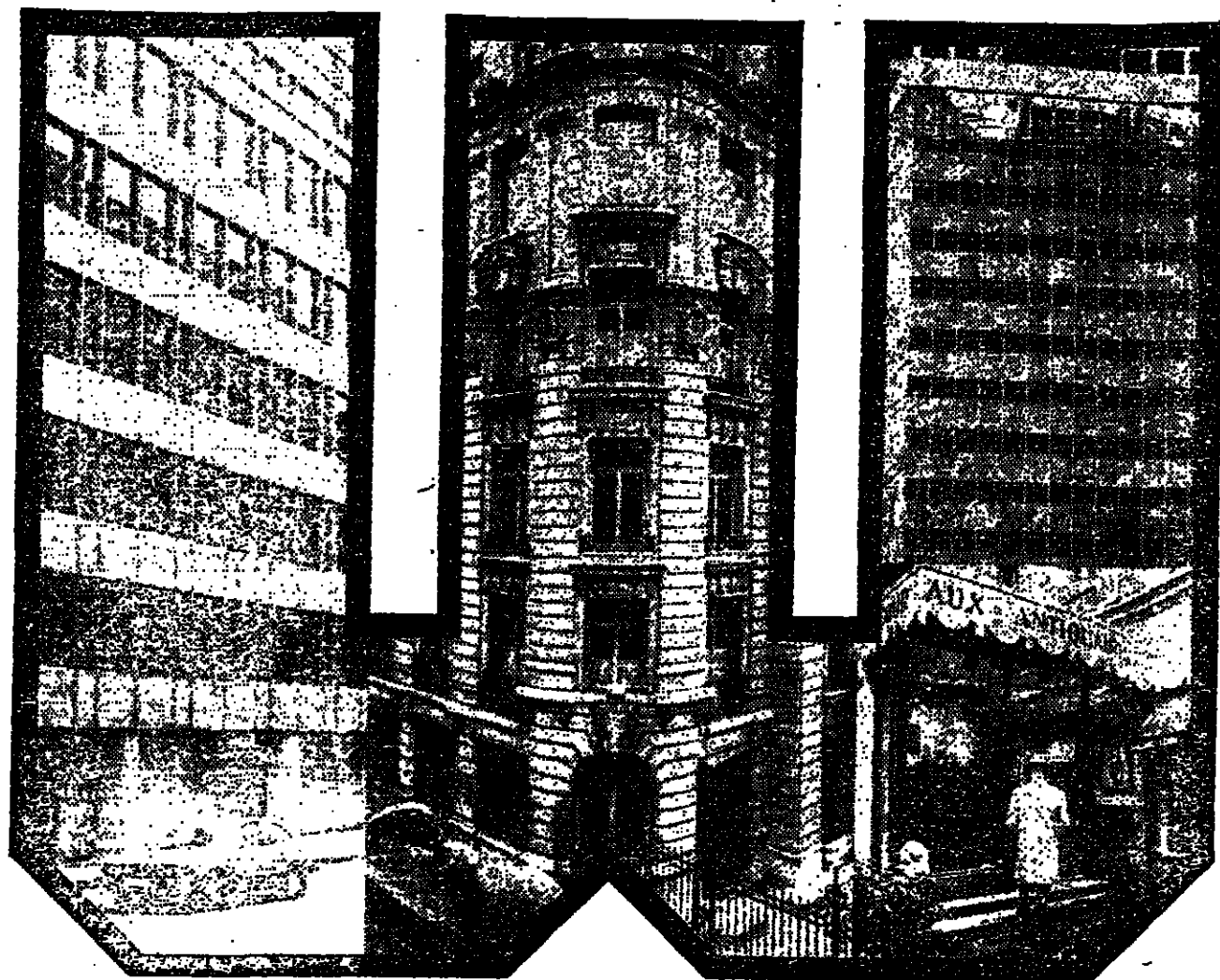
In the new season, however, Van Dantzig intends to concentrate on older ballets, "so they won't be forgotten and lost," although he believes classical ballet in particular suffers from the lack of space available to the company at home.

The company's repertoire includes *Giselle*, *Swan Lake*, *Les Sylphides*, *Firebird* and *Petroushka*.

An unusual venture was one of this year's highlights. In the summer a group of dancers created eight ballets themselves, designing costumes and stage sets and directing and producing their own work. Dancer Wade Walthall, an American, says: "It's something that's never happened before. But this is the sort of opportunity we have here."

During curtain calls Van Dantzig offered his company the largest floral tribute, a huge bouquet of red roses. Then he hurried to the wings, it being their night, not his.

Loesje Boyle



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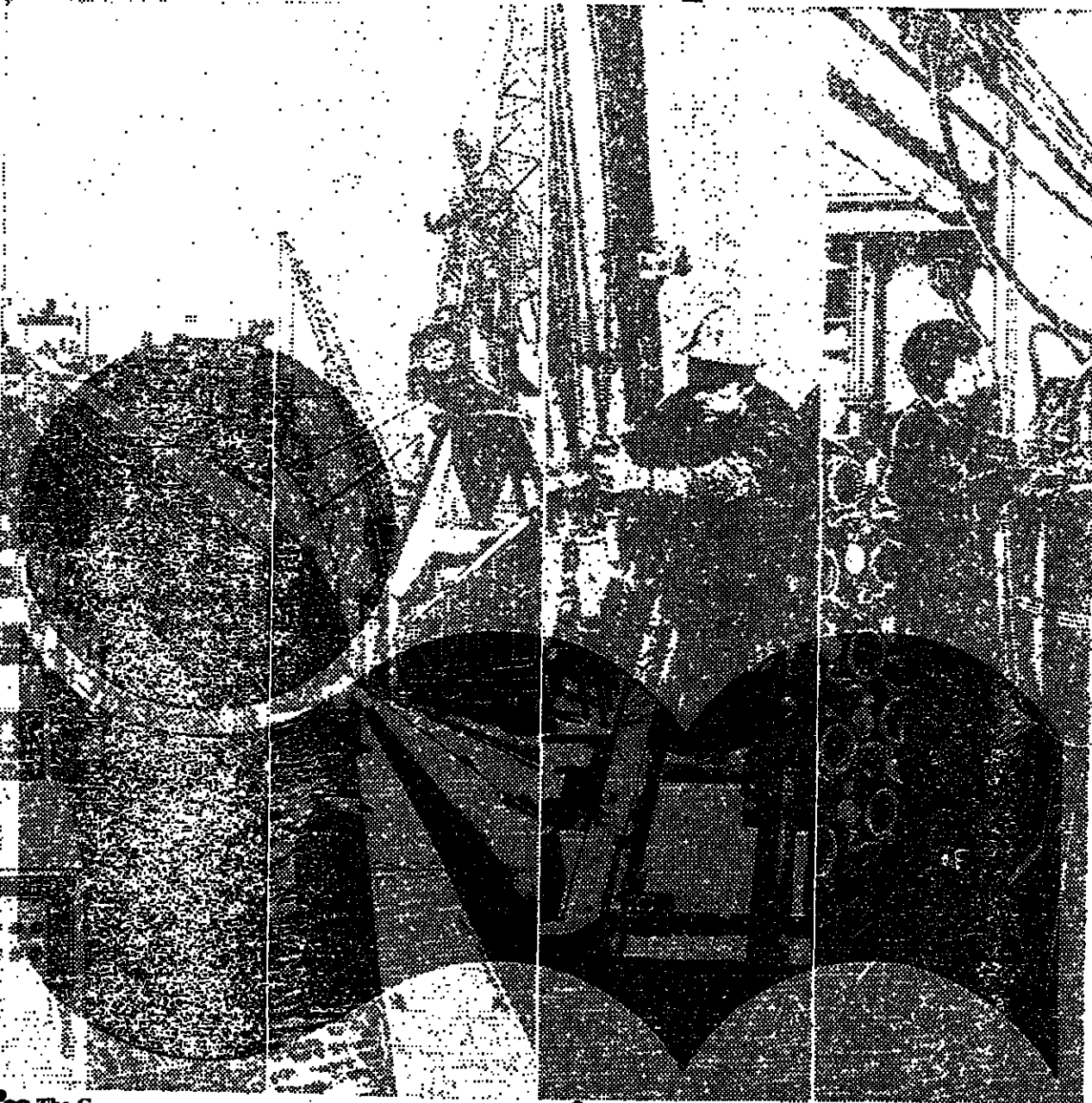
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- Simultaneous unloading of three vessels
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- Storage capacity 65,000 tonnes

interesting

Sheffield cutlery under the Korean knife

BY RHYS DAVID, Northern Correspondent

FRONT the average South in with traditional western implements—knife, fork and spoon—and it is a fair bet that he or she would find them quite unfamiliar. That is of course they happened first in one of the seven factories which between can now produce in excess of a million pieces of cutlery a year, a tiny proportion of them for export markets.

Koreans, like most people in East-use chopsticks, but they stopped them from buying a cutlery set because it has become the scourge of domestic producers in the including Britain. A er of reports and delega- to Whitehall: over the past have stressed that parts of n's 600-year old industry ed mainly in Sheffield— disappear permanently. ably, the demand is for tive measures, guarantee- the British industry a share of the market.

For the past decade of 50 per in cars may seem distur- enough, but the lines of at by the admittedly much er cutlery industry is sub- ally greater. The vast of cutlery sold in the UK w stainless steel, with a plated nickel silver (S) and sterling silver eaving only a small part of the market at the top end. By Far Eastern import, pene- of the stainless steel had reached 25 per cent but in the succeeding ars in 1975 it rose to 77.5 cent. By last year it had ed still further to 87 per cent, well over 90 per cent volume.

make matters worse the try has itself been at ers drawn over much of the year, with a new associa- the Federation of British

Cutlery Manufacturers, spring- ing up to challenge the older- established Cutlery and Silver- ware Association's efforts to counter the import threat. The rift appears to have been healed in recent weeks, a response in part in signs of evident Govern- ment irritation at the industry's squabbling. A series of meet- ings have been held at which the two trade associations have managed to agree on their re- sponse to a new working party being set up by the Department of Industry to dis- cuss a detailed report on the sector, commissioned from the Cutlery and Allied Trades Research Association (CATRA).

A joint CSA-PTCM Press con- ference is due to be held in London on Wednesday when the two bodies will outline their recent agreed moves. These are likely to form part of the industry's case for consideration at a meeting of the working party, which will include repre- sentatives from trades unions and Government.

Korea is now by far the biggest supplier to the UK market but by no means the only one. Some 70 per cent of total imports come from the Far East, with Taiwan, Hong Kong, Japan and China also important producers. The challenge, too, has broadened over the past two to three years to embrace some of the specialist areas where penetration has hitherto been minimal. In 1977 imports— mainly from the Far East— took nearly 70 per cent of the £13m UK market in pen and pocket knives. In scissors, a far smaller market worth nearly £5m in 1977, imports—again from the Far East—accounted for two-thirds of sales. In kitchen knives—a £3.6m market in 1977— imports held a share of over 35 per cent employ- ment in the industry in Britain, a

which stood at 11,700 in 1958. It has since fallen down to around 5,000, although technology changes, and solving the use of less labour-intensive equipment, have also played a part.

In establishing such a strong position in the UK market, the Far Eastern producers have started with the advantage of both lower raw material and labour costs. The South Korean Government, to a degree, has been drawn up by the CSA, and has been able to land spoons in this country at the equivalent of £140 per tonne while here the cost of stainless steel sheet used to manufacture spoons was calculated at between £1,156 and £1,620. The average landed price of far eastern imports in 1979 was £1 per dozen compared with an average UK manufacturer's price of £4.80 per dozen.

The British Importers' Confederation, for example, refusing to share the blame for fighting against low cost suppliers has accused the UK industry of being inefficient compared with its overseas competitors, and in particular has criticised its delivery performance. The BIC, which represents a number of companies importing from the Far East, asserted that there were plainly too many producers in the UK industry, and little evidence of where the investment needed to modernise the sector would come from.

The constant pressure imports has produced some changes in the British industry structure but it still remains fragmented. Though total sales of the industry, valued at around £200 million, are still some 140 companies ranging

Open market

The Sheffield producers also blame their inability to hold the home market in the stainless steel sector on the ease with which successive low-cost suppliers have been able to gain access to the open British market. Commonwealth links meant that duty free access was granted to Hong Kong and India in the 1950s and 1960s, and with Britain's entry into the EEC other countries within the generalised system of preferences—among them South Korea—gained similar rights. The German market is likewise open and is also deeply penetrated by imports, again mainly from the Far East, but France and Italy as a result of residual regulations which pre-date the EEC, offer their industries a substantial degree of protection.

But there are other factors too, behind the weak position in which the UK industry finds

specialist tasks, to major groups such as Viners, employing 25,700 people and operating on an international basis. Some companies are completely or partially integrated, carrying out a number of processes, but others specialise in making the cutlery blanks, in filing, polishing or plating cutlery. The knifemaking industry is highly specialised with a number of companies concentrating on particular processes such as handle or blade making.

The industry is also aware that in the past it has perhaps not paid enough attention to public relations, relying instead on the public's intuitive knowledge of cutlery with Sheffield. There are exceptions, including Viners, which claims to advertise three times as much as advertising and sales support as the published amount for the rest of the industry put together. The wide variations in com-

pany size and structure provide a clue to the dispute that has ensued. Recently divided in the industry, the UK's cutlery industry within its ranks a number of bigger groups, such as Viners which decided long ago that the cutlery business was now international in nature and adapted their manufacturing and marketing structure accordingly.

Viners itself makes no excuses or of excuses for its own substantial importing activities pointing out that its strategy of developing as a worldwide company has led to strengthening its Sheffield base. Viners' factories not only in Sheffield but also in Ireland, France and Australia, each of which contribute different activities to the group as a whole. Thus the Irish plant specialises in the medium cheap end of the market while the French plant produces high quality cutlery. The UK plants produce a range of cutlery, including stainless steel and EPNS, together with other giftware, products and paintware, and are also responsible for the forging, grinding and polishing of knives for the whole group.

Viners also has a trading company in Hong Kong which supplies stainless steel cutlery to the UK and elsewhere, but although this has helped to give the company a 20 per cent share of UK imports this is offset, Viners say, by exports from its Sheffield factories—estimated this year to exceed 11.5m or roughly 10 per cent of total exports by the industry including EPNS and other quality products.

Most other large companies also import, and indeed argue that this is now the only way in which domestic manufacturers can continue to offer a full range of cutlery including the cheaper stainless steel.

The FBCM, though it also can-

Year	Quantity '000 dozens	Value '000 £	Average value per doz. £	Hong Kong quantity '000 doz.	Hong Kong value '000 £	Korea quantity '000 £	Korea value '000 £
1974	1,467	1,537	1.05	285	331	655	605
1975	1,791	1,771	0.99	326	373	815	743
1976	1,168	1,453	1.24	319	417	664	721
1977	1,037	1,579	1.52	235	325	628	865

Source: CSA

Source: CSA

blains big as well as smaller members (including some which also belong to the CSA), has wanted no truck with international operations of the Viners; that it has been moved instead by a desire to recreate a strong UK cutlery industry supplying a much more protected domestic market. The FECM's outspoken president, Mr John Price—chairman of a Burton Price of England, a Birmingham-based cutlery group with factories in Sheffield—earlier this year accused the CSA of an 18-year catalogue of "paperwork and ineffective committees".

The CSA called for a total quota on stainless steel cutlery which would have the effect of increasing imports to 50 per cent of the UK market, a proportion which would still allow substantial importing by its members. Quotas were also requested for scissors and pen-knives, together with stricter surveillance in other areas, such as kitchen knives. The CSA claimed that these restrictions over a period of five years would enable the industry to re-equip, retrain, and re-build its position in the UK. The FECM dismissed the proposals as inadequate and came out instead for a phased introduction of controls which

would eventually reduce imports to only 25 per cent of the market.

There has recently been a narrowing of the differences between the sides on a number of points, including the question of import quotas, and after a meeting the leaders of the associations—Mr. Price and his CSA counterpart, Mr. Brian Viner, deputy chairman of Viners—claimed they were now able to speak jointly for some 95 per cent of the industry giving it a common voice for the first time for some time.

Final import restrictions would have to be sanctioned through the EEC which is trying to prevent the spread of individual protectionist measures by member states. The Italians and French who are potential allies for Sheffield, are most unlikely to be willing to give up their long-standing and highly effective restrictions to enable measures covering the EEC as a whole to be introduced. The British Government has also been warned that consumer interests are at stake. The British Importers Confederation has claimed that the effect of import restrictions could be to increase prices threefold.

Faced with so many conflicting pressures, the Government has so far encouraged the industry to seek voluntary agreements with major suppliers, and the CSA is currently claiming some success for this approach. The South Koreans, in talks with the CSA, agreed to limit exports of stainless steel cutlery this year to 80 per cent of 5.5m dozen pieces—the average for 1975-76—and the CSA hopes that a similar arrangement can be made for next year.

Whether the approach will be supplemented by attempts to bring in more direct controls will only become clear once the working party gets under way. According to some reports, the as yet unpublished CATRA study also looks at other possible ways in which the industry could hope to increase its competitiveness. These include a move to smaller sizes of cutlery and reductions in quality, or increased shift working as a way of improving the utilisation of assets. At the same time the report is believed to make the point that the very low prices at which steel can be obtained from low-cost Japanese and other mills in the East gives the industry's competitors a head start.

Letters to the Editor

he future of eyland Cars

the General Secretary, Ignatius (Union of Mining Workers (initial Administrative and Treasury Section))

—Your first leader of ber is totally ignores the problems of Leyland Cars the Hampshire motor industry. The Hampshire motor make are plastic and diverse. In summary, your leader argues that all the cars can be laid at the door of Leyland workforce and the unions.

the real world, life is many

ment pensioners were having their pensions reduced because of earnings." No doubt many of these pensioners are superannuated politicians, or trade union officials who are now enjoying the fruits of Quango appointments but can these really work out at an average of £37,000 per annum. I am sure there must be many pensioners who would welcome information as to how they can join this happy band.

Kaith Marley
10, Deverant Gardens,
Redbridge,
Hornl. Esser

If, as has been speculated, there is any future increase of import duties, the UK or lower standard will probably be the consequence of EEC producers, failing to observe the production and pricing requirements of the Davignon Plan and subsequently undercutting prices of British producers. It is therefore difficult to see how the "fair transfer value" policy of recommended rates can possibly cause further import. In any case, the policy is, of course, in accord with the Government's commitments to the Common Market.

James H. Barrett,
Managing House, Masons Avenue,
Bristol.

GENERAL
Trades Union Congress—Labour
 Party Liaison committee meeting.
Congress House, London
 Prime Minister presents Engineering Industry Training Board awards, Royal Lancaster House.
London
 Delegation from Royal College of Nursing led by Miss Sheila Quinn, its council chairman meets Mr. David Ennals, Social Services Secretary to discuss form of professional nurses about the health service.
 Two-day meeting of EEC Agriculture Ministers opens.
Luxembourg
EEC Energy Council meets.
Luxembourg
 Sir Niall Turner, chairman of the Sir Tim Zim, is main speaker at annual forum of American

To-day's events

Metal Market—Mr. Julius Katz,
 U.S. Assistant Secretary of State,
 will also address the forum, which
 will include discussion of the new
 London Metal Market—aluminum
 contract.
 Mr. Nobuhiko Ushiba, Japan's
 External Economic Affairs
 Minister, meets Mr. Robert
 Strauss, U.S. Special Trade
 Representative, in Washington for
 two days of talks—review of
 implementation of measures
 agreed at earlier discussions.
 Association of Metropolitan
 Authorities' statement on Local
 Government and Economic
 Recovery report.
 British Rail cuts buffet car food
 and drink prices—some items to
 be reduced by 10 per cent.
 Birmingham Chamber of
 Industry and Commerce trade
 mission in Czechoslovakia (until
 November 31).
 Archdeacon of Canterbury and
 Mr. Len Murray, TUC general
 secretary, speak on "Towards an
 Unselfish Society," Greenhill
 Parish Church, Harrow.
 Announcement from St. Paul's
 Cathedral Chapter House on
 ordination of women.
 Press screening of Family
 Planning Association and Health
 Education Council teenage

Final dividends: MY Dart,
 Interim dividends: Melville
 Danks and Whitson Scottish
 Heritable Trust. Interim figures:
 J. Hazas.
COMPANY MEETINGS
 See Week's Financial Diary,
 Page 22.
CITY OF LONDON—lunchtime
 music.
 St. Lawrence Jewry next
 Guildhall Piano recital by
 Gilbert Schuster, 1 pm.
 All Hallows-by-the-Tower.
 Recorded music, 1 pm.
 St. Michaels, Cornhill Organ
 recital by Morley Whitehead

Prices for steel

From the President.
National Association of Steel Stockholders.

Sir—I wish to correct any possible misinterpretation of the statement made by me at the recent National Association of Steel Stockholders to adopt a policy of recommended prices for various types of steel. The new agreement is not the constant support for the spirit of the Davignon plan in the continuing steel crisis, as we believe that the establishment of an economically viable steel industry in the EEC and the UK is of paramount importance in the long term interest of steel consumers. UK producers know that this is our view, and concur with our policy.

Transferring pensions

From Mr. C. Bertram

Sir,—Mr. J. L. Shaw discusses (October 26) the problem of a Smith who leaves Company A after eight years' pensionable service and joins Company B. Company B's actuary decides that the \$5,000 transfer value which Company A's actuary is prepared to allow is worth only \$1,500 to the service unit of Company B's pension scheme.

In this way, Mr. Shaw concludes, Smith is being unfairly treated (the apparent loss of three years' pensionable service), and Mr. Shaw's "solution" to this problem is for the Govern-

perhaps very much more generous, than Company A's. Again, why should Company A pay for this?

Mr. Shaw's solution would be more absurdities than it would solve. The only answer to the problem of Smith's transfer is that Smith himself, in negotiating for his new job with Company B, should consider the effect on his pension entitlement in the same way as he considers all other conditions of employment, and make his own decision accordingly.

Mr. Shaw maintains that people who change jobs are hardly treated. It is more accurate to maintain that people who change

Free collective bargaining

From Professor D. Johnson

Sir—I would like to elaborate on a very important observation made by Samuel Brittan in his article "Openness, Democracy and the Shop" in the *Observer* of 12 October 1980. He says that it is not quite clear whether those who are questioning the basis of union market power are merely attacking the abuses of the shop system, or whether the whole of shopocracy, of collective bargaining as a monopolistic practice to be treated like cartels and price fixings on the employer's side.

Anyone who believes in the rights of the person to part of which is the freedom to join or not to join a union, should oppose the legally sanctioned cooperative powers granted trade unions in Britain and in the U.S. The closed shop (union membership as a condition of employment) should be outlawed as it denies workers the right of freedom of association. The open shop (union membership as a condition of employment) should be outlawed as it denies workers the right of freedom of association. The closed shop (union membership as a condition of employment) should be outlawed as it denies workers the right of freedom of association. The open shop (union membership as a condition of employment) should be outlawed as it denies workers the right of freedom of association.

Ex-definition unions are mono-

tion to the above. The "Robin-Hood" effect and the "Jesse-James" effect. These two effects are non-uniformly redistributive income from those who they "steal" from their own—i.e., non-union labour. The wages of union workers increase without employment results; the unemployed flow into the non-union sector, thereby reducing non-union wages. The net result is a dual-labour sector economy:

I have no knowledge of the historical or empirical record of massed strike effects in Britain. In the long-run Robin-Hood effect has not occurred, and the Jesse-James effect is negligible, being concentrated in a relatively small number of heavily inelastic demands for raw materials.

Government-forced maximum wage requirements produce far more than a Robin-Hood effect, especially on black teenagers. But theory would indicate that such distortions are socially inefficient, especially if the Government adopts stringent discretionary fiscal policies.

Thus, for the above and also my normative view, the Institution

effect on their pension benefits as they do to other, more immediate conditions of employment." Colin Berman, 44, Ossulton Way, N2.

English wine marketing

From the Managing Director, Charles Crispin and Co.

Sir,—Lynon McLain (October 27) presents a very fair picture of the English wine grower's fight against high odds, from the weather to a grasping Customs and Excise which levies a wine duty on the grower 100 times greater than that levied on his French counterpart.

It was surprising Mr. McLain did not mention, however, that the UK Government is to be called before the European Court of Justice for its persistent enforcement of EEC free competition rules.

Mr. McLain when writing of

English wine marketing

*From The Managing Director,
Charles Crispin and Co.,
57, Leadenhall Street, London E.C.3*

Sir,—I enclose Mr. McLean's (October 27) presentation of a fair picture of the English wine grower's fight against high odds, from the weather to a grasping Customs and Excise which levies a winelands tax of some £100 per acre—greater than that levied on his French counterpart.

I am surprised Mr. McLean did not mention, however, that the Government is to call upon the wine growers' industry to contribute to the cost of the Customs and Excise duties for their persistent infraction of EEC free competition rules.

Mr. McLean when writing of the English wine prices may have given the impression quite unwittingly that the average cost is about £3 a bottle. In fact, there are many excellent English wines available at prices well under £2 a bottle.

An important aspect Mr. McLean did not touch upon is the marketing of English wine. A few years hence there will be a mere handful of merchants and "farm gate" sales making up the main marketing drive for a renaissance industry which has its roots in the Roman Occupation and which has been neglected for more than 1,000 years in the Middle Ages.

With the steady expansion of England's vineyards it will not be long before we find ourselves with a 1,000 acres-in bottles industry but with totally inadequate marketing facilities. We need a Marketing Board, like the one in the Home Counties, to coordinate the industry.

*Yours faithfully,
Wimborne House,
Pembury, Tisbury Road, Wilt.
Tisbury, Wiltshire BA14 6JN.*

Question: If you had to make a locational decision where would you opt for?

Location	Percentage
Northern Ireland	33%
Britain	37%
Outside U.K.	28%

Question: Would you recommend Northern Ireland to any company looking for a new location?

Response	Percentage
Yes	93%
No	7%

Question: How do you regard the living environment in Northern Ireland?

Rating	Percentage
Good	59%
Fair	28%
Poor	13%

Question: How do you rate the business environment in Northern Ireland?

Rating	Percentage
Good	54%
Fair	32%

THE BUSINESS LOCATION FILE

**"If I were an Industrialist,
a 93% 'yes' for Northern Ireland
would start me thinking."**

Tann vom Hove, Managing Editor of "The Business Location File", an international bi-monthly magazine for senior business management.

Business Location File recently asked a random sample of 233 manufacturers in Northern Ireland "Would you recommend Northern Ireland to any company looking for a new location?" 93% replied "Yes".

What the Business Location File survey did not make clear is that in Northern Ireland (1) industry enjoys a more attractive package of incentives than in any other EEC country, (2) venture capital is readily available on a buy-back basis, (3) finance and support are provided for joint business ventures and, (4) a largely skilled and loyal workforce is alive to the necessity for growth.

More than 300 new manufacturing projects have already been set up in Northern Ireland. Amongst the latest arrivals is General Motors. Join them.

Phone Louis Ritchie at the Ulster Office, 01-493 0601. Or write to him at the Industrial Development Organisation for Northern Ireland, Ulster Office, 11 Berkeley Street, London W1X 6BU.

NORTHERN IRELAND

right for your company

1. *Journal of the American Medical Association*, 1997; 277: 1033-1036.

... ..

[illegible]

1. *Chlorophyll a* (Chl *a*)

Berec Gro
Berec House, 1255 High Rd
London N20 0EJ.
Formerly Ever Ready Com

Whetstone, Limited
Whetstone, Leicestershire.
Export (Holdings) Limited.

Whetstone, Limited
Whetstone, Limited
Whetstone, Limited

Indices

[illegible]

INTERNATIONAL BONDS

BY NICHOLAS COLCHESTER AND FRANCIS GHILES

Deutsche Bank	5,75
Deutsche Bank	6,00
Deutsche Bank	3,5
Deutsche Bank	6,0
BHF-Bank	6,25
Commerzbank	6,10

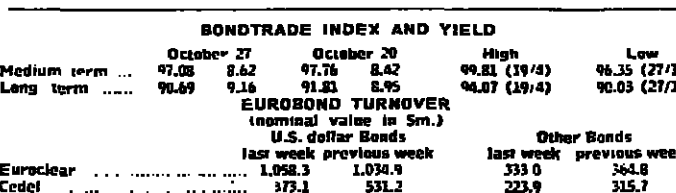
BAIL, RFTCIC		8.5
Minimum.		\$ Convertible
1 Purchase fund.		

spread of 13 per cent with group of banks led by Mar Midland. Co-lead manager Wardley Middle East. This loan is guaranteed by Banque Exterieur d'Algerie.

commercial paper rates of at least 11 per cent. For more than a year,

Street's grizzlier bears a grudge against others take a less alarmist view. Dr. Bill Griggs, senior economist at Schroder Bank and Trust, gives the President's policy a "spooning chance of success and thinking it possible that interest rates will peak at year end and although the

In the meantime, the uncertainty is contributing to a thin calendar of corporate offerings. Southern California Edison has slated one of this week's largest issues in the form of a 25-year double A rated \$200-million offering. More market activity is likely to be focused on Treasury's quarterly financing auctions of Tuesdays, Wednesdays and Thursdays which will raise about \$6.75bn through 31-year, 10-year and 30-year issues which are expected to set record yields in the range of 8.65 to 8.75 per cent.



BY JOHN WYLES

of 101 per cent and three months commercial paper rates of at least 11 per cent.

For more than a year Dr. Kaufman has been one of Wall Street's grizzlier bears as others take a less alarmist view. Dr. Bill Griggs, senior economist at Schroder Bank and Trust, said the President's policy a spokeswoman of success and that it is possible that interest rates will peak at year end, although the Fed may remain on the plateau for a considerable period next year.

In the meantime, the uncertainty is contributing to a flat tax calendar of corporate offerings. Southern California Edison has slated one of this week's largest issues in the form of a 25-year double A rated \$200-million offering. More market attention is likely to be focused on the Treasury's quarterly refinancing auctions on Tuesday, Wednesday and Thursday which will raise about \$6.75bn through 34-year, 10 year and 30 year issues, which

ET INTERNATIONAL BOND SERVICE

By Jeffrey Brown

The last shows the 293 latest international bonds for which an adequate secondary market exists. The prices over the past week were supplied by: Bankerdredban AB; Banque Nationale du Paris; Credit Commercial de France; Credit Lyonnais; Deutsche AG; Dusseldorfer Bank AG; Westbank Leih- und Sparkasse für Hamburg; Handelsbank für Bremen; A.G. der Bremer Vulkan; Allgemeine AG; Norddeutsche Bank; Commerzbank AG; Dresdner Bank; Leipziger Bank; Algemeine Bank Nederland NV; Pilsener, Haindtung and Pilsener; Credit Suisse-Swiss Credit Bank; Union Bank of Switzerland; Akroyd and Smithers; Barbers Trust Int'l.; B.C.D.R.; Citicorp Int'l. Bank; Dawson Euroam NV; Deltec Trading Company; Dillon, Reed Overseas Corp.; E.B.C.; First Chicago; Goldman Sachs Inc.; Harlan & Phillips; International Banking Corporation; Kföberg-Peschel Int'l.; Merrill Lynch Morgan Stanley Int'l.; North Thompson; Natomex Rus. Int'l.; Sam Monteau and Co.; Scandinavian Banks; Strauss Turbulent and Co.; Sumitomo Finance Int'l.; S. G. Warburg and Co.; Wood Goss.

Closing prices on October .

U.S. DOLLAR		Change on					YEN STRAIGHTS		Change on				
FRONDS		Issued	Bid	Offer	day	week	Yield	Issued	Bid	Offer	day	week	Yield
Axa Aff. 82	25	952	964	-01	-01	0.87	Asian Dev. Bn. 31 88	15	972	985	0	+01	5.4
Australia 8 88	350	954	958	-02	-01	0.82	Australia 8 88	20	1015	1025	+01	+01	5.4
Australia 8.45 91	175	961	972	-04	-01	0.98	Canada 8 88	30	983	978	-05	-01	5.4
Australia 91 93	75	962	979	-03	-02	0.85	ECOROM 8.5 94	30	961	974	0	+01	6.0
Beairtre Foods 75 93	100	933	941	0	-01	0.82	Finland 8.7 94	25	972	981	0	0	7.1
CECA 8 91	50	95	952	-04	-01	1.54	Germany 8.7 93	20	985	991	0	+01	5.4
							Oso. City of 8.8 90	15	982	991	0	+01	6.8
							SINCF 8.8 90	20	983	991	0	+01	6.8

CECA 93 93	25	961	961	-01	-1.03																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
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[illegible][illegible]

Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
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Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
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Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Constantine	150	36°48'N	5°08'E	UTC+1	715,000	1,000	
Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Medea	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Mostaganem	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
Algeria	Algiers	10	36°45'N	3°07'E	UTC+1	2,350,000	1,516	
Algeria	Oran	100	36°42'N	-1°01'E	UTC+1	615,000	1,000	
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Algeria	Annaba	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Bordj	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Sétif	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
Algeria	Blida	100	36°42'N	7°08'E	UTC+1	315,000	1,000	
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over the time period of the shares.

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FINANCIAL TIMES SURVEY

Monday October 30 1978

STANDBY POWER

Although orders for standby power equipment are now levelling off after last year's surge in demand, the long-term prospects for Britain's standby power makers are reasonably good. Worldwide demand for power supply units is likely to increase at around eight per cent a year.

Worldwide demand for standby power units is likely to increase at around eight per cent a year.

Max Wilkinson
FACTURERS OF standby power equipment are going in a somewhat anxious mood as the recent upward trend in orders starts to flatten out. The industry shows signs of a slight downturn in some sectors, but overall demand remains strong. In some countries, a standby unit is the only possible way of providing country districts with electricity. But even in cities, supplied by a local power station, standby units will be required in key buildings as a precaution against power failures. That is because few countries in the developing world have anything like the British national grid system to ensure continuity of supply. Indeed, the trend for oil-producing countries to build ever-larger power stations may paradoxically increase the risk of serious power failures. A district served by one 4,000 MW station is clearly more vulnerable than a district served by domestic consumers, but they supply

upward pattern of demand which has been increasing at a rate of around eight per cent a year when cyclical variations are evened out. This historic rate of increase appears likely to continue for two main reasons. First, in the less-developed countries, which provide a large part of the UK's sales, the inexorable process of industrialisation will bring in its train a demand for small portable power supply units. These units will be needed in small factories, farms and government installations in many remote parts of deserts and jungles at present not served by the main utilities. Large numbers of units will be required by the armies of the Middle East, as well as for newly-created hospitals, schools and communications installations. In some countries a standby unit is the only possible way of providing country districts with electricity. But even in cities, supplied by a local power station, standby units will be required in key buildings as a precaution against power failures. That is because few countries in the developing world have anything like the British national grid system to ensure continuity of supply. Indeed, the trend for oil-producing countries to build ever-larger power stations may paradoxically increase the risk of serious power failures. A district served by one 4,000 MW station is clearly more vulnerable than a district served by domestic consumers, but they supply

Improved supply
Now many other buildings, such as the larger banks and headquarters of companies and other institutions are finding a need for similar precautions, even though the recent record of the public utilities in keeping up an uninterrupted supply is very good. Companies connected to the public supply network can expect a supply continuity better than 99.98 per cent, according to Mr. Walter Edwards, principal engineer for the North Western Electricity Board. In a recent article in the Electrical Times, he estimated that the average interruption of supply for all consumers, including domestic, commercial and industrial users was only 30 minutes a year, on average. Such interruptions may be a minor irritation to many which require a secure power supply.

A computer installation subject to a power failure risks having large parts of its working memory wiped out. This could be an expensive happening if all the information and programmes had to be re-loaded from magnetic discs or tape. Even worse, tapes and discs containing irreplaceable information might themselves be damaged if the power failed while they were in operation. Moreover, an organisation using an "on-line", continuously operating system such as those used by airlines for bookings could be faced with a disastrous loss of business if its system were damaged by a power failure. Large systems of this type are already protected by standby power units, including motor-generator combinations and emergency batteries. However, the same type of system is increasingly being used by much smaller businesses. They are likely to provide steady custom for the manufacturers of alternators and diesel power units for many years to come. As the cost of computing continually falls, more small businesses will become dependent on magnetic storage systems which require a secure power supply.

However, the most important factor in estimating demand for standby power in developed countries is probably managers' perceptions of the risk of labour disruptions in the power generation industry. In 1973 and 1974, when it seemed possible that miners' strikes and power cuts could become a regular feature of the British industrial scene, domestic demand for standby equipment soared. The UK industry responded quickly with increased output to meet the demand. It has subsequently been able to use that solid domestic business as a base to expand exports. It is estimated that 65 per cent to 75 per cent of all complete sets made in Britain are exported, and the position of alternator manufacturers is even stronger, with an estimated 45 per cent of the total world-market and more than 90 per cent of units eventually going overseas. However, as memories of the blackouts receded and financial stringencies asserted themselves, the home market has been relatively stagnant. The general slowing down of construction work and tighter control over local authority finance have had their effect. The generally sluggish pace of industrial investment has also tended to depress demand for standby equipment. Despite this situation, Newage, which claims more than half the UK production of alternators and a 22 per cent

share of the total world market, still has a three-month order book. Earlier this year it was quoting seven months' delivery time, which it regarded as much too long. Undoubtedly, the variation in order books reflects a perennial problem of rapid stocking and destocking in an industry which still includes large numbers of relatively small assemblers of completed sets. A chill wind from the Middle East or some other setback can lead to a marked cut-back in inventories which caused the trade cycle to be magnified by the time it is reflected in component supplies. Mr. Bill Bow, marketing director of Newage, says: "Many of the generating set manufacturers may all be chasing the same contract. If a few big contracts are lost, a manufacturer may immediately cut down on order instead of stocking up for the next increase in demand."

Falling dollar
One of the uncertainties facing the whole industry is the effect that the falling value of the dollar may have in making U.S. generating sets more competitive. So far, American competition in overseas markets has not been very serious, mainly because of the high costs of shipping sets across the Atlantic and the fact that U.S. sets tend to be rather basic all-purpose units, compared with British more tailor-made offerings. Most American set manufacturers have seen standby power units primarily as a way of selling diesel engines. They have not concentrated therefore on adapting sets to specialised conditions of noise, temperature extremes or special voltage requirements. However, if U.S. sets made by such large companies as General Motors, Caterpillar and Cummins were to become significantly cheaper, they could nevertheless become a worry to British manufacturers. The currency movements which may favour the American exporters threaten at the same time to make German manufacturers less price-competitive. The two main manufacturers of alternators in Germany—Siemens and AEG—both face a worrying prospect. If the Deutsche Mark continues its rise, on the other hand, Germany itself provides them with a large market quite well protected by non-tariff barriers including tight specifications. Germany is, however, a strong importer of British alternators. They are matched with German-made diesel engines before being exported to a third country. From the user's point of view, the purchase of a standby power unit presents a number of complex choices. On the one hand, there is an obvious price advantage of buying a standard product, but on the other hand it is necessary to ensure that it will be accurately matched to the required load.

If it is under-powered, it may fail to cater for the institution's requirements just when it is most needed. But if it is over-powered, the diesel engine may suffer from becoming clogged up with carbon. Details of a purchase therefore need to be considered quite carefully along with the costs. One intriguing suggestion for detouring the cost of a larger standby unit is to use it for "peak topping"—that is, as a supplement to the mains supply at periods of maximum demand. This requires liaison with the electricity board and careful study of the tariff structure. The basic idea is to allow the generator to start up automatically just when demand at a particular factory moves into a new tariff band. An experiment by a large company at Exeter in the winter months of 1975-76 showed that energy bills could be cut by up to 10 per cent with the use of peak topping. This kind of application of standby power units is only possible in rather special circumstances. However, it does illustrate the general point that the line between a purely emergency generating set and one used for regular power supplies may become increasingly blurred. Such a blurring of distinctions would be helpful to both users and manufacturers because of the possibilities of economic trade-offs between general running expenses and capital spent mainly as an insurance.

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STANDBY POWER II

Growing sales overseas

THE MAIN markets for standby power equipment are overseas to judge by the sales patterns of the major UK manufacturers. Companies like Dale Electric International and Petbow Holdings between them export well over two-thirds of their production. Estimates vary, but it begins to look as though British built machinery accounted for something like 30 per cent of world exports of power equipment last year, excluding those from the U.S.

Market research men in the industry tend to pinpoint the Middle East as the main area of overseas selling as far as the UK is concerned, although this market has recently been losing some of its buoyancy. The major focus is on countries like Saudi Arabia and Kuwait. Elsewhere, the demand themes tend to stick with the developing world with Africa (notably Nigeria), playing a prominent role followed closely by the Far East and South America.

Increases

Industry statistics suggest that the markets overseas for UK power equipment are growing this year. On a comparable basis, exports of generating sets and ancillary equipment for the first eight months of 1978 are showing increases against last year of a fifth and a tenth respectively for electric and gas plant. But the figures are based on cash value so price inflation tends to enhance the upward trend. In contrast the men with their ears most firmly to the ground—the sales dealers within the power industry—feel that a generally more sluggish pattern of demand is emerging for this year.

In this country the manufacturing industry is fragmented. There could be something like 40 separate companies producing equipment of one kind or another. However, the bulk of UK output is concentrated into seven or eight independent companies with names like Dorman, Dawson-Keith, Graham Puttick and Auto Diesels complementing the two publicly quoted companies, Dale and Petbow. Auto Diesels is part of the Braboy group while Puttick was recently acquired by O'Brien Machinery of the U.S.

Between them these com-

panies produce a mammoth array of standby power equipment. Dale is especially integrated. It operates from three main companies (Dale GB, Erskine Systems and Houchin) and offers a bespoke service as well as a range of standard equipment. Dale GB will design, construct and install machinery ranging from one kilowatt up to five megawatts strictly to a customer specification. If some one has a problem associated with back-up power systems, the management at Dale claim to have most of the answers at their fingertips.

Almost any power requirement can be met by standby installations, the technical department at Dale will tell you. As a substitute for a mains failure or as a back-up for servicing purposes, today's range of power equipment is not hampered by a lack of versatility.

But the precise need of the customer can only be truly determined through discussions with consulting engineers. Failing this, suggests the technical department at Dale, the customer should take his problem direct to a specialist manufacturer, preferably a member of the Association of British Generating Set Manufacturers which is backed by five major standby power companies. The Association's aim is to establish common technical standards and service.

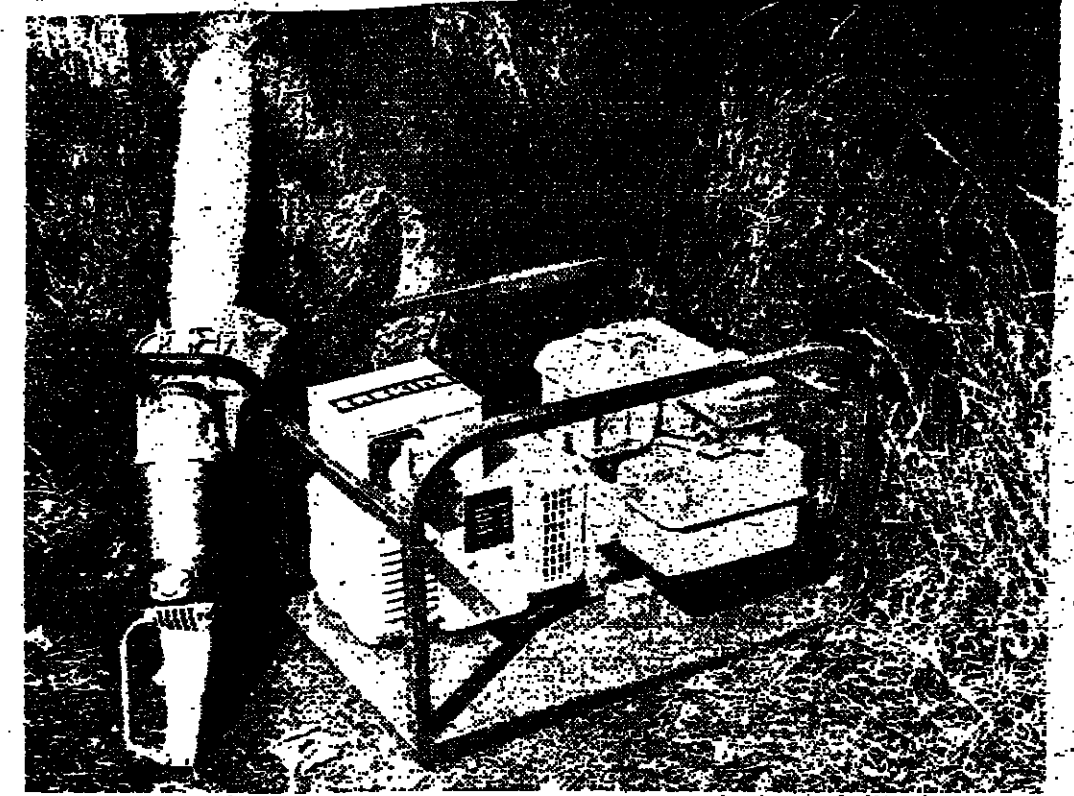
Types of installation vary widely from application to application, and in this respect the range of service to be found in this country has been a crucial factor in determining the growth of markets. Of major consideration is load requirement. Generating sets are called upon not only to supply heating and lighting but are required to operate lifts, refrigerators and air conditioning plants. Without adequate technical consultation prior to installation, a standby power unit can easily fail to live up to its name.

Broadly speaking, standby power applications can be pigeon-holed into six basic areas of operation, namely industry, hospitals, communications, airports, computers and mobile applications. Industry has a major need of alternative power especially where critical processes and perishable goods are concerned. This latter factor accounts for substantial demand among countries of primary food production.

Hospitals and other high rise buildings such as hotels and schools clearly find the prospect of power failure unacceptable, in much the same way that the communications industry does. The television, radio and telephone services have a long history of association with the manufacturers of alternative power. Similarly, there is a crucial need for alternative power at airports where runway lighting and support equipment needs to be available without interruption 24 hours in each day.

In the computer industry a mains failure can be especially costly. The prospect of a loss of memory for a high-powered piece of hardware is one that will push many computer men close to a nervous breakdown. A mains failure can mean computer error or even physical damage, not to mention the cost of personnel overtime needed for correction purposes.

Mobile applications can be a remunerative source to the standby power manufacturers where construction site applications are concerned. Having gained a contract to supply un-



A 2kW petrol generator from the Erskine Handypack series

site generating equipment, a manufacturing company can often go on to tender with confidence for any fixed equipment that may be needed once construction work has been completed. Where remote and varying needs for emergency power are to be found so the demand is for lightweight, portable generating equipment. Construction sites apart, areas of operation tend to centre on the maintenance of substations and repairs to overhead and underground cables.

The battery makers have, of course, been in the standby power business since the early days, and in recent years they have been pushing ahead with a number of modest developments. New methods have evolved of connecting rechargeable cells in series to give a desired nominal voltage for an emergency circuit loading. At the same time, batteries now come with a number of additional maintenance aids, like transparent containers for "at a glance" assessments in checking procedures.

Battery

Some emergency lighting systems use a simple car battery with a domestic inverter, although as safety regulations become more stringent so demand for more sophisticated systems grows. Many shops and homes still use the battery inverter system where the inverter takes the power from a car battery and pushes it up to a mains level.

In the telecommunications world, the use of standby battery power is growing at between 5 per cent and 8 per cent each year. Most of the systems produced in this country go abroad where the final resting place can vary from the developing world to a mature economy like France where data transmission systems are being updated.

In the last ten years or so hundreds of battery types have emerged to meet high power densities, fast changing rates, the needs of a longer life and miniaturisation. But the greatest test for the manufacturing industry lies not, perhaps, in making standby batteries more reliable and longer living but in developing techniques for mechanising what remains a labour intensive industry.

Jeffrey Brown

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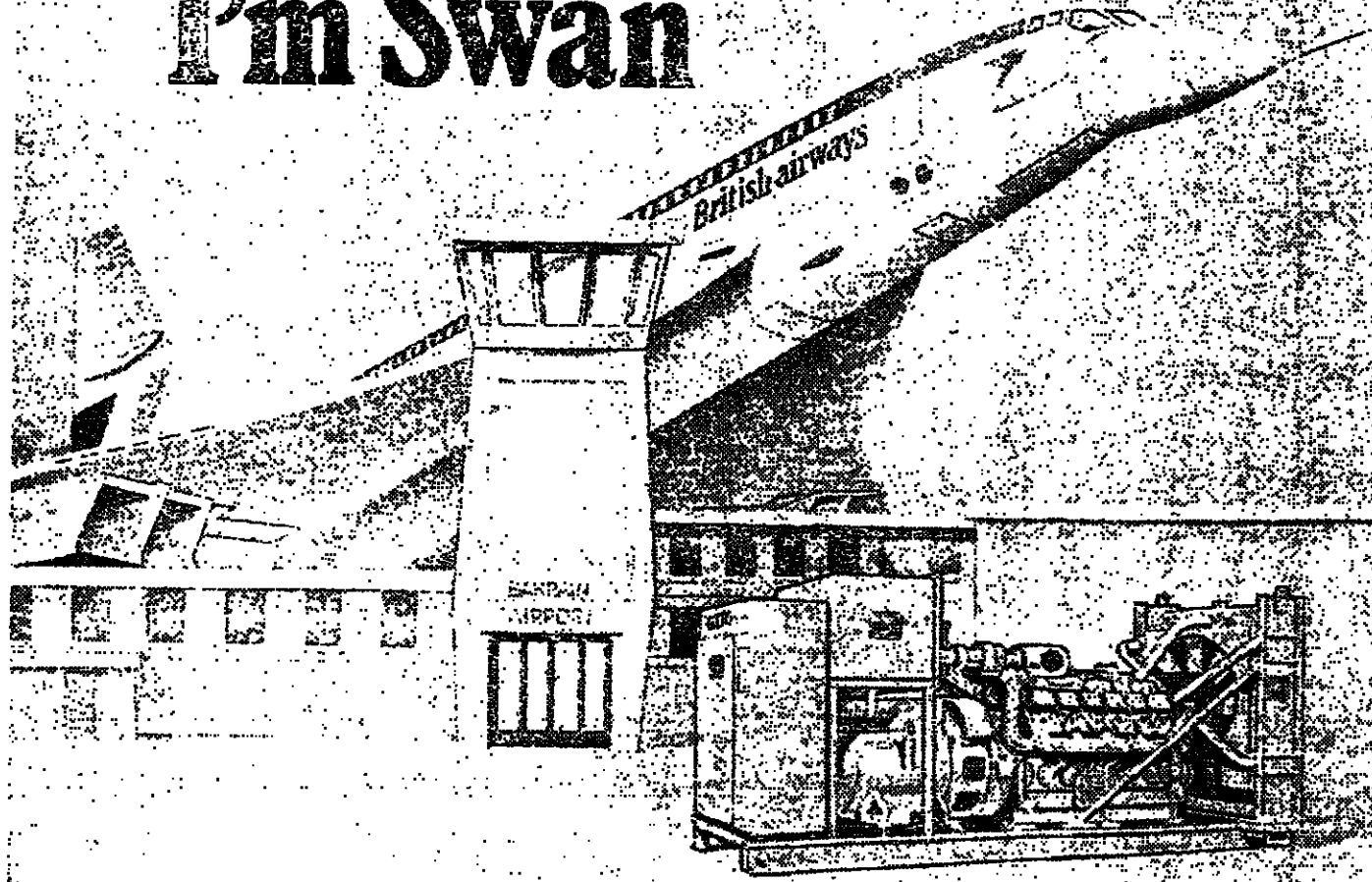
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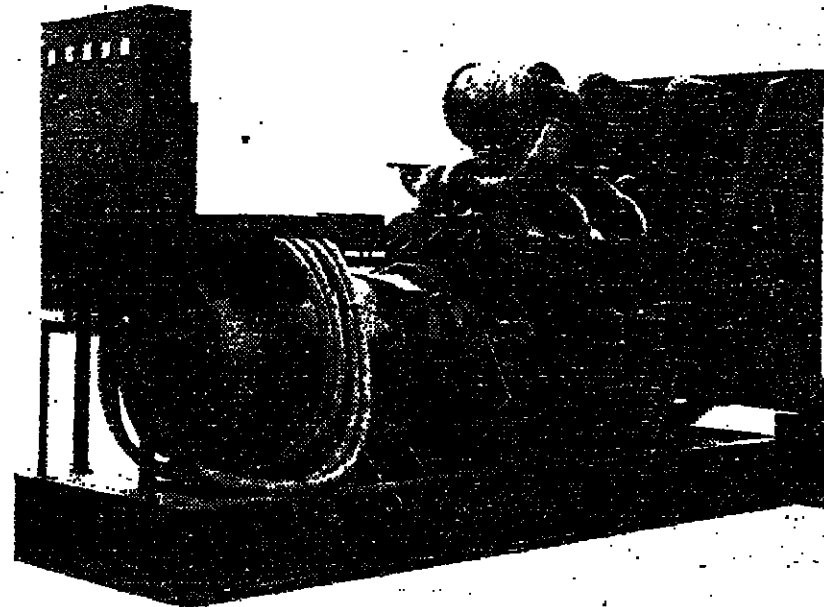
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STANDBY POWER III

Acceptance by manufacturers

IE dark days of the oil and various power disruption 1974, makers of standby equipment were faced with a rapid increase in demand for standby power units.

Such a rapid increase in demand for standby power units was not unexpected. Makers were unable to meet their immediate requirements.

British market has also seen the recent pressure on public expenditure, has meant that hospitals, authorities and other bodies have had to scrap their emergency power units.

Most makers of standby power units have tried to maintain their flexibility, enabling them to use a number of different types of engine, but few have the resources to maintain a great deal of stock, but in an increasingly tight market, where customers' requirements must be met, the need for optional engines is increasing.

Auto Diesels, a major buyer of Dorman, Perkins, Ford and Rolls-Royce engines, is now able to get rapid delivery of all these types although only 18 months ago its output was limited by the lack of engines.

Lister Power Plant is one of the few companies tied to using a particular engine, supplied by R. A. Lister, as both are owned by Hawker Siddeley. They also over, since a considerable proportion of installations are cements to upgrade power.

capability, the number of used power units on the market is growing. Power units are now generally available at fairly short notice from the manufacturers and competition among the major companies has become more intense with consequent heightening of price sensitivity.

Although Perkins offers a large range of engines suitable for generation sets from 15 kW to 100 kW, its main demand is in the smaller sizes. Petter Diesels and Lister Power Plant are also in the smaller end of the range and considerable competition has developed.

The requirements of these engines are primarily reliability and all three companies have long-established reputations in this respect. This is now particularly important with the advent of increasingly sophisticated control systems necessary in applications such as power for computers.

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Lister Power Plant sells around 300 units a week and is claimed to be the largest European manufacturer of standby power units. In view of the fact that the company has to compete against other concerns using Lister engines, this is regarded as an essential ingredient for continued success.

Range

The company has recently launched its Nova range, a self-contained emergency set designed to be operated with the minimum of expertise by concerns which do not have technical capability. It is compact and able to be moved from one location to another without difficulty.

At present the company has no intention of moving outside its traditional range but does not rule out the possibility of going into larger scale equipment and would perhaps buy engines from other sources.

Its parent company, R. A. Lister, reports good demand for engines at present and is currently involved in a £25m expansion plan at its Dursley factory and a £6m foundry development. It points out that one advantage of its engine design, though not uncommon, is air cooling and good cold start capability.

This is regarded as an advantage in terms of reliability, in that checks on coolant and anti-freeze are not necessary, and hand-start capability is offered in the smaller types of engine. It also offers water-cooled engines if specified.

Lister points out that with more precise electrical output now being demanded from generating sets, closer govern-

ing of engine speeds is now required and it is continuing to work on this. At present its engine performance is "well within the British standard." Petter Diesels believes that the price of the engine is less important ultimately than the price of the complete generator set but that the customer continues to place considerable importance on the type of engine in the package. This it regards as particularly relevant in overseas markets where parts availability and service can be crucial in winning orders.

Although competition between various engine producers, particularly on price, tends to influence buying patterns by companies selling standby power packages, most of these companies remain fairly consistent in the types of power unit they buy. Flexibility is regarded as important, often because the buyer of a generating set will specify the type of engine required.

The engine manufacturers therefore rely on a fairly steady flow of orders, sometimes upset by a power strike or threatened action, which can create near-panic conditions.

Despite the certainty that some concerns will never accept the need for standby power, it now seems that most are aware that like fire or theft insurance, emergency power capacity has now become a prudent option to take.

Similarly, the view that because standby power is used very seldom, cheaper and less reliable engines and equipment can be installed, is now losing popularity. The manufacturers argue that since a great deal is sometimes at stake when a standby generator is needed, the best equipment should be bought.

Lorne Barling

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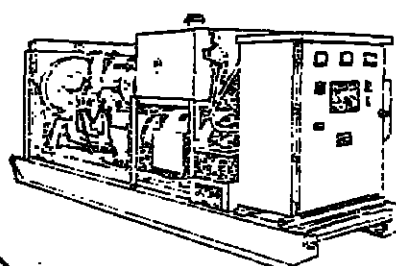
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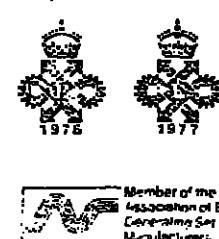
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Reliability improves

A RECENT survey showed that speed load carrying transfer switches. At the same time, computer installations—including design changes and improvements have brought with them the great advantage that on the provision for standby power. The more obvious reasons are that users simply fail to appreciate the risks they are running, or that they are not prepared to insure against those risks. Yet the signs are that those risks will increase in coming months, with a resurgence of industrial action in pursuit of wage claims.

Any excuse that standby power units are not yet reliable enough to warrant the expense of their installation can now be discounted. Chloride Transpack recently claimed 100 years' "mean time between failures" or MTBF for current designs of standby AC power supply systems. The idea is to use such a system with a bypass to the mains supply and a static transfer switch to feed in power immediately from an alternative source if mains power falls away or starts to fluctuate within unacceptable wide limits. The MTBF figure, says Chloride, applies from the second year onwards. This is because such systems behave rather like electronic devices, with a risk of failing under "cooking" tests early in their lives.

The reliability of such uninterruptible power systems (UPS) rests in their use of solid-state power units, of very dependable inverters which produce the required power from a variety of sources, and of high-

Computer

But UPS equipment is also used to "clean up" mains power supplies in situations where it tends to be too spiky to permit reliable operation of the computer. In this case it functions as a "mains conditioner." This does not apply to any great extent in Britain, but in the U.S., where power brownouts are frequent and often extensive, this application is becoming quite common.

Competition is keen and development is rapid. For the immediate future microprocessor control of waveform synthesizers is a possibility: as is the replacement of the thyristors in the conversion equipment by high-power transistors. These moves will make the equipment still more compact and will simplify the task of adding redundancy as a further safeguard against failure.

An essential ingredient of any standby power system is the battery. There are many rivals today for the lead-acid battery in the propulsion market, but for standby applications it still reigns almost supreme. Nothing can compete at present with a passive life of some 25 years and an active life as high as 40 years. True, for special applications where weight is a prime consideration, there are several contenders—but the price is higher.

Nickel-cadmium is much lighter in weight, power for power, than solid gel lead-acid, but costs twice as much. But it will outperform lead-acid in extremes of temperature—below minus 20 and above 60 degrees Centigrade.

The sodium-sulphur and lithium-chlorine types of battery, even when fully developed—say, some time in the next decade—are less promising rivals if only because

CONTINUED ON NEXT PAGE

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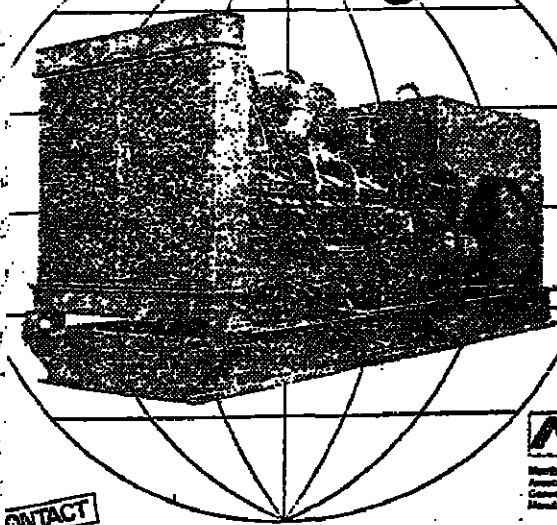
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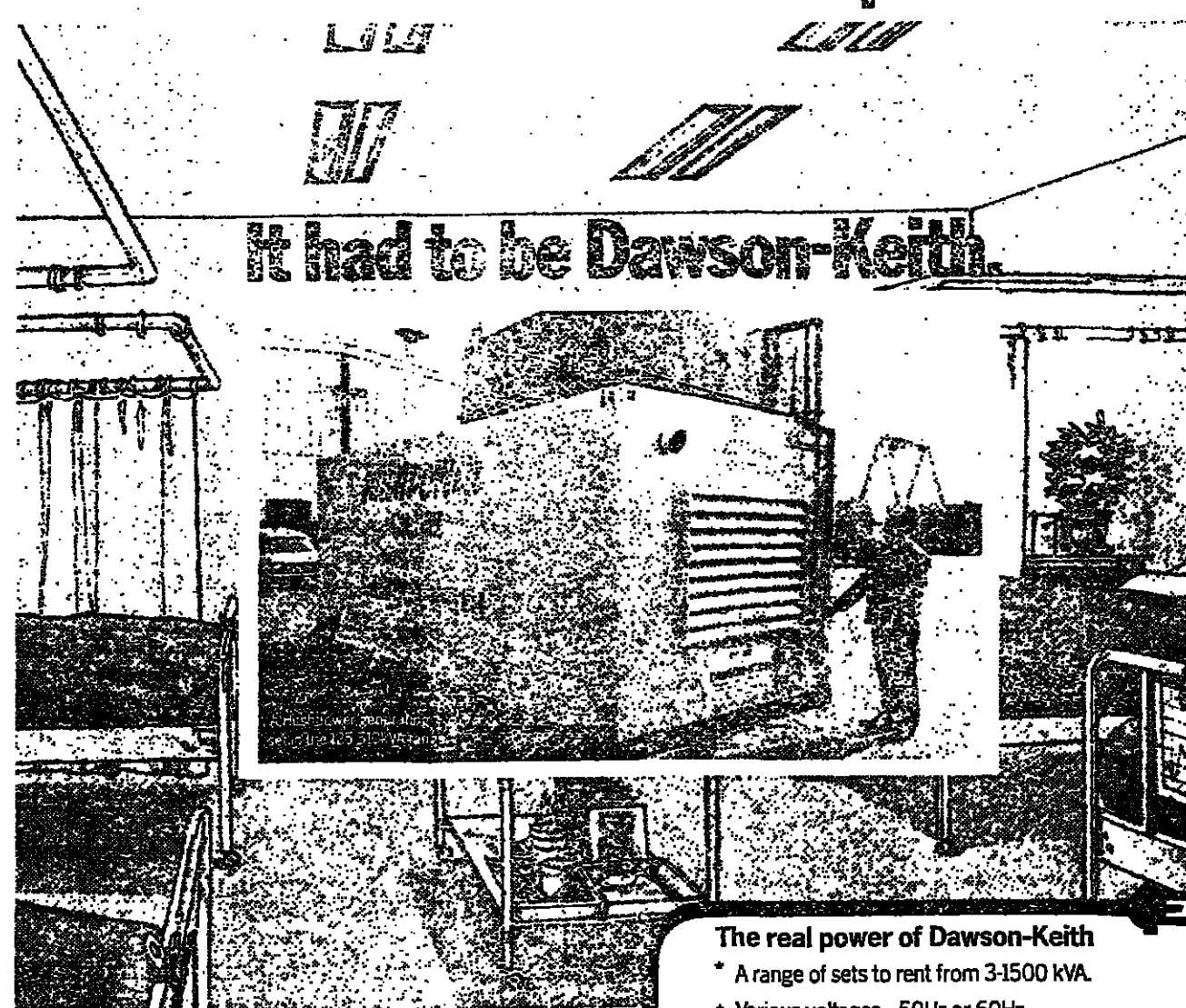
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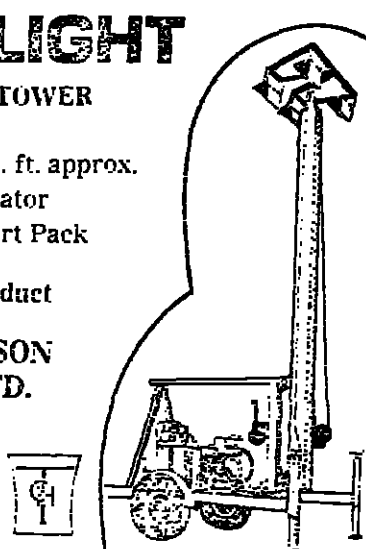
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STANDBY POWER IV

Developing the portable

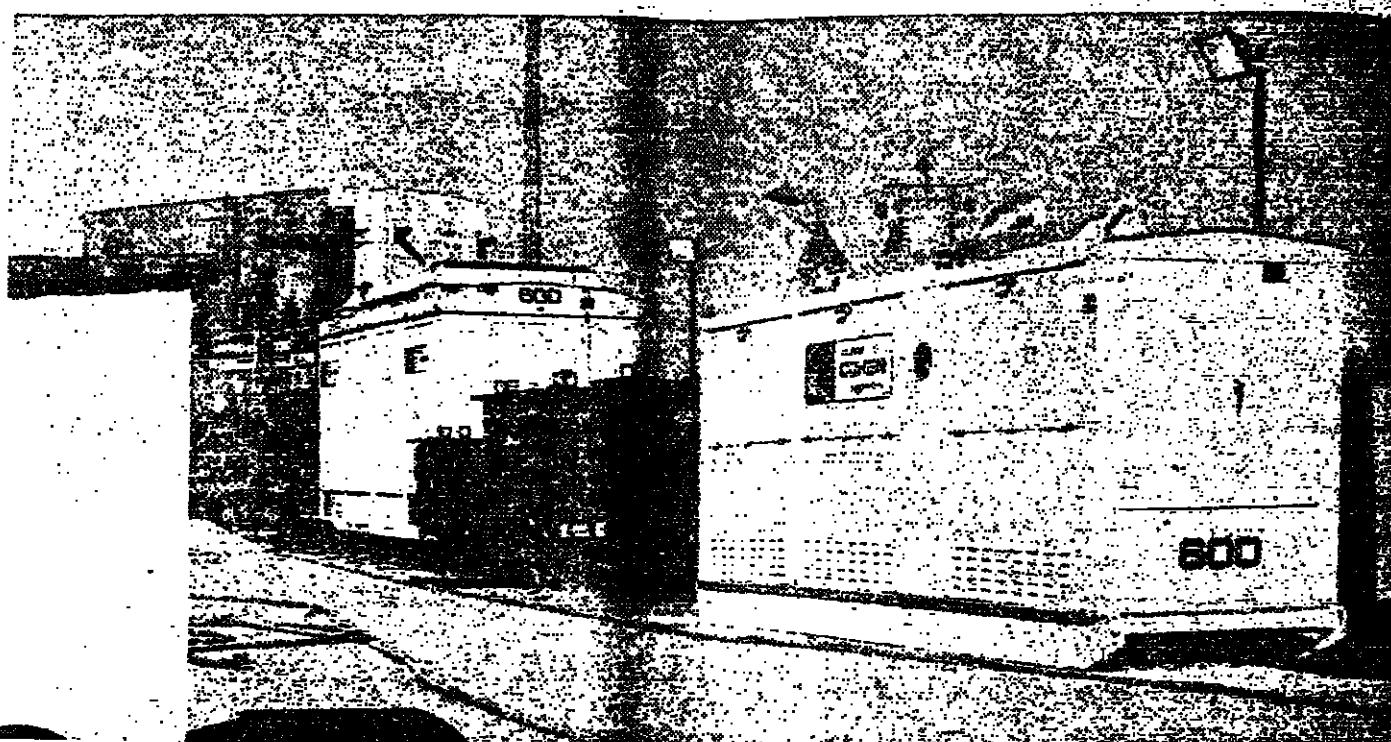
THE HUM of portable power lished—some subsidiaries of sets is more noticeable in some manufacturers and others which northern Nigerian towns than were keen to latch on to a versatile sound of night insects. In tile and easily marketable primary less developed countries duct.

The developing world is still the main supply occurs, demand one of the fastest-growing markets. Seasonal work, either on kets for manufacturers of portable construction site or during able standby power sets and harvest time, are a guaranteed despite the rapid progress being made in some countries to provide a better power supply, there is little doubt that the market remains large.

The home market was largely saturated during the wide-spread power cuts of the mid-70s though the demand proved short-lived. Expansion for many of the major manufacturers is seen largely through exports.

Portable standby power manufacturing is a comparatively young industry in the UK—many companies now well established began making portable sets only in the last ten years to meet home market demands. Small companies sprang up offering new concepts in battery and generating sets and have survived the peaks and troughs of the UK market by remaining flexible. Today there are around 120 companies making portable sets—including big names such as Pethow, Erskine, Dale Electric subsidiary—Auto-Diesel and Dawson-Keith.

As a parallel development to the growth of the industry more plant hire firms were established.



Generators from George Cohen Machinery Limited's hire fleet in use on an oil rig site at Teesside

There are three kinds of generator—petrol, gas or diesel.

Petrol standby power sets are light, compact and easily carried. They are at an advantage in outdoor functions such as tree cutting, outdoor lighting and electrical contracting. Petrol sets are also easy to operate, have a low capital cost (about half the size of a similar diesel unit) and are extremely robust.

The other disadvantage is that under continuous heavy use, portable generating sets using petrol have a shorter life than a diesel unit.

A standby gas set has all the advantages of a petrol generator with a good many plus signs besides. Some companies, for instance, sell petrol generating sets converted to propane bottled gas. Because the size of the gas bottle can vary, it can operate for up to 50 hours before another replacement bottle is needed compared with around two hours for a small petrol tank and around four hours for diesel. There are fewer oil changes and longer unattended running periods.

Gas is safe to both store and use and because they give less toxic exhaust fumes than either diesel or petrol, can be used inside buildings with an open window.

One gas set manufacturer, Erskine, claims that once a gas conversion is made, the user has the added advantage of being able to operate on either gas or petrol.

able to operate on either gas or petrol.

But the portable gas generating set still has a shorter life than a diesel unit under tough conditions, and gives a lower output.

Diesel standby power units are still the most popular in heavy industry areas such as mining, agriculture and construction because they are hardy, have a longer life and are cheaper to run—although the initial cost is higher. They are also less portable than either petrol or gas-converted sets.

The future for portable standby power sets depends on the growth of the home market which, although steadily increasing, is by no means saturated. The 1974 Health and Safety at Work Act required that industry and hotels were equipped with standby power: domestic standby power users, through increased advertising, are more aware of the advantages of having a portable standby set on hand.

The outlook for battery and generating sets is planned on new technologies—now mobile stands are angled to prevent vibration; engine frames come with foam or mineral wool-lined insulation; better silencers; new weather-proofing materials are used. And manufacturers are now more concerned with the aesthetic look of the set.

Simple to operate, easy to assemble, British manufacturers portable sets have successfully competed against their European counterparts. Export trade in Nigeria and the Middle East seems certain to grow for a time being and new areas are being tapped where the power systems of the country remain erratic and where a portable can either back up or serve as a base-load set.

Colleen Toomey

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INSURANCE BASE RATES

Address shown under Insurance and Property Bond Tab

^a $\chi^2 = 10.1$, $df = 1$, $p = 0.002$.
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NOTES

Yields % (shown in last column) allow for all buying expense. a Offered price includes all expenses. b To-day's price. c Yield based on offer price. d Estimated. g To-day's offering price. h Distribution (net of) K taxes. i Periodic premium insurance plus a \$100 fee.

premium insurance. 2 Offered price includes all expenses except agent's commission. 3 Offered price includes all expenses if brought through managers. 4 Previous day's price. 5 Net of 12% on realized capital gains unless indicated by 6 7 (themselves except a) 8 (themselves except a) 9 (themselves except a) 10 (themselves except a) 11 (themselves except a) 12 (themselves except a) 13 (themselves except a) 14 (themselves except a) 15 (themselves except a) 16 (themselves except a) 17 (themselves except a) 18 (themselves except a) 19 (themselves except a) 20 (themselves except a) 21 (themselves except a) 22 (themselves except a) 23 (themselves except a) 24 (themselves except a) 25 (themselves except a) 26 (themselves except a) 27 (themselves except a) 28 (themselves except a) 29 (themselves except a) 30 (themselves except a) 31 (themselves except a) 32 (themselves except a) 33 (themselves except a) 34 (themselves except a) 35 (themselves except a) 36 (themselves except a) 37 (themselves except a) 38 (themselves except a) 39 (themselves except a) 40 (themselves except a) 41 (themselves except a) 42 (themselves except a) 43 (themselves except a) 44 (themselves except a) 45 (themselves except a) 46 (themselves except a) 47 (themselves except a) 48 (themselves except a) 49 (themselves except a) 50 (themselves except a) 51 (themselves except a) 52 (themselves except a) 53 (themselves except a) 54 (themselves except a) 55 (themselves except a) 56 (themselves except a) 57 (themselves except a) 58 (themselves except a) 59 (themselves except a) 60 (themselves except a) 61 (themselves except a) 62 (themselves except a) 63 (themselves except a) 64 (themselves except a) 65 (themselves except a) 66 (themselves except a) 67 (themselves except a) 68 (themselves except a) 69 (themselves except a) 70 (themselves except a) 71 (themselves except a) 72 (themselves except a) 73 (themselves except a) 74 (themselves except a) 75 (themselves except a) 76 (themselves except a) 77 (themselves except a) 78 (themselves except a) 79 (themselves except a) 80 (themselves except a) 81 (themselves except a) 82 (themselves except a) 83 (themselves except a) 84 (themselves except a) 85 (themselves except a) 86 (themselves except a) 87 (themselves except a) 88 (themselves except a) 89 (themselves except a) 90 (themselves except a) 91 (themselves except a) 92 (themselves except a) 93 (themselves except a) 94 (themselves except a) 95 (themselves except a) 96 (themselves except a) 97 (themselves except a) 98 (themselves except a) 99 (themselves except a) 100 (themselves except a)

♦ Yield before Jersey tax. † Ex-subdivision.
